



Ethnic Student Center Steering Committee
Funding Request

#723633

\*\* THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00\*\*

Please read the Funding Guidelines and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization: Chmese Student Association
Student Name: Last Ngo, First Kevin
WWU email: ngok2@students.wvu.edu, Phone number: 3605614957
Name of Program/Event: Lunar New Year Night
Event Dates: February 1, 2013
Event Location: MPR, Estimated Attendance: 250

Event Overview

Description for event and/or biography of speaker, performer etc.

Educate and promote the community about Chinese culture through various performances. We will have cultural activities for guests to participate in. We will also provide appetizers for the guests. Various performances include lion dance, ribbon dance, martial arts, tai chi, Chinese musicals etc. Cultural activities include calligraphy booth, photo booth, arts and crafts etc.

The target audience for the program and expected outcomes

Western Washington University students and the Bellingham community.

Past attendance records, if available, and/or success of similar events on other campuses

Approximately 220 guests attended last year.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

The mission statement, states that 'The ESC is a community that supports historically underrepresented ethnic students and allies by providing a social atmosphere and inclusive environment...', so by having the Lunar New Year event we will be able to present a culture that isn't normally presented on a day to day basis.

Publicity and promotion plan

Posters and banners on campus, social media, some posters off campus, flyers etc.

Club Budget Authority Apthorizer

By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

Michael Vendiola, ESC Coordinator/Activities Advisor

# ESC Steering Committee Funding Request Itemized Budget

**\*\*Please attach to your Funding Request form\*\***

**Event:** WWU CSA Lunar New Year's Night

**Date:** Feb, 1, 2013

**Location:** VU Multipurpose Room

Estimated Expenses	
Performers:	
1 Mei Hua School	\$ -
2 CSA Drum Dance	\$ -
3 Jianna Zhang Dance Performance	\$ 150.00
4 Henry Han	\$ 35.00
5 Lion Dance	\$ 100.00
6 Tai Chi Demo	\$ -
Activity Booths	\$ 200.00
Décor	\$ 150.00
Food	\$ 1,500.00
Hospitality	\$ 100.00
Parking	\$ 70.00
Performance	\$ -
Publicity/Advertising	\$ 50.00
VU Event Services	\$ 230.00
<b>Total Costs</b>	<b>\$ 2,585.00</b>

Co-Sponsorship Revenue	
Sponsor 1 ESC	\$ 700.00
Sponsor 2 Willy Hart	\$ 1,200.00
Sponsor 3 Diversity	\$ 300.00
Sponsor 4 RHA	\$ 400.00
Sponsor 5 CBC	\$ -
Sponsor 6	\$ -
Sponsor 7	\$ -
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
<b>Total</b>	<b>\$ 2,600.00</b>

Estimated Revenue (High)	Estimated Revenue (Low)
250 tickets @ \$ 3.00 = \$ 750.00	150 tickets @ \$ 3.00 = \$ 450.00
100 tickets @ \$ 5.00 = \$ 500.00	75 tickets @ \$ 5.00 = \$ 375.00
<b>Gross Ticket Revenue \$ 1,250.00</b>	<b>Gross Ticket Revenue \$ 825.00</b>
Less 3% tax \$ 37.50	Less 5% tax \$ 39.29
Less Box Office Fees (10%) \$ 125.00	Less Box Office Fees (10%) \$ 125.00
<b>Estimated Net Revenue \$ 1,065.48</b>	<b>Estimated Net Revenue \$ 660.71</b>

<b>Co-Sponsorship Revenue</b>	<b>\$ 2,600.00</b>	<b>\$ 2,600.00</b>
<b>Estimated Gain/Loss on Event</b>	<b>\$ 1,080.48</b>	<b>\$ 675.71</b>