



Ethnic Student Center Steering Committee

#753525

Large Event Funding Request

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**** THIS FORM IS ONLY FOR FUNDING REQUESTS EXCEEDING \$2000,00****

Please read the **Funding Guidelines** and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request in a timely manner, keeping in accordance with the processes and timelines outlined in the above mentioned Funding Guidelines

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Large Event Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Hui O Hawaii
 Student Name Last Yada First Trishia
 WWU email yadat@students.wvu.edu Phone number 8083473695
 Name of Program/Event Hui O Hawaii 16th Annual Luau 'Uhane o ka Aina': Spirit of the Land
 Event Dates Saturday May 18th, 2013
 Event Location Viking Union Multi Purpose Room Estimated Attendance 270

Event Overview

Description for event and/or biography of speaker, performer etc.

This year's theme, Spirit of the Land: 'Uhane o ka Aina' this year's show will transport you to the Hawaiian Islands through lively music, hula dancing, authentic catering, and plenty of surprises! There will even be items available from Hawaii available for purchase.

The target audience for the program and expected outcomes

Students, family, community members, faculty, alumni, visitors from Back to Bellingham weekend. We expect to sell out all tickets.

Past attendance records, if available, and/or success of similar events on other campuses

Our 16th Annual Luau has continuously sold out all previous events and has had great support as a headliner during Back to Bellingham weekend

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated Students

Hui o Hawai'i has been part of the ESC for as long as anyone can remember, and we continue our legacy with our 16th annual luau. We also continue the ESC's mission for affirming identity, building a community for students from Hawai'i and interested in Polynesian culture, creating leadership.

Publicity and promotion plan

We will have a "banner and we're ordering posters to put around campus. We plan to advertise through flyers to hand out and also to be used in the dining hall napkin holders. We also plan to spread the word through our members.

A handwritten signature or initials, possibly "a", located at the bottom right of the page.

Club Budget Authority Authorizer

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form**

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Event: HOH Luau

Date: #####

Location vu MPR

Estimated Expenses	
Performers:	
Hula ohana o kealileiha'aha'a	\$ 200.00
	\$ -
copy services	\$ 70.00
VU Event Services	\$ 500.00
Publicity/Advertising	\$ 170.00
Food	\$ 5,200.00
Lodging	\$ -
Transportation/Freight	\$ 700.00
Equipment Rental	\$ -
Parking	\$ -
Supplies/Costumes	\$ 800.00
Total Costs	\$ 7,640.00

Co-Sponsorship Revenue	
Sponsor 1 Kurt Willis	\$ 1,200.00
Sponsor 2 Diversity I	\$ 500.00
Sponsor 3 Steering	\$ 2,500.00
Sponsor 4 RHA	\$ 500.00
Sponsor 5 raffle	\$ 100.00
Sponsor 6 store	\$ 200.00
Deng	\$ 200.00
HOH	\$ 350.00
Sponsor 9	\$ -
Sponsor 10	\$ -
Total	\$ 5,550.00

Estimated Revenue (High)		Estimated Revenue (Low)	
140 pickets @ \$ 12.00	\$ 1,680.00	120 tickets @ \$ 12.00	\$ 1,440.00
130 tickets @ \$ 15.00	\$ 1,950.00	100 tickets @ \$ 15.00	\$ 1,500.00
Gross Ticket Revenue	\$ 3,630.00	Gross Ticket Revenue	\$ 2,940.00
Less 5% tax	\$ 172.86	Less 5% tax	\$ 140.00
Less Box Office Fees (12.7%)	\$ 461.01	Less Box Office Fees (12.7%)	\$ 461.01
Estimated Net Revenue	\$ 2,996.13	Estimated Net Revenue	\$ 2,338.99

Co-Sponsorship Revenue	\$ 5,550.00	\$ 5,550.00
Estimated Gain/Loss On Event	\$ 906.13	\$ 248.99