Request to Associated Students Board for reimbursement for expenditures by the Western Associated Students Bookstore $50,000.

Monies to be transferred from the Associated Student Bookstore Reserve to the Bookstore Operating account (FXBOOK)

<u>Technology Expenses:</u>

$17,000 Purchase a new software interface for Sequoia (Inventory Management System) Sherpa

This new interface is web enabled and will allow the Bookstore to rent textbooks from existing stock. It will also help to enable new mobile technologies and is web enabled.

There are a number of benefits to the new Sherpa interface with Sequoia. Most importantly will be the ability to rent out our inventory. Currently when we rent a book it is no longer our inventory, with rentals it is important to be able to rent a book multiple times, the more times a book is rented the larger the margin. This new program will give us the ability to better manage our inventory because the rental title will be returned to the book store and remain part of our inventory, currently the rental company buys the book from us but when the book is returned it is shipped back to the rental company.

Another important feature that Sherpa will add is that it is web enabled so that images and other features can be integrated into our web site. The growth in our on line sales has been substantial three years ago our on line sales for the year were less than $500k this year we have surpassed $1M. This new program will help to grow our on line business and enable us to integrate our website with other on line partners such as Verb and Rafter.

Sherpa will also bring greater functionality to reporting. The interface will enable our buyer to streamline certain reports and bring data directly into excel spreadsheets.

Sherpa will also enable our buyer to view information in one screen when making ordering decision rather than having to look at multiple screen for sales and invoice history.

$4,000 Yearly subscription rate for Verba Price Comparison tool.

This software allows student to view from the AS Bookstores web site current on- line prices for required course materials. It is connected to Amazon, Abe and other sites.

$4,000 Purchase replacement computers for some of the older Gateway computers currently used in the AS Bookstore.

The computers will purchase with the university contract our goal is to replace

four computers, this year we were able to purchase 4 computers for Just over $4,000.

$3,474 Programming support for the Student Accounts (Charge It) system the Bookstore installed in the Fall of 2011.

This year more than $1,000,000 was charged to Student accounts.

$3,550 Purchase of replacement equipment for s cash registers, signature capture devices and barcode scanners.

Sustainability Expenses:

$11,000 Purchase new bags that are more environmentally friendly.

These bags are compostable and biodegradable. They are 3Xmore expensive than or current bags 30,000 for $11,000.

$5,000 Purchase reusable bags. The price is $5,000 for 10,000 bags.

(Note: The differences in the bags are that the one that we will order 10,000 of is a reusable woven bag, the other bag is plastic — more like the bags we use every day but more environmentally friendly. Both orders are the minimum quantities available.)

$1,700 Fund the cost of replacing all the spotlights on the main floor with energy efficient LED bulbs.

$49,724 requesting up to $50,000,.