

The AS Central Demographics Menu

The following is a list of demographics for utilization by Associated Students of WWU offices, departments, and personnel in the creation of their respective assessment tools, evaluations, and surveys. These demographics can and should be included in measurements and externally-based assessments of student, campus, and community outreach; service provision and event/program facilitation; as well as internal employee/volunteer surveys and evaluations.

Users of this list may pick from this demographic menu when designing the aforementioned tools, but should adhere to the language used in it, especially in regards to identity information. Use of the entire list is not expected of administrative personnel who use it, but the selection of demographic terminology from the list below will help to streamline, centralize, and unify outreach, evaluation, and assessment practices within the Associated Students organization.

PERSONAL INFORMATION

- Age
 - o Under 18
 - o 18-20
 - o 21-24
 - o 25-28
 - o 29-32
 - o 33 and above
- Veteran
 - o Veteran
 - o Non-Veteran

RESIDENTIAL INFORMATION

- On-Campus Resident/Off-Campus Resident
 - o On-Campus
 - North Campus
 - Edens Hall
 - Edens North
 - Higginson
 - Mathes
 - Nash
 - Ridgeway Complex
 - Alpha
 - Beta
 - Delta
 - Gamma
 - Highland

- Kappa
- Omega
- Sigma
- South Campus
 - Birnam Wood
 - Buchanan Towers
 - Buchanan Towers East
 - Fairhaven Complex
- o Off-Campus
 - Within walking distance of campus
 - Not within walking distance campus

ACADEMIC INFORMATION

- Student/Non-Student
 - o Part-Time
 - o Full-Time
- Year in school
 - o First Year, Undergrad
 - o Second Year, Undergrad
 - o Third Year, Undergrad
 - o Fourth Year, Undergrad
 - o Fifth or Higher, Undergrad
 - o Graduate Student
- College Affiliation
 - o College of Business and Economics
 - o College of Fine and Performing Arts
 - o College of Humanities and Social Sciences
 - o College of Sciences and Technology
 - o Fairhaven College of Interdisciplinary Studies
 - o Graduate School
 - o Huxley College of the Environment
 - o Woodring College of Education
 - o Unsure which college houses my major
 - o Undeclared

IDENTITY INFORMATION*

- Gender Identity
 - o Man
 - o Woman
 - o Transgender
 - o Gender Queer
 - o Self-Identified: _____ (Write-In)

Continued...

- Sexual Identity/Orientation
 - o Gay/Lesbian/Homosexual
 - o Bisexual
 - o Queer
 - o ~~Heterosexual~~ Straight
 - o Self-Identified: _____ (Write-In)
- Racial/Ethnic Background
 - o Multi-Racial
 - o African American/Black
 - o Native American
 - o Asian American
 - o Pacific Islander
 - o Hispanic/Latino/Chicano
 - o Arab/Middle Eastern
 - o Jewish
 - o European American/White
 - o Self-Identify: _____ (Write-In)

EMPLOYMENT INFORMATION

- Employed On-Campus
 - o Part-Time
 - o Full-Time
- Employed Off-Campus
 - o Part-Time
 - o Full-Time
- Unemployed

**Would be best administered in evaluation/survey as optional.*

Compiled by John von Volkli
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