

**Western Washington University Associated Students
Board of Directors Meeting**

Wednesday, October 27, 2010

VU567

AS Board Officers: *Present:* Colin Watrin (President), Benjamin Brockman (VP Bus Ops), Ramon Rinonos-Diaz (VP Academics), Alisha Beck (VP Activities), Bernard Ikegwuoha (VP Diversity), Byron Starkey (VP Governmental Affairs) and Jamin Agosti (VP Student Life)

Advisor(s): Kevin Majkut, Director of Student Activities

AS Student Senate Rep: Lucas Bourne, Student Senate Chair

Guest(s): Brianne Kumar (AS Personnel Director), Emily Kraft (AS Alternative Transportation Coor.)

MOTIONS

- ASB-10-F-35** Approve the minutes of Wednesday, October 20, 2010. ***Passed***
- ASB-10-F-36** Approve the ratification of the new employees Chelsea Thaw and Jacob Whitish. ***Passed***
- ASB-10-F-37** Approve the Charge & Charter for the AS Student Tech Fee Committee. ***Passed***
- ASB-10-F-38** Approve the Graduate Student Involvement Task Force in Doc. 2. ***Passed***
- ASB-10-F-39** Table the AS Club Recognition until the next meeting. ***Passed***
- ASB-10-F-40** Table the Reserves Transfer Request to come back as a first week Action Item next week. ***Passed***
- ASB-10-F-41** Approve Consent Item A. with the exception of the Recreation Advisory Committee. ***Passed***
- ASB-10-F-42** Acknowledge of AS Committee Motions. ***Failed***
- ASB-10-F-43** Table Acknowledgements of Committee Motions indefinitely. ***Passed***

Colin Watrin, AS President, called the meeting to order at 6:03 p.m.

I. APPROVAL OF MINUTES

MOTION ASB-10-F-35 by Brockman

Approve the minutes of Wednesday, October 20, 2010.

Second: Ikegwuoha Vote: 7 - 0 - 0 Action: Passed

II. REVISIONS TO THE AGENDA

III. PUBLIC FORUM (*comments from students and the community*)

IV. INFORMATION ITEMS - Guests

V. ACTION ITEMS - Guests

VI. PERSONNEL ITEMS (*subject to immediate action*)

- A. Ratification of new employees: Chelsea Thaw, Environmental Center Coordinator and Jacob Whitish, Publicity Center Account Executive (3 Quarter)

MOTION ASB-10-F-36 by Ikegwuoha

Approve the ratification of the new employees Chelsea Thaw and Jacob Whitish.

Second: Brockman Vote: 7 - 0 - 0 Action: Passed

VII. ACTION ITEMS- Board

- A. AS Student Tech Fee Committee Charge & Charter Rinonos-Diaz Doc. 1
The only change is under membership, write out Vice President. The Student Tech Fee is a cooperation between Information Technology and the AS. This is why they are listed on the same line.

MOTIONASB-10-F-37 by Ikegwuoha

Approve the Charge & Charter for the AS Student Tech Fee Committee.

Second: Brockman

Vote: 7 - 0 - 0

Action: Passed

B. Graduate Improvement Task Force

Rinonos-Diaz Doc. 2

Rinonos-Diaz said that the actual title is the Graduate Involvement Task Force. He added in 2 more at-large positions and included the outcomes and tasks for the committee. There is one AS Employee to help bring another AS perspective.

MOTIONASB-10-F-38 by Agosti

Approve the Graduate Student Involvement Task Force in Doc. 2.

Second: Ikegwuoha

Vote: 7 - 0 - 0

Action: Passed

C. AS Club Recognition

Beck Doc. 3

Beck made a change in the violation section so that any discussion of personal information would be made only to Activities Council Members. Ikegwuoha said that ESC Steering would like the advisors to review the policy before it is passed. Rinonos-Diaz clarified that the intention is to have the constitutions up to date and on file. Steering looked at this in the spring but it was not finalized. Majkut said all student clubs are recognized by Activities Council first and then they apply to be part of the ESC. Beck said that this is somewhat time-sensitive because clubs are starting to do the constitutions and the document also goes to Dr. Coughlin for approval.

