



## “New York Times Funding Increase”

### Proposed Motion:

**Sponsor:** Bryce Hammer, ASVP for Governmental Affairs

**Persons of Contact:** Sabrina Houck and Eric Alexander

**Guest Speaker:** Henry Pollet, Representation and Engagement Programs Director

### Date:

### Attached Document

Attached is the NYT Returns from 08/01/16 to 12/25/16.

### Background & Context

We have recently been notified by The New York Times of a \$0.30 per copy rate increase on March 6<sup>th</sup> from \$0.70 to \$1.00 due to our own distribution we will continue to receive a \$0.10 discount bringing us from \$0.60 to \$0.90. We currently have 240 papers delivered to campus every weekday excluding finals weeks and holidays. For every copy per day The New York Times also provides an online pass for students. We pay \$8,765 of the total cost and the Vice Provost for Undergraduate Education pays the remaining \$12,000. We had a 98% pick up rate from the beginning of the Fall quarter to the end of 2016.

### Summary of Proposal

We would recommend increasing the allocation in FXXSBR-ASBSDK by \$3602 from Discretionary Reserves to cover the increase in cost from March 6<sup>th</sup> to the end of Fall quarter.

### Fiscal Impacts

\$3602 from Discretionary Reserves

*If financial impacts occur:*

What do you need to happen?

- Transfer \$3602 from Discretionary Reserves to FXXSBR-A SB SDK.*
- Board's approval to spend \$3602 from FXXSBR-A SB SDK and no other steps needed.*

### Alternative Solutions

Options (Please provide multiple options for the same proposal if alternatives are available).

Option	Financial Impact of Option	Services or Outcome of Option
A	No fiscal impact	Cut approximately 80 copies per day starting on March 6 <sup>th</sup>
B	No fiscal impact	Maintain our level of funding and seek to fill the funding from other sources (Departments, RE C Center, etc.)
C	+ approx. \$3040	Stop our support of the NYT Readership program altogether. Cuts around 100 copies per day assuming admin maintains their level of support.

**Rationale**

Briefly describe why this proposal should happen.

The New York Times is a key resource on our campus, at the current level virtually every copy is picked up every day. The New York Times is also used by some professors in classes and require students to read the paper. This severe of a drop-off in distribution could negatively impact students' ability to complete assignments. There is a clear need for maintaining our levels for the rest of the year. The REP also sees The New York Times Readership Program as a key aspect of our voter education and civic engagement programs.