



## “Title of Proposal”

**Proposed Motion:** *Morgan Burke seeking funds through Operational Enhancement to attend the NCCWSL Conference June 5-7, 2014*

**Sponsor:**

**Persons of Contact:** *Morgan Burke, VP for Business and Operations*

**Guest Speaker:** *Morgan Burke, VP for Business and Operations*

**Date:** 3/15/15

### Attached Documents

NCCWSL Conference Funding

NCCWSL Conference Agenda

NCCWSL Workshop Options on June 6th

NCCWSL Proposal Distance from National Airport to University of Maryland

NCCWSL Proposal Distance from WWU to SEATAC Airport

### Background & Context

Initially, this conference was sent to me by Raquel Wilson in an email about women leaders in the organization attending. I became busy and put the conference on the back burner while I was working on other job related tasks. Recently, Kevin pulled me aside one day and asked if I had considered attending this conference. He and Raquel, strongly urged to do attend. Kevin informed me that they had been trying to increase attendance to this conference over the years and that this would be a good conference for me to attend. I plan on staying involved in the organization whether at the Board of Directors level or another capacity. Both he and I felt that this could create an opportunity to increase the strength of those attending by the increase in numbers.

I quickly filled out my application Tuesday of last week to reserve my spot in conference, because in the past the conference filled up to quickly for more members to attend. I was intending to fill out the scholarship for this conference, but on Thursday, the day of the deadline, I had a school project to work on and it completely slipped my mind. Despite my inability to fill out the scholarship, I was able to receive a \$300 scholarship from an anonymous donor.

The National Conference for College Women Student Leaders is being hosted at the University of Maryland, College Park. This Conference is meant to empower women identified individuals in leadership roles. This is only my first year in the AS, however I have taken initiative in multiple facets to improve the organization as a whole and to challenge myself in the variety of leadership positions that I have assumed. This conference will not only provide me with the ability to improve my leadership abilities, but also strengthen the organization. I would like to opportunity to give back to the organization, the benefits that it has given me. With this knowledge, I would like to assist in the strengthening of both the AS wide trainings (since I oversee the Personnel Office) and the Board trainings. With the connections built at this conference, I will have the ability to further my professional development and look for ways that the organization can grow. Not only do I want to help women of our community have a voice in leadership positions, but to create sustainably leadership for everyone.

Looking at the Strategic Plan of the organization and the Bylaws, our organization supports the increase of student representation outside of the campus and encourages the continual professional development outside of the classroom.

*Strategic Plan: Student Learning and Development*

“The Associated Students affirms that the educational experience of students extends beyond the classroom. We believe this co-curricular learning is crucial for the personal and professional development of students. We encourage students to grow through developing and applying their knowledge, skills, values, as well as their sense of self and of community.”

*Strategic Plan: Improve collaboration with organizations and university departments outside of the Associated Students*

“Develop and improve State-wide coalitions and relationships with other student organizations and student governments.”

*Bylaws: Section 2. Objective:*

“The ASWWU exists to ensure student representation in decisions that impact students; support leadership development; provide resources, activities, and information for students; and provide opportunities for students to organize themselves around their special interests, in order to further achieve the mission of the university and complement classroom education.”

The workshops and the variety of activities offered can be seen in the supporting documents. The workshops that are highlighted are the sessions that are of interest to me.

**Summary of Proposal**

I am seeking funds through Operational Enhancement to cover the costs to attend the NCCWSL (National Conference for College Women Student Leaders).

I fully intend to return to the Associated Students in one form or another, to share the information gained with other AS staff and Board members. The information gained will be included in my legacy document with plans for changes to the current system to incorporate what was learned.

This occasion will further my professional development and invest in my human capital as well as, improve the organization as whole in areas that are seen as opportunities for success.

**Fiscal Impacts**

See attached NCCWSL Lunding Spreadsheet

Total Registration: \$455

Total Transportation: \$643.51

Total Per Diem: \$113

Total Donation: \$300

Total Trip Cost: \$911.51

LXXENH: Operational Enhancement

Total Allocation: \$10,000

Remaining Balance: \$3,939

For Transportation, the airfare is a high estimate. Majority of the roundtrip flight costs averaged between \$340 and \$375, potentially the costs for the trip could be even lower. If approved the costs for travel to the airports and from will be spilt four ways.

### **Rationale**

This is a great opportunity for me to improve myself as a working professional and a leader, while benefiting the organization as a whole.

Despite this conference being dead week, my studies will not be negatively impacted. I will go through all of the necessary steps to limit the impact, by communicating with my teachers. I make an effort to never miss class with the exception of health because I am a student first and those are my number one priorities. Due to my class schedule, I will hopefully only miss one day of class (Thursday).

Thank you for your consideration.