MOTIONASB-10-F-39 by Starkey

Table the AS Club Recognition until the next meeting.

Second: Brockman

Vote: 7 - 0 - 0

Action: Passed

E. Reserves Transfer Request

Ikegwuoha Doc. 4

From the discussion in the Board Work Session Ikegwuoha felt that the Board wanted to table this item until the task group could come back with findings. Brockman was concerned about this because they need to pass this item twice in a motion per the reserves policy.

MOTIONASB-10-F-40 by Ikegwuoha

Table the Reserves Transfer Request to come back as a first week Action Item next week.

Second: Rinonos-Diaz

Vote: 7 - 0 - 0

Action: Passed

VIII. INFORMATION ITEMS - Board

A. Western Student Shuttle Redesign

Agosti Doc. 5

Agosti is excited to present to the Board this proposal. The Late Night Shuttle is now the Western Student Shuttle. It now runs all day on Sundays. Last year it had an average of 130 riders per day. It is a great program and one of its biggest benefits is that students get home safe from 11 p.m.-3 a.m. every day. Marketing the shuttle is hard because of schedules, marking physically where the stops are and identifying the shuttles as WWU. Agosti looked into painting the shuttles and talked to the Whatcom Transit Authority about what they do for their buses. He sent out an invitation to bid to find out how much it would be to cover the four shuttles. They got five bids back, Option A has the full wrap of the buses and the windows, Option B has full wrap, and a half wrap from the windows down. There are some designs from the Publicity Center that are full wraps without windows. Agosti feels reasons to cover the buses are to modify coaches for them to be attractive, consistent, visible during late night routes, recognizable by students and identifiable back to the university and the AS. The range of prices is from \$12,000 to \$18,000 with a five year warranty. Agosti knows that there is concerns about spending \$12,000 but if the cost is split over 5 years and shuttles it costs

\$600 per bus, per year. Brockman said that the buses are from 1993 and he worries if they will last five years. Carol Berry said that as of now the shuttles are running fine. The fee expires in 2012, from what he understands they expect these shuttles to run for quite a while. There are also two new engines in the buses now. Agosti thinks that this is an investment in the shuttle program, but it also does tie it back to the AS. Rinonos-Diaz thinks that in terms of improving the program then this should go to the Alternative Transportation Fee Committee. He wonders if they should be printing schedules, putting advertisements for the AS in the buses and find ways to mark the shuttle stops better instead of painting the buses. Advertising the program is hard, because the buses aren't uniform, they aren't really differentiated from WTA. Bourne has never had an issue knowing that the bus is for Western Students to ride. The issue he has is finding out where they go and what time they are coming. He doesn't see how the new paint is going to help enhance rider experience. Starkey said that it might be effective to bring the budget about how funds are spent. At this point Sunday Service is not sustainable within that budget. Ikegwuoha said there are 31,000 riders, there is about 130 per night. However you cannot tell how many times people ride it. Ikegwuoha said that at night it is hard to see the buses, and they might not see the new wrap. Rinonos-Diaz would like to see specific outcomes from this and he wonders if it would be more effective to hire more students to work on this or to wrap the bus. Emily Kraft thinks that it would be better to have more students, but that it is important to advertise for this fee before it comes up. Agosti would like to ask the university about matching funds. Brockman thinks that this project has a lot of potential, he thinks that perhaps they should have a new slogan on the bus or put more information about services on it. Ikegwuoha asked for more ideas for marketing the transportation fee. Beck thinks that there is a lot of space on there that is left white and she wonders if they could incorporate more. Watrin said that he would like this to go back to the AS Transportation Advisory Committee and look at some other things that can be put on the bus. Ikegwuoha said it would be great for them to look at it and make sure that it's ironed out. This item will return to the Board after being reviewed by AST AC.

B. Budget Committee Charge & Charter

Brockman Doc. 6

Beck asked why there is a range of three to five students. All students pay student fees and should have a place. Starkey would like to see these positions be external to the AS. Beck dittoed. Rinonos-Diaz thinks that it should be indicated a split. Brockman said currently there are two external and two who have internal knowledge. Strike the section that if it is a tie the motion fails because this is true for voting in all forms, because it is not a majority. Strike the chair reports the budget to the Board. This item will be an Action Item next week.

