

DUC'JU 2/29/12



Ethnic Student Center Steering Committee

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#657704

**** THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00****

Please read the **Funding Guidelines** and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Hui 'o Hawai'i

Student Name Last Sudangnoi First Arisa

WWU email sudanga(5>students.wwu.edu Phone number 206-354-0228

Name of Program/Event Lu'au

Event Dates May 19, 2012

Event Location Multi-Purpose Room Estimated Attendance 250-300

Event Overview

Description for event and/or biography of speaker, performer etc.

Our theme this year is Mo'olelo o Na Lei which means Stories of the Lei. In the Hawaiian culture the month of May is the month of the lei. During this month a day called Mei Day is set aside to celebrate the importance of the lei and the native Hawaiian culture. We will be sharing the history and traditional culture of Hawai'i through song, hula, decorations, and food. We will have a live band and two groups performing, Hui 'o Hawai'i and Na Hanu 'O Ku'uleialoha. Along with our event we will also have a general store that sells Hawai'i specialties and also a raffle with prizes.

The target audience for the program and expected outcomes

The target audience is WWU students, faculty, staff, and the surrounding community.

Past attendance records, if available, and/or success of similar events on other campuses

Last year there were 240 people in attendance.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

The benefit to the student body is the opportunity to learn about the Hawaiian culture in a safe and welcoming environment. Learning will take place through the cultural dances, music, and food.

Publicity and promotion plan

This event is part of the Back to Bellingham weekend and will be advertised on their materials. We will be developing and printing posters and flyers to put around campus.

Club Budget Authority Authorizer

By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

[W] Michael Vendiola, ESC Coordinator/Activities Advisor

**** Please attach an ESC Funding Request Itemized Budget before submitting****

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to your PC
- **complete the form and attach it to this form before submitting**

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and ONLY the Submitter.

Name *Erin Curran-Tileston*

ID#W00871170

Email To: iasVp.diversity@wwu.edu Check Email

(Full WWU email address required, e.g. John.Doe@wwu.edu) - unless you are attaching a file or locking the form.)

[Approve J] [Disapprove I] [Attach J] [?]

[LOCK-J]

Attached Files

FileName	Description	Added By	Date	Del
LUAU BUDGET.XLS	Luau Budget	Fabiola Mora	2/22/2012 4:15:20 PM	B

Signatures

Title	Time	Name	Dept	Phone	Email	Action
Not Found	2/21/2012 1:30:41 PM	Arisa Raviwan Sudangnol	Not Found	N/A	sudanga@students.wwu.edu	Save
Not Found	2/21/2012 9:51:23 PM	Arisa Raviwan Sudangnol	Not Found	N/A	sudanga@students.wwu.edu	Submit
Academic Support Coordinator	2/22/2012 4:15:19 PM	Fabiola Mora	Student Outreach Services	X7254	Fabiola.Mora@wwu.edu	Approve

This form was last sent to asvp.diversity@wwu.edu

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form****

Event: Ho'olaule'a
 Date: May 19th, 2012
 Location VU мря

Estimated Expenses	
Performers:	
Na Hanu'O Ku'uleialoha	\$ 300.00
3	\$ -
4	\$ -
5	\$ -
6'	\$ -
copy services	\$ 40.00
VU Event Services	\$ 500.00
Publicity/Advertising	\$ 170.00
Food	\$ 4,600.00
Lodging	\$ -
Transportation/Freight	\$ 700.00
Equipment Rental	\$ -
Parking	\$ -
Supplies ; ;	\$ 400.-00
Total Costs	\$ 6,710.00

Co-Sponsorship Revenue	
Sponsor 1 Willy Hart	\$ 1,200.00
Sponsor 2 Diversity 1	\$ 1,500.00
Sponsor 3 Steering	\$ 1,500.00
Sponsor 4 NW Org	\$ 500.00
Sponsor 5 raffle ¹	\$ 300.00
Sponsor 6 store	\$ 200.00
Deng	\$ 100.00
HOH	\$ 600.00
Sponsor 9	\$ -
Sponsor 10	\$ -
Total	\$ 5,900.00

Estimated Revenue (High)		Estimated Revenue (Low)	
130 tickets @ \$ 12.00	\$ 1,560.00	65 tickets @ \$ 12.00	\$ 780.00
120 tickets @ \$ 15.00	\$ 1,800.00	65 tickets @ \$ 15.00	\$ 975.00
Gross Ticket Revenue	\$ 3,360.00	Gross Ticket Revenue	\$ 1,755.00
Less 5% tax	\$ 168.00	Less 5% tax	\$ 87.75
Less Box Office Fees (12.7%)	\$ 426.72	Less Box Office Fees (12.7%)	\$ 223.03
Estimated Net Revenue	\$ 2,773.28	Estimated Net Revenue	\$ 1,244.71

Co-Sponsorship Revenue	\$ 5,900.00	\$ 5,900.00
Estimated Gain/Loss On Event	\$ 1,963.28	\$ 434.71

