



Ethnic Student Center Steering Committee
Funding Request

J · t»A#658939

** THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00**

Please read the Funding Guidelines and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Khmer student Association

Student Name Last Porter First Russell

WWU email porterr7@students.wwu.edu Phone number 4253191918

Name of Program/Event KhSA New Years Festival

Event Dates 04/14/12

Event Location MPR Estimated Attendance 312

Event Overview

Description for event and/or biography of speaker, performer etc.

New Years festival in place of a heritage dinner. Entertainment include a DJ, 3 traditional and 2 hip-hop performances, a Khmer rapper, a kick boxing demonstration, and a Fashion put on with the assistance of the club members

The target audience for the program and expected outcomes

Western/Bellingham community. Cultural acceptance/education and an increase awareness about KhSA

Past attendance records, if available, and/or success of similar events on other campuses

Sold out last year (~250), we actually oversold because some people drove from out of town but had not purchased tickets so we had to add tables

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

We will be spreading awareness and educating the community by showcasing Khmer culture through entertainment and atmosphere.

Publicity and promotion plan

Presenting to other clubs at general meetings, facebook events, and a variety of posters throughout campus.

Club Budget Authority Authorizer

I, g By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

Michael Vendiola, ESC Coordinator/Activities Advisor

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**** Please attach an ESC Funding Request Itemized Budget before submitting****

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#) _____
- fill out the form and save it to your PC
- **complete the form and attach it to this form before submitting**

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and ONLY the Submitter.

Name *GAU* Curran-Tileston* ID#W00871170

Email To: asvp.diversity@wwu.edu [\[check Email\]](#)

(Full WWU email address required, e.g. John.Doe@wwu.edu) unless you are attaching a file or locking the form.)

£,LQJCKJ

Attached Files

FileName	Description	Added By	Date	Del
KHSANEWEARSFESTIVALBUDGET.XLS		Russell Cruse Porter	2/27/2012 1:00:56 AM	

Signatures

Title	Time	Name	Dept	Phone	Email	Action
Not Found	2/27/2012 1:00:49 AM	Russell Cruse Porter	Not Found	N/A	porterr7@students.wwu.edu	Submit
Not Found	2/27/2012 9:59:25 AM	Russell Cruse Porter	Not Found	N/A	porterr7@students.wwu.edu	Approve
Academic Support Coordinator	2/27/2012 11:24:50 AM	Fabiola Mora	Student Outreach Services	X7254	Fabiola.Mora@wwu.edu	Approve

This form was last sent to asvp.diversity@wwu.edu

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form****

Event: KhSA New Years Dinner

Date: April 14, 2012

Location: MPR

Estimated Expenses	
Performers:	
1 Dj: Kea Southichack	\$ 500.00
2 Apsara: Geena Phut	\$ 100.00
3 Kick Boxing: Pac	\$ 100.00
4 Rapper: Spitz & Venhem	\$ 50.00
5 Khmer Dance: UW KhSA	\$ 50.00
6 Mike & JuJu	\$ 50.00
7 Coconut Dance: WWU KhSA	N/C
8 Hip-Hop Performance: WWU HHA	N/C
9 Fashion Show: KhSA Members	N/C
Publicity/Advertising	\$ 200.00
Food	\$ 4,300.00
Décor	\$ 350.00
Costumes	\$ 300.00
Equipment Rental	\$ -
Parking	\$ 300.00
VU Event Services	\$ 500.00
Total Costs	\$ 6,800.00

Co-Sponsorship Revenue	
RHA	\$ 500.00
Willy Hart	\$ 1,000.00
CBC	\$ 1,000.00
Diversity	\$ 100.00
Steering	\$ 2,000.00
Pres. Bruce Shepard	\$ 100.00
Target	\$ 1,000.00
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
Total	\$ 5,700.00

Estimated Revenue (High)	Estimated Revenue (Low)
220 tickets @ \$ 8.00 \$ 1,760.00	110 tickets @ \$ 8.00 \$ 880.00
70 tickets @ \$ 12.00 \$ 840.00	35 tickets @ \$ 12.00 \$ 420.00
Gross Ticket Revenue \$ 2,600.00	Gross Ticket Revenue \$ 1,300.00
Less 5% tax \$ 123.81	Less 5% tax \$ 61.90
Less Box Office Fees (10%) \$ 260.00	Less Box Office Fees (10%) \$ 260.00
Estimated Net Revenue \$ 2,216.19	Estimated Net Revenue \$ 978.10

Co-Sponsorship Revenue	\$ 5,700.00	\$ 5,700.00
Estimated Gain/Loss On Event	\$ 1,116.19	\$ (121.90)

