



## Ethnic Student Center Steering Committee

**WESTERN Large Event Funding Request #638722**

**\*\* THIS FORM IS ONLY FOR FUNDING REQUESTS EXCEEDING \$2000,00\*\***

Please read the Funding Guidelines and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

*Submit your request in a timely manner, keeping in accordance with the processes and timelines outlined in the above mentioned Funding Guidelines*

*You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting*

**Large Event Funding requests are a two week process; week one for information, week two for vote.**

Presenting Organization Arr  
 Student Name Last Habtemariam First Jenet  
 WWU email habtemj@students.wvu.edu Phone number 2068024628  
 Name of Program/Event ACC culture n'g'n  
 Event Dates Feb 25th 2012  
 Event Location VU MPR Estimated Attendance 288

### Event Overview

Description for event and/or biography of speaker, performer etc.

All the performers are going to be students this year with a guest speaker that is still confirming their attendance. The event overall is a night to celebrate the many cultures of Africa and show Western Washington that there is a diverse group of proud people who are students as well.

The target audience for the program and expected outcomes

the target audience for this program is the Western community and parents of club members, we expect a larger outcome this year that's why we raised the attendance level from last year.

Past attendance records, if available, and/or success of similar events on other campuses

Sold out the last two years with an attendance of 270 last year.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

This event will benefit the student body of Western by providing a cultural program that shows how diverse our community in Bellingham is and how supportive we are of underrepresented groups.

Publicity and promotion plan

Online ads and student run promotions on and off campus.

### Club Budget Authority Authorizer

By submitting this design form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

Michael Vendiola, ESC Coordinator/Activities Advisor

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**\*\* Please attach an ESC Funding Request Itemized Budget before submitting\*\***

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to your PC
- complete the form and attach it to this form before submitting

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWWU. If the information below is incorrect, please contact the Administrative Computing Helpdesk at 650-4444.

Name *Erin Curran-Tileston*

ID # W00871170

Email To: [imichael.Vendiola@WWU.edu](mailto:imichael.Vendiola@WWU.edu)

[Check Email](#)

(Full WWU email address required, e.g. [John.Doe@wwu.edu](mailto:John.Doe@wwu.edu)) - unless you are attaching a file or locking the form.)

[[Approve](#)] [[Disapprove](#)] [[Attach](#)] [?]

[LLOCJH]

### Attached Files

FileName	Description	Added By	Date	Del
2012 ACC ESC STEERING COMMITTEE FUNDING REQUEST ITEMIZED BUDGET.XLS	ACC 2012	lenet Amine Habtemariam	1/11/2012 5:48:22 PM	Π
2012 ACC ESC STEERING COMMITTEE FUNDING REQUEST ITEMIZED BUDGET.XLS		lenet Amine Habtemariam	1/11/2012 5:48:23 PM	H

### Signatures

Title	Time	Name	Dept	Phone	Email	Action
Library Assistant 1	11/21/2011 11:41:18 AM	Jenet Amine Habtemariam	Not Found	N/A	<a href="mailto:habtemj@students.wwu.edu">habtemj@students.wwu.edu</a>	Submit
Library Assistant 1	1/9/2012 4:50:47 PM	Jenet Amine Habtemariam	Not Found	N/A	<a href="mailto:habtemj@students.wwu.edu">habtemj@students.wwu.edu</a>	Approve
Academic Support Coordinator	1/10/2012 1:05:27 PM	Fabiola Mora	Student Outreach Services	X7254	<a href="mailto:Fabiola.Mora@wwu.edu">Fabiola.Mora@wwu.edu</a>	Approve
Library Assistant 1	1/11/2012 5:48:22 PM	Jenet Amine Habtemariam	Not Found	N/A	<a href="mailto:habtemj@students.wwu.edu">habtemj@students.wwu.edu</a>	Approve
Library Assistant 1	1/11/2012 5:49:12 PM	Jenet Amine Habtemariam	Not Found	N/A	<a href="mailto:habtemj@students.wwu.edu">habtemj@students.wwu.edu</a>	Approve
Library Assistant 1	1/11/2012 5:49:36 PM	Jenet Amine Habtemariam	Not Found	N/A	<a href="mailto:habtemj@students.wwu.edu">habtemj@students.wwu.edu</a>	Approve
Academic Support Coordinator	1/25/2012 2:30:32 PM	Fabiola Mora	Student Outreach Services	X7254	<a href="mailto:Fabiola.Mora@wwu.edu">Fabiola.Mora@wwu.edu</a>	Approve

This form was last sent to [ASVP.Diversity@wwu.edu](mailto:ASVP.Diversity@wwu.edu)

# ESC Steering Committee Funding Request Itemized Budget

**\*\*Please attach to your Funding Request form\*\***

**Event:** ACC Culture Night

**Date:** Feb 25th 2012

**Location:** MPR

Estimated Expenses	
Performers:	
Guest speaker/ Groups	\$ 1,400.00
2	\$ -
3	\$ -
4	\$ -
5	\$ -
6	\$ -
VU Event Services	\$ 520.00
Publicity/Advertising	\$ 200.00
Food	\$ 6,000.00
Lodging	\$ -
Transportation	\$ -
Equipment Rental	\$ -
Parking	\$ 100.00
Supplies	\$ 500.00
<b>Total Costs</b>	<b>\$ 8,720.00</b>

Co-Sponsorship Revenue	
Sponsor 1 MSA	TBD
Sponsor 2 Willy Flart	\$ 1,500.00
Sponsor 3 Diversity	\$ 2,000.00
Sponsor 4 RF1A	\$ 1,500.00
Sponsor 5 Steering	\$ 4,000.00
Sponsor 6	\$ -
Sponsor 7	\$ -
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
<b>Total</b>	<b>\$ 9,000.00</b>

Estimated Revenue (High)	Estimated Revenue (Low)
100 tickets @ \$ 13.00 \$ 1,300.00	80 tickets @ \$ 13.00 \$ 1,040.00
188 tickets @ \$ 17.00 \$ 3,196.00	130 tickets @ \$ 17.00 \$ 2,210.00
<b>Gross Ticket Revenue \$ 4,496.00</b>	<b>Gross Ticket Revenue \$ 3,250.00</b>
Less 5% tax \$ 214.10	Less 5% tax \$ 154.76
Less Box Office Fees (10%) \$ 449.60	Less Box Office Fees (10%) \$ 449.60
<b>Estimated Net Revenue \$ 3,832.30</b>	<b>Estimated Net Revenue \$ 2,645.64</b>

Co-Sponsorship Revenue	\$ 9,000.00	\$ 9,000.00
Estimated Gain/Loss On Event	\$ 4,112.30	\$ 2,925.64

