

# Western Washington University Associated Students Board of Directors Meeting

Thursday, February 14, 2013

VU567

**AS Board Officers:** *Present:* Ethan Glemaker (President), Victor Celis (VP Academics), Carly C Roberts (VP Activities), Hung Le (VP Bus Ops), Deng de Duot (VP Diversity), Patrick Stickney (VP Governmental Affairs) and Katie Savinski (VP Student Life)

**Student Senate Representative:** Christian Correa, AS Student Senate Chair

**Advisor(s):** Kevin Majkut, Director of Student Activities

**Guest(s):** Andrew Taylor (Legislative Affairs Council) Mario Orallo-Molinaro (AS Communications Office), Bill Campbell (Student Senate)

## MOTIONS

**ASB-13-W-14** Approve the minutes of Thursday, February 7, 2013. *Passed*

**ASB-13-W-15** Approve the AS Election Code for the 2013 Election, striking the language from Section D2 "within two calendar days of the meeting", in Section 3.1.b. change "documentation" to "information", removing run-off elections, and changing "referendums" to "referenda" throughout the document. *Passed*

**ASB-13-W-16** Approve Consent Item A. *Passed*

**Ethan Glemaker, AS President, called the meeting to order at 6:05 p.m.**

## I. APPROVAL OF MINUTES

*MOTION ASB-13-W-14 by Stickney*

Approve the minutes from Thursday, February 7, 2013.

Second: Celis

Vote: 7 - 0 - 0

Action: Passed

## II. REVISIONS TO THE AGENDA

## III. PUBLIC FORUM (*comments from students and the community*)

## IV. INFORMATION ITEMS - Guests\*

### A. WWU Lip Dub

(15 minutes)

Roberts Doc. 2

Mario Orallo-Molinaro shared a few example lip dub videos. Orallo-Molinaro has watched over 90 lip dubs and feels they are being used as a sign of unification and also as a promotional tool. He feels that this can give a taste of campus life in a fun way and can have meaning. Many universities use this for promotional purposes and marketing. He likes that the video could include clubs, student groups and faculty members. He feels that this is a unifying tool and also brings a sense of what the AS is about as well as the university. Roberts said Orallo-Molinaro has been working hard on this since the summer. So far, the the KVIK Coordinator is on board. He has done research and put out feelers to get more people involved. There is a WWU Lip Dub production team with volunteers, filming editing, etc. They are looking for this to happen towards the end of the year in spring, about June. Orallo-Molinaro feels that it needs to look professional. He would like to put effort into this and highlight the groups that Western has on campus. Orallo-Molinaro is asking for \$4,000 for rental equipment, publicity and hospitality. His goal is to have a thousand people involved, which is a lot of people. They currently have 20-30 groups signed up to participate since last Friday. For hospitality he is thinking of renting the VU MPR and having that as a central meeting place. They will be able to have a quick bite, some water and see the map of the filming. Admissions and communication are interested in being involved. Stickney asked how they will be selecting groups. Orallo-Molinaro said that they just sent out an email and are hoping to be able to include anyone interested. Stickney clarified that they are unsure of the licensing fee until they pick the song. Orallo-Molinaro said that he is working on the Cold Beverage Contract

proposal. Le asked if other parts of the university could pitch in to help supplement some of the costs. Orallo-Molinaro said that he chose this as an outlet first. Roberts said that pulling together funding can be hard and it always goes better asking others for money when there is some funding confirmed. Stickney and Savinski dittoed. Roberts feels that the AS should put their funding behind this because she would like it to be student controlled and student lead and she feels it is important to have it that way from the beginning. Orallo-Molinaro said they want to leave this as a student run endeavor to show that students want to create strong bonds with the campus and community. Le said that as budget authority for this fund he wants to make sure that there is enough funding for other projects for the rest of the year.

