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Ethnic Student Center Steering Committee
Funding Request

#667658

**** THIS FORM IS ONLY FOR FUNDING REQUESTS UP TO \$2000,00****

Please read the Funding Guidelines and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request by any Thursday at 3pm.

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization	<u>Mixed Identity Student Organization</u>		
Student Name	Last <u>Dashtestani</u>	First <u>Sheila</u>	
WWU email	<u>dashtes@students.wvu.edu</u>	Phone number	<u>(206) 948-3938</u>
Name of Program/Event	<u>Beyond the Piece: The Puzzling Attributes of Identity</u>		
Event Dates	<u>May 5, 2012 2-5PM</u>		
Event Location	<u>VU MPR</u>	Estimated Attendance	<u>200</u>

Event Overview

Description for event and/or biography of speaker, performer etc.

The Mixed Identity Student Organization (MISO) acknowledges and places the importance upon the individual, as each one of us is a weaving tapestry of identities, with each thread essential to the whole. While each aspect of who we are is a face of our own reality, the Mixed Identity Student Organization considers that beyond a singular identity. MISO does so in the face of the societal environment in which the majority-identity tends to silence facets that are dissimilar.

MISO continually considers and reflects upon marginalized identities within the Western community. We hear the silence in the disconnect between socio-cultural entities. Therefore, we propose an interactive event to explore, raise awareness, and educate ourselves and others about the multitude of mixed identities, stereotypes, and underrepresented identities within our community. We invite everyone to come listen and share in the discussion of identity - of the you, the me, and we - as we treat you in an afternoon of engagement and entertainment.

The event will start with small table conversations, followed by group discussions and activities. There will be a few short student speakers and performers, with a break for appetizers and samplers, and the event will end with the talk/performance of Magdalen Hsu-Li.

Magdalen Hsu-Li is a bi, Asian-American musician/ sing-songwriter, artist/painter, speaker, and performer whose musical performances, lectures, and workshops bring diverse communities together, raise awareness on campuses, and inform about diversity, multicultural, LGBTQ, women's, API, international, and disability topics. Her programs provide multi-cultural entertainment and inform about issues that LGBTQA, Asian Pacific Islander, women, people of color, international students, and students with disabilities face.

• The target audience for the program and expected outcomes

The target audience for this event is the WWU community as a whole. We seek to reach out to all students and faculty who wish to explore their identity and learn more about what it means to have multiple identities. The Bellingham community is welcome too. The expected outcomes are for all participants to learn more about their identities and participate in thought-provoking conversations about what identity truly means, as well as learn about MISO as a club.

Past attendance records, if available, and/or success of similar events on other campuses

This is the first time, to our knowledge, that anything like this will take place. This is the first time MISO will be doing this event, but we expect it to be a very audience engaging and interactive event that will act as a pilot for years to come.

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

We will be spreading awareness about the topic of identity and what it means to each individual, as well as promoting an open and safe place to learn about and become more educated about this topic. The Ethnic Student Center aims to affirm identity, build community, and cultivate leadership and through our event we hope to do these exact things by discussing and exploring identity, engaging audience with one another in an interactive way, and developing strong advocates and leaders in regard to these issues.

Publicity and promotion plan

We plan to go through both the publicity center and copy services center to create posters, flyers, and handbills to advertise this event. Furthermore, we plan to create a Facebook event, spread the information about the event through word of mouth, present our event to other clubs, and email departments about it.

Club Budget Authority Authorizer

By submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

Michael Vendiola, ESC Coordinator/Activities Advisor

**** Please attach an ESC Funding Request Itemized Budget before submitting****

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to your PC
- complete the form and attach it to this form before submitting

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and ONLY the Submitter.

Name *Erin Curran-Tileston*

ID # **W00871170**

Email To: asvp.diversity@wwu.edu

[Check Email](#)

(Full WWU email address required, e.g. John.Doe@wwu.edu) -- unless you are attaching a file or locking the form.)

Attached Files

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form****

Event: Mixed Identity Student Organization (MISO)

Date: May 5 2012, 2-5 PM

Location: Viking Union MPR

Estimated Expenses		
Performers:		
1	Magdalen Hsu	\$1,200.00
2	Student Performers (3)	\$0.00
VU Event Services		\$300.00
Publicity/Advertising		\$150.00
Copy Services		\$150.00
Catering		\$2,000.00
Decorations		\$200.00
Total Costs		\$4,000.00

Co-Sponsorship Revenue	
Sponsor 1 Steering	\$2,000.00
Sponsor 2 Diversity fund	\$0.00
Sponsor 3 CBC	\$1,200.00
Sponsor 4 Willy Hart	\$1,200.00
Sponsor 5 RHA	?
Total	\$4,400.00

Out of funds
Requested \$2000,
will likely get
\$1,200

Funding- asking colleges, no complimentary
ticket list (only for Speaker/Performer)

Still filling out
application

Estimated Revenue (High)				Estimated Revenue (Low)			
175	tickets @	\$3.00	\$525.00	125	tickets @	\$3.00	\$375.00
25	tickets @	\$5.00	\$125.00	25	tickets @	\$5.00	\$125.00
Gross Ticket Revenue			\$650.00	Gross Ticket Revenue			\$500.00
Less 5% tax			\$30.95	Less 5% tax			\$23.81
Less Box Office Fees (12.7%)			\$82.55	Less Box Office Fees (12.7%)			\$62.55
Estimated Net Revenue			\$536.50	Estimated Net Revenue			\$393.64

Co-Sponsorship Revenue	\$4,400.00	\$4,400.00
Estimated Gain/Loss On Event	\$936.50	\$793.64

