

Western Washington University Associated Students Green Energy Fee Committee Meeting

Tuesday, February 18, 2014

VU460

Committee Members Present: Robby Eckroth, Chair (AS VP Student Life), Josie Ellison (AS VP for Academic Affairs), Regan Clover (GEF Program Coordinator), Ashley Selvey (Student at Large), Ellen Zocher (Student at Large), Grace Wang (faculty), Ed Simpson (Rep. Business and Financial Affairs), Nina Olivier (AS ESP Associate Director), and Sadie Normoyle (GEF Education Coordinator)

Absent: Seth Vidana (Sustainability Manager)

Advisor(s): Kevin Majkut, Director of Student Activities

MOTIONS

GEF-10-F-05 Approve the minutes from Tuesday, February 11, 2014. *Passed.*

GEF-14-W-06 Approve the Sustainable Earth Film Festival as a Consent Item. *Failed.*

Robby Eckroth, AS Vice President for Student Life, called the meeting to order at 8:48 a.m.

I. Additions/ Changes to the Agenda

II. Approval of Last Meeting's Minutes

MOTION ASB-10-F- By: Wang

Approve the Minutes of February 11, 2014

Second: Ellison Vote: 5 - 0 - 0 Action: Passed.

IV. Consent Item: Sustainable Earth Student Film Festival

Regan Clover said a team of two students with two faculty advisors put in a proposal to do a student run film festival. She said they would like students to make a 2-5 minute film highlighting on or off campus sustainability. She said they plan on choosing five of the submitted films and highlight them at a film festival on April 15th in the library. She explained that after each film is presented the filmmaker will talk about what they learned during the filmmaking process. She said the audience will vote on the films and the top three will be awarded prizes. She said the funding they are asking for would cover advertising, event food, decorations, and prize costs. Wang likes this idea, but she has an issue with this being on April 15th because it would a short turnaround for this event. She wondered if May or June would be a better time for this event. Clover mentioned that Seth Vidana also had this concern. She said the team fought for this date because they thought after Earth Week people's attitudes towards environmental issues will wane. Wang thinks the film festival team may have trouble getting applicants. 2 dittos. She said she doesn't feel comfortable funding this request if they are not going to get the amount of applicants they need to put on the festival. She thinks there should be a minimum of five film applicants in order to fund this project. She suggested doing a phase approach where phase one would fund money for advertising and recruitment while phase two would give them money for food and prizes. Selvey suggested instead of them jump starting Earth Week, they do it a week after Earth Week. Ellison said if they do this event after Earth Week, the filmmakers could involve and incorporate some of the events that are put on during Earth Week. Eckroth encourages this team to talk to KVIK because they do a lot of video production for the Associated Students. He said they have a lot of people that volunteer that might be interested in helping out. Selvey wondered if they could ask them to push the date back as a condition for the funding because as a student she has projects and finals coming up in the next couple of weeks and trying to make a movie during this time wouldn't be practical. Clover mentioned the deadline for the films to be due is March 31st which is the end of spring break. Nina Oliver also doesn't think this time frame would be feasible for students. 2 dittos. Eckroth wondered if this team has been communicating with the ESP about this event being a part of Earth Week. Oliver said this team hasn't really connected with the ESP about this project and wonders if it is because they haven't been allotted the funding yet. Majkut thinks the best time to have this event would be around April 1st to the 15th because the quarter would be just starting up and as the quarter progresses it gets more jam packed. He agrees that April 15th seems like a tight deadline because it is really March 31st when the films need to be put together by. He thinks they would be able to put the festival together on April 15th if they have all the films, but thinks the timeline is still really close. He mentioned the down side in moving this event would be them having to fight for

space because spring quarter packed with events. Majkut also suggested having the team put these films online after the film festival so they would be available to view. He doesn't think a one-shot film festival makes use of the current technology that we have. Wang thinks \$90 worth of trophies is a waste of resources. 1 ditto. Selvey suggested only having first place winners get trophies. Eckroth thinks this event could be put on through other means than the Green Energy Fee. He thinks some of the prizes aren't necessary and it would still be a great event without some of the things they are asking for in the funding request. Clover said the Co-op will most likely donate a \$50 gift card to the team in order to help fund some of the items they need. Wang thinks they could make this event leaner and is also wary of the timeline. Olivier would like to offer the resources of the Environmental Center and thinks they also might be able to request funding through Activities Council or Management Council. She said she could take a look at the Environmental and Sustainability Programs (ESP) budget to see if they could co-collaborate to put on this film festival. She would like Regan Clover to tell the team to reach out to her and the ESP. Ed Simpson said this could be an opportunity to pull films that were made and shown in classes. Olivier said in the Environmental Science 101 class about 10-12 films are imputed a year for extra credit. She thinks they should gather these films and talk to David Shull who is the main professor for this class. Ellison wondered how many posters they were going to print because with previous experience she learned that 40 posters fills up campus and it is only about \$20. Eckroth mentioned that Publicity Center and Copy Services are backed up and it would take 6-7 weeks to create the posters for this event. Selvey would like to see this team try to find funding through other means and if they couldn't, then reevaluate this proposal. 2 dittos. Wang mentioned Sustainability Week in November is another possibility to put on this event because none of the students involved are graduating this year. She said this event wouldn't cost very much money to put on, but they have to look at whether this approving this event would be the most responsible and sustainable thing to do.

MO TION GEF-14- W-06 By: Ellison

Move to approve the Sustainable Earth Student Film Festival application with the recommendation that if the motion fails they talk to other offices and reevaluate the timing and budget.

Second: Simpson Vote: 0 - 7 - 0 Action: Failed.

V. Other Business

Clover said the Farge Grant Applications are due tomorrow and she expects one to four applications to be turned in. She will send them to the reviewers for about a week and then send them to the committee to review the week after. Majkut said the figures he pulled up at last meeting were from the wrong form, so when looking at the right form he realized they may have more resources than they had originally thought. He is going to look at the correct form soon to figure out how much money the committee will have available. He said every year the committee looks at the GEF fee and makes recommendations to whether the fee should stay the same or change. He hasn't figured out the time frame for this, but they need to make a decision for this sometime in the near future. He said there is space within the fee guidelines that would allow them to make changes to it.

VI. Adjourn

THE MEETING WAS ADJOURNED BY ACCLAMATION AT 9:07 A.M.