### VIII. INFORMATION ITEMS - Board\*

#### B. AS Federal Agenda

(30 minutes)

Stickney Doc. 4

Stickney said that the agenda looks better in color. Stickney did some research into other universities agendas to help find inspiration and context. The agenda looks at ways to support students bills that are currently being reviewed. On the next page are policies that aren't currently introduced. Some of these proposals are on the United States Student Association agenda and he would like to complement their work. In 2012, an automatic zero on the FAFSA resulted from a parental income of \$32,000 or less. Now it is set at \$23,000. They are asking to increase Pell Grant funding and make it a mandatory spending item. They would like to reintroduce the grace period for loans due to the difficult job market, allow consolidation of private and federal student loans to allow students to pay one rate. They would like to see the Tyler Clementi Anti-Harassment Bill reintroduced, there was some traction on this last year. For profit colleges use intense recruiting tactics on veterans because GI Bill money is not counted as public dollars, thus luring them into an education of substandard quality. The AS supports the introduction of legislation that would make sure that public money is not used to market these schools to students. Savinski really likes the agenda. There are a few things that should be cleaned up and she will speak with him about this in between the meetings. Savinski asked if the federal priority bills were in any order. Stickney said that they aren't specifically in an order, but the DREAM Act is purposefully at the top. Glemaker would really like to see language under the DREAM Act explaining why the AS supports it. Stickney said throughout the document the format is the name of the bill and a summary of the bill, but since the DREAM Act hasn't been proposed there is no language. Celis asked if it would be effective to have the reasoning for supporting the bill instead of a summary of the bill. Celis thinks that legislators should know why the AS wants them to support the bill. Glemaker and Roberts dittoed. Stickney said that this will go into a binder that will be given to legislators with AS and university priorities, surrounding material will be included. Celis said they could give more detailed information about the bill in the back, but have the reasoning for Western supporting it. Roberts and Glemaker dittoed. Roberts thinks they should find a better picture for the cover because the fountain is empty. Monger will work on this. Duot clarified that if legislators know what the DREAM Act is, then they should be told why they should support the bill, not what the bill is. Andrew Taylor said that one of the priorities was to make the agenda brief and concise to point out why they support things. Celis doesn't think they need to give a synopsis of what the bill is because they should already know. Roberts dittoed. Stickney doesn't want to fill this with platitudes. Stickney said that not everyone knows about every single bill. Last year they educated Rep Rick Larson on the Tyler Clementi bill and actually got him to sponsor the bill. He thinks that the DREAM Act is a large bill and may be hard to get passed so they would like to have that in the agenda but also educate on the smaller bills that they actually might be able to get passed. Glemaker agrees with Celis that the sheets they are going to leave have the bill and the number, so legislators can look it up if they need more information, but they would not have why Western wants to support the bill. Celis and Roberts dittoed. Campbell said that as legislative liaison for the education trust he thinks that Celis tactic is really important. He feels that in the brief time they meet with legislators they will not pick up very much, but

personal stories and reasoning may resonate with them. They will often take these ideas and stories and share them on the floor, if it is emotional even better. Duot feels they need to say something about the DREAM Act because it is an issue right now. Le thinks that they should make the document more unified and use similar fonts Glemaker, Roberts, Savinski dittoed.

## Y. ACTION ITEMS - Guests\*

### A. AS Election Code

(30 minutes)

Celis Doc.1

Celis said that changes made since last meeting are bolded he took suggestions from last week and included them in the code. One change was about reasons to miss the mandatory candidate meeting. There is also a change in the authority of the initiatives. Duot wants to know why the Elections Coordinator is not here, Celis said that he had something come up. Celis communicated to him that changes may be made. Celis has gone through the whole process with the document this year and was on Election Code Committee for two years before that, so he should be able to answer questions. In excuses for missing the mandatory meeting, Roberts would like to strike “within two calendar days of the meeting”. Majkut said that in D1 it says prior to the meeting, but they might not be able to report something before the meeting. He thinks that should be removed as well. Celis thinks that this could be two days after the meeting. Stickney thinks it's odd to be two days before and after the meeting. He feels like it is acceptable if someone is sick, but not if it is a prior commitment. Celis dittoed. Majkut said this clause lays out the only exceptions to why people miss the meeting. Restricting the elections coordinator with exact days doesn't provide the flexibility that might be needed. If people miss the meeting then they have to make the meeting up within 7 days, so that is a set limit. Savinski agrees with removing the language, she feels everything stated before and the fact that you have 7 days to schedule the meeting covers everything. Glemaker wondered if this was to provide guidance and wonders if this should be a little specific. Celis doesn't feel that removing the section removes from the direction that they are giving the Elections Coordinator. Stickney dittoed. Last year Le didn't feel that it was clear that pictures were being taken at the Mandatory Candidates Meeting. Monger said that it is in the candidate packet that photos are taken at the mandatory candidate meeting. Celis said they are working to have this be more apparent. Campbell wanted to speak to the change from “instruct” to “recommend”. Campbell said that the current language is to “create”. He thinks that every other university has initiatives that can directly change policy. Campbell said that using “instruct” was there to tell the students how they can affect change and he feels that instruct still leaves some leeway. He said that changing this to recommend is very different and strips the right of the student to make a change. Stickney said that recommend should be in all areas, if they are going to change this. Stickney understood that all initiatives are advisory votes. Majkut said that it doesn't refer to this in the Bylaws or the Code, other than the ability to change the Bylaws. Majkut said that no one can tell a Board member how to vote. Initiatives that direct the Board to do something run into this problem. It might be a political issue, but the students cannot make Board members vote a certain way. Majkut thinks that the recommending language is better. The Board has been vested with the full functioning of the AS. Majkut said that this plays out in the initiative process at the city level, when the initiative crosses powers that are vested in another group. Stickney feels they are more of an advisory vote. He doesn't feel that the AS should necessarily model their initiative process on what the state does, because it is not a perfect system. Majkut said that the Election Code, as it stood before, about amending the Bylaws amendments are allowed by direct vote. Celis thinks that section 4 2 and 3 are different. He thinks that it should be to "recommend" a change or terminating a policy. In the second part he is fine with the "instruct language because the "pursue" language isn't as binding. He would rather leave number 3 as instruct. Roberts doesn't feel that “pursue” is too binding but more about finding out what is going on. For example, when they pursued the initiatives last year to come up with the best course of action. Campbell worked on this section of the code to help clarify the initiative process. He feels that section 2 is directed to the Board's