C. Facilities & Services Council Charge & Charter

Brockman Doc. 7

Brockman said that this committee is scheduled to meet November 5th and he is hoping to have it passed by then. In the last section of the Board it states that it is a policy advisory council. Majkut believes that if AS funded program policies needs revising it would go to this council first and then to the AS Board. Strike the last sentence from the chair section. Beck said that quorum doesn't have a number next to it and is confused as to why it is only three members instead of a majority. Brockman said that historically it is hard to get members to show up to this committee, so they made quorum three. Rinonos-Diaz said that it is a red flag to him that if the people on this council are not viewing this as important enough, then they need to have more important things discussed or they need to start showing up if it is in their job descriptions. Rinonos-Diaz would like clarification on what policies they advise on. Monger said that the policy sentence was originally under the reportage section, but it did not fit the template, but even there it does not explain what policies it is being talked about. Starkey thinks that they shall also act as advisory to the Director of VU Facilities seems a little odd. This will be an Action Item next week.

IX. CONSENT ITEMS *(subject to immediate action)*

A. Committee Appointments

AS Facilities and Services Committee

- Anthony Rego senior business mgmt. & community recreation

Structure and Program Advisory Committee

- Craig Gorder junior management
- Loren Bronczyk graduate MBA
- Erika Whittaker senior sociology and political science

Budget Committee

- Craig Gorder junior management
- Danielle Spaulding senior Finance

Green Energy Fee Committee

- Karsten Lundquist senior economics/environmental studies

WTA citizen's advisory panel

- Rebecca Butler graduate student affairs administration

Disability Advisory Committee

- Robert Wunschel graduate MA, Anthropology

Rinonos-Diaz said has concerns about the Green Fee Committee because it was not publically advertised and he feels that the students that know about it were connected with the task force or are connected with the Board. Ikegwuoha thinks that he has been seeing a lot of the same names each week and is concerned about it. Brockman is concerned at the amount of committees that people are on because he wants them to be able to focus on the committees they are serving on. Agosti said that the Green fee was advertised by the REP as renewable energy fee committee. Rinonos-Diaz feels that the renewable energy fee is different. He would also appreciate it if people didn't text, email, or search the web during meetings. Remove the Student Ree Center Advisory Committee because they were appointed last week. Brockman asked about removal of committee members. Majkut said that he thinks that the Board appoints to the committees but in practice as the Vice President he could ask people to leave but, if they appeal this decision they would need to come back to the Board. Ikegwuoha said that often the VP would consult with the advisor of the committee about removal.

MOTION ASB-10-F-41 by Brockman

Approve Consent Item A. with the exception of the Recreation Advisory Committee.

Second: Watrin Vote: 6 - 1 - 0 Action: Passed

X. ACKNOWLEDGEMENT OF AS COMMITTEE/COUNCIL MOTIONS

Starkey doesn't feel that they need to formally acknowledge the motions. He likes the idea of having motions come to the Board so that if they don't agree with something they ask for the context. Majkut said that if no one is willing to make and approve a motion and they would just be unacknowledged and would be carried over to next week. The new system will be that the Board reviews the motions, but does not formally approve them. Monger explained that only committees passing motions will be included in the report, after the minutes have been approved by the committee. Ikegwuoha suggests adding Council to the title.

MOTION ASB-10-F-42 by Agosti

Acknowledge of AS Committee Motions.

Second: Brockman Vote: 3 - 4 - 0 Action: Failed

MOTION ASB-10-F-43 by Rinonos-Diaz

Table Acknowledgements of Committee Motions indefinitely.

Second: Brockman Vote: 6 - 1 - 0 Action: Passed

XI. STUDENT SENATE REPORT

Student Senate Meeting Information

Starkey came to Senate with Legislative Agenda and Bourne feels that they had a pretty good discussion on it, and gave some feedback. Rinonos-Diaz brought the University Strategic Plan, this will be an Action Item next week. They talked about the issue of the month. He would like to have a new one for November. They also had a good talk about general visibility and speaking to students.

