

Doc. 1 3/5/13



Ethnic Student Center Steering Committee

WESTERN Large Event Funding Request

#743009

VVA SHI N C I T O N U N M V E R S I T Y

**** THIS FORM IS ONLY FOR FUNDING REQUESTS EXCEEDING \$2000,00****

Please read the **Funding Guidelines** and meet with the AS Ethnic Student Center Coordinator/Activities Advisor before completing and submitting this form,

Submit your request in a timely manner, keeping in accordance with the processes and timelines outlined in the above mentioned Funding Guidelines

You will be notified via email of the time and location of the Ethnic Student Center Steering Committee Meeting

Large Event Funding requests are a two week process; week one for information, week two for vote.

Presenting Organization Khmer Student Association

Student Name Last Dezarn First Nell

VWU email dezarnn@students.wvu.edu Phone number 2064464564

Name of Program/Event KhSA Heritage Dinner

Event Dates 04/20/12

Event Location Sehome High School Estimated Attendance 300

Event Overview

Description for event and/or biography of speaker, performer etc.

[Heritage dinner: food, live performances, raffles, and culture sharing]

The target audience for the program and expected outcomes

[The ESC club members and WWU students]

Past attendance records, if available, and/or success of similar events on other campuses

[Sold out (300).]

The benefit that will be given to the student body, and how it fits within the mission statement and goals of the Ethnic Student Center and Associated J Students

[A fun way To learn about the culture of Cambodia and meet and connect with new people.]

Publicity and promotion plan

[Facebook, posters on campus, word of mouth, ESC club events, RHA alliance.]

Club Budget Authority Authorizer

I, _____, by submitting this esign form, I approve this request as the Budget Authority for the above named organization

You must meet with the ESC Coordinator/Activities Advisor before submitting this request. Please show the completion of this requirement by checking the box below:

g] Michael Vendiola, ESC Coordinator/Activities Advisor

**** Please attach an ESC Funding Request Itemized Budget before submitting****

ESC Steering Committee Funding Request Itemized Budget

****Please attach to your Funding Request form****

Event: KhSA New Years Dinner

Date: April 14, 2012

Location: MPR

Estimated Expenses	
Performers:	
WWU Coconut	\$ -
PSU CSA Bamboo	\$ 100.00
UW KhSA	\$ 50.00
PSU Singing	\$ 50.00
Kickboxing	\$ 100.00
WWU Hip Hop	\$ -
Hella Chluy Comedian	\$ 500.00
Sehome High	\$ 500.00
Publicity/Advertising	\$ 200.00
Food	\$ 3,500.00
Décor	\$ 500.00
Costumes	\$ 200.00
Equipment Rental	\$ -
Parking	\$ -
Total Costs	\$ 5,700.00

Co-Sponsorship Revenue	
RHA	\$ 500.00
Willy Hart	\$ 1,000.00
Diversity	\$ 500.00
Steering	\$ 2,500.00
Pres. Bruce Shepard	\$ 250.00
Total	\$ 4,750.00

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Estimated Revenue (High)			Estimated Revenue (Low)		
230 tickets @ \$	8.00	\$ 1,840.00	115 tickets @ \$ 8.00		\$ 920.00
70 tickets @ \$	12.00	\$ 840.00	35 tickets @ \$ 12.00		\$ 420.00
Gross Ticket Revenue		\$ 2,680.00	Gross Ticket Revenue		\$ 1,340.00
Less 5% tax	йЙйййс	\$ 127.62	Less 5% tax		\$ 63.81
Less Box Office Fees (10%)		\$ 268.00	Less Box Office Fees (10%);;		\$ 268.00
Estimated Net Revenue		\$ 2,284.38	Estimated Net Revenue		\$ 1,008.19

Co-Sponsorship Revenue \$ 4,750.00 \$ 4,750.00

Estimated Gain/Loss On Event \$ 1,334.38 \$ 58.19