roles and feels that it leaves enough wiggle room for the Board to vote. He suggested changing the language to "instruct the Board to implement the creation, change or termination of current AS Policies." These are meant to address different parts of what an initiative can do. Campbell feels that the Board would not vote on the policies because they would be enacted by the students. Campbell feels that the Bylaws allow for a meeting of 5% of the student population to approve policies as the Board can. He feels that the Board and 5% of students voting is the same thing. Roberts feels that they should look at the Bylaws in order to understand what language Campbell is referring to. She wants to make sure that everyone is on the same page. Stickney feels that the water bottle initiative was more action related than a statement on behalf of the Board. He said that the particulars of a policy are important in terms of campus stakeholders. Stickney said that the goal could be the same, but the way they go about it is different. Duot said that there are a lot of things to talk about in this document. Roberts asked what the relationship and responsibilities are in between the students and the Board. She feels that they are just changing the language to what has been happening. It has been working and serving students' interests. If the language is putting the Board in defiance of students, because of the way the initiatives have been handled, then the process needs to change or the language needs to change. Campbell thinks that there is a difference between what has been happening and what could happen. He appreciates that the students can directly impact how the university spends their funds. He feels there is a lot of talk about how to engage students. There is an effort but it doesn't affect a lot of students. Initiatives will engage more students than anything else because they are hearing the voices of more than 2,000 students. Campbell thinks that they are talking about eliminating rights that were already there. Campbell said that the Board can review the language of initiatives. Stickney said that they can't say anything about the substance of a measure unless misleading or illegal. He said that in that case the Board relationship to the initiatives is more along the line of what the attorney general does for the state. He doesn't see this as taking away the rights of students; initiatives are one form of governance out of many and shouldn't be elevated above others. He said that people can vote one way on and vote the opposite way on another item worded differently. Stickney said that it is a problem with initiative process in that there is a lot of context necessary to understand the full impact of things that may be brought forward for a vote. He thinks that there is the ability to air concerns at the Board Meetings or recall a Board member if students feel that their voices are not being heard. Stickney's amendment, seconded by Roberts "In Section 4.a.3 to change "instruct" to "recommend". 1-4-2 amendment failed. Glemaker has four things that he needs to discuss about this document: Run-off elections are referenced and they no longer exist so he would like it removed. Glemaker would like to remove "Referendums" (which is not a word) and change it to "referenda". Section 3.1.b. he had a negative reaction to "documentation" he would like to change it to "information". On page 13 he would like to add the submission deadline from the initiative session. Majkut thinks that this might cause an issue this year, in the future it would be good to add, but for this year with this notice is short. After it passed, there was applause and Campbell was thanked for his input.