XII. BOARD REPORTS

VP for Business & Operations

Benjamin Brockman reported that he and Beck will be attending the Associations of College Unions International (ACUI) conference. He has been working with the Outback and they have a proposal for a capital projects budget. He has scheduling meetings for the Structure & Program Advisory Committee. Anyone is welcome to attend the meetings November 4th, 18th and December 2nd. Ikegwuoha and Brockman have been working with Brittany Otter assess diversity. This week is AS Employee Recognition Week; this is the brainchild of the Personnel Office. If the Board is the head of this organization then the Personnel Office is the heart. He would like to recognize them for the hard work they do. Brockman created a Top Dog Award that was presented to Alekz Wray.

VP for Academic Affairs

Ramon Rinonos-Diaz reported that is really glad that Majkut is back. He has been working a lot on the Western and AS Strategic Plans and a draft is completed including AS values. He is continuing to work on them. Rinonos-Diaz has been working with Otter and Brockman on the AS Program Standards because some things are missing. University Committees are looking at GURs, there is a group of faculty that will be highlighting new rubrics. When the interim evaluator looked at Western he was extremely impressed with the Associated Students and the assessment process. The Registrar has found some more issues that he will be working on. Rinonos-Diaz assigned the Board homework. They are to go on the website and try to find University Policies because he is concerned about how assessable they are. He is working with Lauren Squires and Brianne Kumar to create a more cohesive internship policy. He has helped create a Marketing Internship description. The Student Technology Fee request for proposals will be going out soon.

VP for Student Life

Jamin Agosti reported that he has been working on the Green Energy Fee. He is finishing up hiring for the Graduate position. The Education Coordinator position is closing next week. Beck, Watrin and Agosti met with marketing students are helping to create a survey to go out to students to find out what they perceive the AS to be.

VP for Governmental Affairs

Byron Starkey reported that he attended the Washington Student Association meeting this weekend where it was reported that WSU has dropped out of the organization. Watrin and Starkey will be working on getting more details on why this happened. The WS A General Assembly meeting is coming up at Central. If anyone would like to attend that meeting please let him know. He and Watrin have been meeting with the university about legislative priorities. Legislative Affairs Council passed the Legislative Agenda.

VP for Activities

Alisha Beck reported that she will be attending the ACUI conference in Montana with Brockman. There was a marketing meeting to discuss a survey to assess AS Marketing. She

was interviewed by the AS Review about “Elect Her.” She is contacting people about Interclub Council and Project Leadership to try to get those committees started. She participated in Compass to Campus and it went really well. In class Lauren Squires said that she knows that the Board is working hard and she trusts the decisions that the Board makes.

VP for Diversity

Bernard Ikegwuoha reported that Lilipino American Student Association’s dinner was great and it was the first time that they did an assessment at a program. Out of 180 people that came there were 170 filled assessments. Brockman and Iekgwuoha met about the Structure & Program Advisory Committee. He has been working with Rinonos-Diaz on the Women in Sciences luncheon. Steering’s new model has been working really well and the new Resource & Outreach Programs Representative has been a great addition and has encouraged collaboration. Dia de los Muertos is tomorrow evening at the same time as the 50 years in Student Activism. Ikegwuoha and Rinonos-Diaz are looking at the AS Program Standards and how diversity is included. He is looking at resurrecting the Diversity Task Lorce this year.

President

Colin Watrin reported that it has been a very interesting week for the legislative issues. He has been in meetings with Steve Swan and Sherry Burke. He got to spend some good catch up time with Majkut after his vacation and is glad to see him return. There have been conversations with the university about partying off campus and safety issues. Last week a letter was sent out from Ted Pratt, Scott Pierce, and Watrin to address some of these issues. He has also been working with the dining committee and they are sending out the Request for Proposals soon. Watrin wanted to acknowledge that there was another student death on campus this week from complications from an infection. The university has been in contact with his family and friends.

XIII. OTHER BUSINESS-

- A. Mayor Dan Pike and former Mayor Tim Douglas will be in Red Square at noon to encourage students to vote.
- B. Tuesday is Election Day. Students are encouraged to vote and drop off their ballot in VU 714.

THE MEETING WAS ADJOURNED BY ACCLAMATION AT 7:37 P.M.