



**Ethnic Student Center Steering Committee
Funding Request**

#658634

**** THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00****

Please read the [Funding Guidelines](#) and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Filipino American Student Association (FASA)
 Student Name Last Dela Cruz First Chris Anthony
 WWU email delacrc2@students.wvu.edu Phone number (206)407-9338
 Name of Program/Event Piilipino Culture Night (PCN)
 Event Dates April 13, 2012
 Event Location Multi Purpose Room Estimated Attendance 275

Event Overview

Description for event and/or biography of speaker, performer etc.

The event will have many performances from within and outside the club. Local performances like Sini-Gang or Sayaw will do modern and traditional dances. Outside organizations like UWs FASA club will also be given the chance to perform. Rex N avarrete, our key note speaker, will also be saying a few words at our event.

The target audience for the program and expected outcomes

The performances are for the whole Bellingham community to view. If they are interested, they can attend the general FASA meetings to further explore the Philippine culture. We hope to reach out to the campus and community and give them an opportunity to learn more about the Philippine culture.

Past attendance records, if available, and/or success of similar events on other campuses

PCN has been sold out in the past with a total of 275 people attending.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

The student body will be given the opportunity to attend this event and get a taste of what Philippine culture has to offer. The audience will also be shown what the FASA club activities consist of and give them the chance to try them themselves outside of the performances in FASA's general meetings, if interested.

Publicity and promotion plan

We plan to propose to Publicity to get posters and fliers and display them throughout the campus. We also plan on having some club members help advertise through social networks.

Club Budget Authority Authorizer

By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show

the completion of this requirement by checking the box below:

@ Michael Vendiola, ESC Coordinator/Activities Advisor

**** Please attach an ESC Funding Request Itemized Budget before submitting****

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to *your PC*
- complete the form and attach it to this form before submitting

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and **ONLY** the Submitter.

Name BU* *Curran-Tileston* ID # W00871170

Email To: asvp.diversity@WWU.edu Icheck Email

(Full WWU email address required, e.g. John.Doe@wwu.edu) - unless you are attaching a file or locking the form.)

Approved Disapprove Attach Lock

(iLQGJfcl)

Attached Files

FileName	Description	Added By	Date	Del
2012 PCN BUDGET.XLS		Chris Anthony Estloco Dela Cruz	2/24/2012 9:48:15 AM	H

Signatures

Title	Time	Name	Dept	Phone	Email	Action
Not Found	2/24/2012 9:47:21 AM	Chris Anthony Estloco Dela Cruz	Not Found	N/A	delacrc2@students.wwu.edu	Save
Not Found	2/24/2012 9:48:13 AM	Chris Anthony Estloco Dela Cruz	Not Found	N/A	delacrc2@students.wwu.edu	Submit
Not Found	2/24/2012 10:13:14 AM	Chris Anthony Estloco Dela Cruz	Not Found	N/A	delacrc2@students.wwu.edu	Approve
Academic Support Coordinator	2/24/2012 11:35:39 AM	Fabiola Mora	Student Outreach Services	X7254	Fablola.Mora@wwu.edu	Approve

This form was last sent to asvp.diversity@wwu.edu

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form****

Event: Ating Panahon: Our Time, Our Generation

Date: April 13th, 2012

Location VU MPR

Estimated Expenses	
Performers:	
1 Rex	\$ 2,264.00
2;	\$ -
3	\$ -
4	\$ -
5	\$ -
6'	\$ -
VU Event Services	\$ 450.00
Publicity/Advertising	\$ -
Food	\$ -
Lodging	\$ -
Transportation	\$ -
Equipment Rental	\$ 50.00
Parking	\$ 150.00
Miscellaneous	T- \$ -
Total Costs	\$ 2,914.00

Co-Sponsorship Revenue	
Sponsor 1 Steering	-\$ 1,000.00
Sponsor 2 Fasa	\$ 1,014.00
Sponsor 3 RHA	\$ 400.00
Sponsor 4 Diversity	-\$ 500.00
Sponsor 5	\$ -
Sponsor 6	\$ -
Sponsor 7	\$ -
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
Total	\$ 2,914.00

Estimated Revenue (High)	Estimated Revenue (Low)
200 tickets @ \$8 \$ 1,600.00	125 tickets @ a 8.00 \$ 1,000.00
75 tickets @ \$ 12.00 \$ 900.00	50 tickets @ \$ 12.00 \$ 600.00
Gross Ticket Revenue \$ 2,500.00	Gross Ticket Revenue \$ 1,600.00
Less 5% tax \$ 119.05	Less 5% tax \$ 76.19
Less Box Office Fees (10%) \$ 250.00	Less Box Office Fees (10%) \$ 250.00
Estimated Net Revenue \$ 2,130.95	Estimated Net Revenue \$ 1,273.81

Co-Sponsorship Revenue \$ 2,914.00 \$ 2,914.00

Estimated Gain/Loss On Event \$ 2,130.95 \$ 1,273.81

