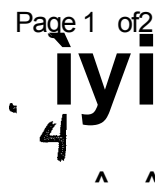




Ethnic Student Center Steering Committee
Funding Request

#668919



**** THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00****

Please read the Funding Guidelines and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Latino Student Union

Student Name Last Muniz First Ariezna

WWU email muniza@students.wvu.edu Phone number 509 8959401

Name of Program/Event Latino Student Union 7th Annual Heritage Dinner

Event Dates April 20, 2012

Event Location VU MPR Estimated Attendance 250

Event Overview

Description for event and/or biography of speaker, performer etc.

This is the 7th annual Latino Student Union Heritage Dinner. In this event we will be showcasing various clubs that are on campus to teach others about the various Latino cultures that are represented on campus. We will be having various Latino dance clubs like WWU Baile Folklórico, Capoeira, Tango, and Ritmo Latino, and Bachata. The band that will be playing is a tropical band named Coffee Band. Our guest speaker this year is Irma Guerrero.. During our event we will also be serving food from various Latin American cultures as well.

The target audience for the program and expected outcomes

Our target audience is the student body and the Whatcom Latino community to showcase our talents.

Past attendance records, if available, and/or success of similar events on other campuses

Latino Student Union Heritage Dinners have sold out in the past and we receive support from family and friends that are invited.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

The benefit that will be given to the student body at Western is a different perspective about the Latino community at Western by educating others about bur cultures and breaking stereotypes. It will also show that there is support for Western's Latino community.

Publicity and promotion plan

Publicity center, facebook and word of mouth

Club Budget Authority Authorizer

By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

Michael Vendiola, ESC Coordinator/Activities Advisor

**** Please attach an ESC Funding Request Itemized Budget before submitting****

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to your PC
- **complete the form and attach it to this form before submitting**

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and ONLY the Submitter.

Name *Erin Curran-Tileston*

ID#W00871170

Email To: asvp.diversity@wwu.edu check Email

(Full WWU email address required, e.g. John.Doe@wwu.edu) unless you are attaching a file or locking the form.)

[Approve] [Disapproved] [Attaché] [Ü]

LikeSkill

Attached Files

FileName	Description	Added By	Date	Del
LSU BUDGET 1ST DRAFT.XLS	LSU Budget	Fabiola Mora	4/6/2012 9:19:00 AM	<input checked="" type="checkbox"/>

Signatures

Title	Time	Name	Dept	Phone	Email	Action
Academic Support Coordinator	4/6/2012 9:18:59 AM	Fabiola Mora	Student Outreach Services	X7254	Fabiola.Mora@wwu.edu	Submit
Academic Support Coordinator	4/6/2012 9:19:58 AM	Fabiola Mora	Student Outreach Services	X7254	Fabiola.Mora@wwu.edu	Approve
Business Office Asst Director	4/6/2012 11:14:49 AM	Kye Milan Grace Freeman	Student Activities Administration	N/A	freemak6@students.wwu.edu	Approve
Academic Support Coordinator	4/6/2012 11:25:18 AM	Fabiola Mora	Student Outreach Services	X7254	Fabiola.Mora@wwu.edu	Approve

This form was last sent to asvp.diversity@wwu.edu

ESC Steering Committee Funding Request Itemized Budget

**** Please attach to your Funding Request form****

Event: LSU Heritage Dinner
Date: April 20, 2012 Doors open at 5:30 starts at 6pm
Location: VU MPR

Estimated Expenses	
Performers:	
1 Coffee Band	\$ 1,200.00
2 Irma Guerrero-Kusmerik	\$ 100.00
3 Baile Florlorico	\$ -
4	\$ -
5	%
6	\$ -
VU Event Services ;	\$ 550.00
Publicity/Advertising	\$ 200.00
Food	\$ 4,000.00
Lodging	\$ -
Transportation	\$ -
Decorations	\$ -
Parking	\$ -
	Total Costs
	\$ 6,050.00

Co-Sponsorship Revenue	
Sponsor 1 Steering	\$ 2,000.00
Sponsor 2 Willy Hart	\$ 1,200.00
Sponsor 3 RHA	\$ -
Sponsor 4 Diversity	\$ 500.00
Sponsor 5 TG Trading	\$ -
Sponsor 6 Bruce	\$ 250.00
Sponsor 7 The WHO	\$ -
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
Total	\$ 3,950.00

30 comp tickets

Estimated Revenue (High)		Estimated Revenue (Low)	
130 tickets @ \$ 10.00	\$ 1,300.00	75 tickets @ \$ 10.00	\$ 750.00
90 tickets @ \$ 16.00	\$ 1,440.00	75 tickets @ \$ 16.00	\$ 1,200.00
Gross Ticket Revenue	\$ 2,740.00	Gross Ticket Revenue	\$ 1,950.00
Less 5% tax	\$ 130.48	Less 5% tax	\$ 92.86
Less Box Office Fees (12.7%)	\$ 347.98	Less Box Office Fees (12.7%)	\$ 347.98
Estimated Net Revenue	\$ 2,261.54	Estimated Net Revenue	\$ 1,509.16

Co-Sponsorship Revenue \$ 3,950.00

Estimated Gain/Loss On Even! \$ 161.54