*MOTION ASB-13- W-15 by Roberts*

Approve the AS Election Code for the 2013 Election, striking the language from Section D2 "within two calendar days of the meeting", in Section 3.1.b. change "documentation" to "information", removing run-off elections, and changing "referendums" to "referenda" throughout the document.  
Second: Stickney                      Vote: 7 - 0 - 0    Action: Passed

**VI. PERSONNEL ITEMS** *(subject to immediate action)*

**VII. ACTION ITEMS - Board\***

**VIII. INFORMATION ITEMS - Board\***

A. Western Votes Contract

*(10 minutes)*

Stickney Doc. 3

Stickney said that this item was brought last year to the Board, but was accidentally never seen as an action item. The language is being changed from citizenship language to be a more expansive view and more in line with Western's values. Majkut had a question in Section 5.1. Authorities he couldn't remember why the Director of Student Activities was included, he didn't know if it was political or just because he signs checks. Majkut would like to change it to "it could go through the normal AS processes."

## IX. CONSENT ITEMS *(subject to immediate action)*

### A. Committee Appointments

#### Budget Committee

Anthony Clarke (SPAC)	Business Management	Senior
Bailey Jones (SPAC)	Industrial Design	Senior
Brent Generous	Mathematics	Senior
Emma Eliason	Music Education	Freshman

#### Student Trustee Selection Committee

Jacob Lesser council, GEF)	Geography	Graduate (Grad
Alice Tian	Manufacturing & Supply Chain Mgmt.	Senior
Katie Savinski, AS Board Member as indicated by charter		

\*Morgan Heetbrink is no longer on Excellence in Teaching Award Committee.  
Isabella Ramos Miller is no longer on Activities Council.

*MOTION ASB-13-W-16 by Celis*

Approve Consent Item A.

Second: Le

Vote: 7 - 0 - 0 Action: Passed

## X. STUDENT SENATE REPORT

**Christian Correa, AS Student Senate Chair** reported that there was no meeting so he has nothing to report.

## XI. BOARD REPORTS

### President

Ethan Glemaker reported on the Diversity Task Force which is now the President's Task Force on Equity, Inclusion and diversity, they decided to create subcommittees to address recruitment, curriculum and a strategic direction for diversity. Glemaker was also approached by students regarding a project called "Project Mug" which is a sustainable program idea that would allow students to check out a mug from on campus dining which would take .17 cents off of their purchase and allow them to use the mug all day and return it to any other on campus facility. Glemaker and Savinski are working on possibly making this a pilot program. The Walk of Hope event is tonight, please attend. One Billion Rising is also happening downtown.

### VP for Academic Affairs

Victor Celis reported that STF is moving along they have put out a call for comments on the 18 proposals that have come to the committee. They are trying to make sure that they are responsibly using student funds. Academic Integrity is being reevaluated through faculty senate exec, they are looking at other universities and how integrity fits into Western's culture. There is a Senate forum next Thursday at 4 pm for the renewal of the Student Technology Fee.

**VP for Activities**

Carly C Roberts reported that the club hub remodel passed through facilities and services. Roberts and Celis have been looking at 101 courses and how the university is helping students transfer into university life. An independent student group is putting on a Harlem Shake in Red Square on Wednesday, and she would like to commend them for their initiative.

**VP for Business & Operations**

Hung Le reported that F & S completed request hearings for space, the first is remodel of the front counter of the PC, secondly Club Hub furniture update to make it more like an office. Also the VU 567 tables will most likely be updated. He is working with Druksel on budget authority training. Email about funding requests that would have budget implications. Le is looking at the job descriptions and working on disseminating that information. Assessment institutionalization should be coming in the next couple of weeks as well as SPAC reports.

**VP for Diversity**

Deng de Duot reported that BSU heritage dinner went well he thinks it was a great event and people should attend more heritage dinners. The President's Diversity task force that Glemaker talked about was great; Duot is on the Recruitment and Retention subcommittee and if anyone has ideas of how to recruit people let him know. There is a new DOC Coordinator, Ariel Brownstein, please say hello to her.

**VP for Governmental Affairs**

Patrick Stickney reported that Aramark employees are having an issue with their contracts. There are 53 students going to the WSA lobby day, which should be a very good event. Rental Safety had more concrete proposals and they are thinking that whatever they decide on will become a pilot program and this would be one of the best ways to get it passed through the City Council.

**VP for Student Life**

Katie Savinski reported that GEF is approving funding for projects next week. Savinski attended her first dean meeting regarding the Sustainable Water bottle Initiative and it was really great.

**XII. OTHER BUSINESS**

Celis said Happy birthday to Cindy Monger and Carly Roberts, and thanks for being here on your birthday!

**THE MEETING WAS ADJOURNED BY ACCLAMATION AT 7:57 P.M.**