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Ethnic Student Center Steering Committee

#754380

# WESXERJNJ Large Event Funding Request

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**\*\* THIS FORM IS ONLY FOR FUNDING REQUESTS EXCEEDING \$2000,00\*\***

Please read the **Funding Guidelines** and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

*Submit your request in a timely manner, keeping in accordance with the processes and timelines outlined in the above mentioned Funding Guidelines*

*You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting*

**Large Event Funding requests are a two week process; week one for information, week two for vote.**

Presenting Organization Filipino American Student Association

Student Name Last Serica First Marie

WWU email sericam@students.wwu.edu Phone number 4256383789

Name of Program/Event WWU FASA's 5th Annual Pilipino Culture Night (PCN): 'Under One Sun'

Event Dates Saturday, May 4, 2013

Event Location WWU PAC Concert Hall Estimated Attendance 250

## Event Overview

*Wanna already given \$3000*

10K

### Description for event and/or biography of speaker, performer etc.

Western Washington University's Filipino American Student Association (FASA) will be holding their 5th Annual Pilipino Culture Night (PCN) on Saturday, May 4, 2013 at the WWU PAC Concert Hall. This year's theme is "Under One Sun." Our club puts on this event annually to showcase the Filipino-American culture to individuals on the WWU campus and the greater Bellingham community. This year we are fortunate enough to welcome back, Jeremy "Passion" Manongdo, a Filipino singer/songwriter/producer born and raised in California, who will be the headliner for the event (he was one of two headliners at the very first PCN back in 2009) and performing for 30-45 minutes and will have a meet&greet after the show. Tickets will be available at the WWU Box Office. \$10 Student/WWU ID, \$15 General Admission. Doors will open at 6:30 PM and the program will start at 7 PM.

*How do we do different than last year?*

The target audience for the program and expected outcomes

Western Washington University community (students, faculty, staff), greater Bellingham community, Filipino American students of WWU, all attendees of the event including visitors from various organizations in the Northwest Filipino American Student Alliance.

The purpose of our annual Pilipino Culture Night is to give all those in the Western community an opportunity to learn about the Filipino-American culture through musical/lyrical performances ranging from traditional to modern acts. This year's PCN will focus on diversity. Like the Philippines, a country diverse in food, language, and culture, WWU FASA is a club made up of members who come from various ethnic backgrounds. Although we have our differences, we are still one family, 'Under One Sun.' We hope that through this event, our attendees will have a deeper understanding of how diverse and rich in culture not only our club is, but the Philippines as a whole. This year, 50% of our ticket revenue will be donated to Playing 4 Kickz, a non-profit organization that collects new and used athletic shoes to donate to young athletes in the Philippines and around the world who are in need. If they receive shoes that are too worn out, they send them to the "Grind Factory" to get converted and used to make basketball courts, tennis courts, tracks, or playgrounds, We will also be collecting shoe and monetary donations throughout this duration of our event.

Past attendance records^ if available, and/or success of similar events on other campuses

Our events are very successful and almost always sell out. \_\_\_\_\_

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students \_\_\_\_\_

The Filipino-American Student Association is a strong advocate of diversity and multicultural outreach. The purpose of our annual Pilipino Culture Night is to give all those in the Western community an opportunity to learn about the Filipino-American culture through musical/lyrical performances ranging from traditional to modern acts.

#### Publicity and promotion plan

- Posters / Banners designed by our Publicity Officer and printed/distributed by the Publicity Center
- Public Facebook Event
- Club officers/members changing their Facebook profile picture to the event poster or them with the poster (event details in the caption)
- Invites/announcements at every ESC club meeting (officers will split up to attend the meetings)

#### Club Budget Authority Authorizer

By submitting this design form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

H Michael Vendiola, ESC Coordinator/Activities Advisor

**\*\* Please attach an ESC Funding Request Itemized Budget before submitting\*\***

- get the ESC Funding Request Itemized Budget spreadsheet form [here](#)
- fill out the form and save it to your PC
- complete the form and attach it to this form before submitting

The approver must enter the email address of the next approver and press Approve to send it or press LOCK to lock the form.

You have been automatically authenticated from MyWestern. If the information below is incorrect, please contact the ATUS Helpdesk at 650-3333.

LOCKING or DISAPPROVING a form forwards an email notification to the Original Submitter and ONLY the Submitter.

ESC Steering Committee Funding Request Itemized Budget

**\*\*Please attach to your Funding Request form\*\***

**Event:** WWU FASA's 5th Annual Pilipino Culture Night (PCN): "Under One Sun"

**Date:** Saturday, May 4, 2013 | 7 PM

**Location:** PAC Concert Hall

Estimated Expenses	
Performers:	
1 Jeremy "Passion" Manongdo	\$1,300.00
PAC Concert Hall	\$ 50.00
CFPA Cleaning	\$ 150.00
CFPA Personnel	\$ 138.00
Publicity/Advertising	\$ 50.00
Food - Halo-Halo Ingredients	\$ 100.00
Lodging	\$ 500.00
Transportation	\$ 200.00
Parking	\$ 50.00
<b>Total Costs</b>	<b>\$ 2,538.00</b>

Co-Sponsorship Revenue	
Sponsor 1 ESC Steering	\$ 1,000.00
Sponsor 2 Diversity Fund	\$ 500.00
Sponsor 3	\$ -
Sponsor 4	\$ -
Sponsor 5	\$ -
Sponsor 6	\$ -
Sponsor 7	\$ -
Sponsor 8	\$ -
Sponsor 9	\$ -
Sponsor 10	\$ -
<b>Total</b>	<b>\$ 1,500.00</b>

*Approved*

Estimated Revenue (High)		Estimated Revenue (Low)	
200 tickets @ \$ 10.00	\$ 2,000.00	150 tickets @ \$ 10.00	\$ 1,500.00
50 tickets @ \$ 15.00	\$ 750.00	25 tickets @ \$ 15.00	\$ 375.00
<b>Gross Ticket Revenue</b>	<b>\$ 2,750.00</b>	<b>Gross Ticket Revenue</b>	<b>\$ 1,875.00</b>
Less 5% tax	\$ 130.95	Less 5% tax	\$ 89.29
Less Box Office Fees (10%)	\$ 275.00	Less Box Office Fees (10%)	\$ 275.00
<b>Estimated Net Revenue</b>	<b>\$ 2,344.05</b>	<b>Estimated Net Revenue</b>	<b>\$ 1,510.71</b>

*\*50% of revenue will be donated to Benefit*

<b>Co-Sponsorship Revenue</b>	\$ 1,500.00	\$ 1,500.00
<b>Estimated Gain/Loss On Event</b>	\$ 1,306.05	\$ 472.71