

## **AS Board of Directors Proposal for Gender-Targeted Programming**

Presented by Jered McCardle and Carly Roberts  
Associated Students Representation and Engagement Programs

This year the Associated Students Representation and Engagement Programs is proposing to offer a gender targeted program. This proposal is designed to give you an introduction to the purpose of this program, as well as to give you a background in our understanding of why it is important for this program to be targeted toward Women-identified students.

### **Winter Quarter: Elect Her - Campus Women Win (gender targeted)**

The Elect Her initiative acknowledges the necessity to build the pipeline of women running for office in order to diminish the long-standing political leadership gender gap and provides grant recipients with a free training, encouraging women to run for student government on their campuses. Last year was the second year this event took place on Western's campus. Western partnered with AALJW (American Association for University Women) which allowed for the majority of the cost to be covered by the grant from AAUW (food for continental breakfast & lunch for all participants, and travel for the facilitator).

At the end of the event in 2011 and 2012, attendees were given a survey where 100% of students said that they felt the training provided at Elect Her prepared them to run for elected office on campus, and that they would recommend a friend to attend future Elect Her trainings. Of those that attended in 2011, six of them ran for the AS Board of Directors and after the run-off elections three of them were elected to the Board of Directors. In 2012, our ASVP for Activities also attended and later won her seat.

Western is one of 39 schools in the entire nation to receive a grant from AAUW to host the training in 2012. The training day is yet to be determined, but will be in February.

People who identify with any gender are encouraged to participate with the knowledge that the training is targeted for females.

Please let us know if you have any questions or concerns, and we are excited to work with you more on these events!