



Legislative Affairs Council

Choosing an Issue

Issue: _____

Author(s)/Sponsor(s): _____

Endorsements: _____

Proposed Action Agenda Item Title: _____

1) Describe the Issue (what is the problem & what is the solution).

2) Please fill out a Strategy Chart.

3) Please explain briefly how/if this issue meets the following qualifications:

1. Is it winnable?
2. Does it directly impact and improve students' lives?
3. Does it have a clear target?
4. Does it build a measurable amount of power?
5. Does it have a clear and realistic time frame?
6. Does it have a local/state/federal organizing and lobbying angle?
7. Could students build a diverse campus coalition around this issue?
8. Is it likely to be debated and acted upon by the Legislature in the next year?
9. Will it strengthen and expand efforts within WSA?
10. Can you provide background information and the current context of the issue?
11. What creative and/or innovative tactics could we employ to engage the media and excite new students around this issue?