

The Outdoor Center is proposing to restructure the Outdoor Center Marketing Coordinator position. The reasoning behind this is currently the structure of the outdoor center for the marketing position is this position is hired for in the spring and does not begin until the fall. However, there are many events that are currently asking for Outdoor Center to be present at during the summer and the marketing coordinator does not get any of the email request until fall when their position starts making it difficult to be at tabling events that are important to have presence at. Currently we are asking front desk to cover tabling events during the summer however that is not included in their job description creating an awkward situation for them since they are not hired to table. The Outdoor Center currently has all marketing publicity request, merchandise purchases for outdoor center, and events being organized in the summer by the Excursions Coordinator and staff manager although the budget authority for marketing is the marketing coordinator. When the person comes in during the fall they are working with a budget that is not reflective of what the budget is approved since most of the budget has already been used for PC requests and merchandise bought that they had no involvement with although that is a huge part of their job. One other reason we believe it is important to have the marketing coordinator throughout the summer is that Lakewood and viqueen are two new entities being added to the outdoor center umbrella. Marketing is important for both these locations since they are not located on campus and in the past have struggled in the marketing areas and exposure.

We have proposed a few solutions that we believe the committee should take extra attention to:

1. Change to a position where it is salaried summer to winter (Summer, Fall, Winter) with spring planning hours
2. Change this position to stay the same with an addition to summer planning hours to ensure all summer events are planned for and have enough hours to be attentive to summer promotional areas such as Lakewood, viqueen, summer excursions, challenge course, and general oc.

There will be budget implications but depending on which proposed solution the committee decides to take it can either just be a rearrangement of how the salary is distributed or an addition of 60 planning hours (either in the summer or spring: although ideally we would want the planning hours in the spring if we go down that route) would add to the salary of $\$9.47 \times 60 \text{ hourly hours} = \568.20