

**Western Washington University Associated Students  
Management Council Meeting  
Thursday February 27<sup>th</sup>, 2014**

**VU 567**

**Present:** Daley Smith (AS Productions Director), Nidia Hernandez (Personnel Director), Lisa Rosenberg (Assistant Director of Student Activities), Mason Luvera (Communications & Marketing Director), Luke Brouček (PC Account Executive), Morgan Burke (AS VP for Bus Ops), Matt Smith (ROP Director), Brian Bates (OC Equipment Shop Coordinator), Graham Marmion (REP Associate Director), Kasey Koenig (Club Coordinator), Polly Woodbury (ESC Program Support Coordinator), Tristan Wood (KUGS Marketing and Developing Director)

**Absent:** Nina Olivier (ESP Associate Director), Cade Schmidt (AS Review Editor)

**Advisor:** Lisa Rosenberg

**Secretary:** Max Zentner

**Guest:** Jason Davis, Emily Hanna

**Motions**

- MC 14-W-5** Approval of the minutes from January 30<sup>th</sup>, 2014. **Passes.**
- MC 14-W-6** Approval of the minutes from February 13<sup>th</sup>, 2014. **Passes.**
- MC 14-W-7** Suspend the rules of operation to move the Jake Merrill Memorial Project to an action item. **Passes.**
- MC 14-W-8** Endorsement of the Jake Merrill Memorial Project. **Passes.**
- MC 14-W-9** Approval of the supplemental funding request for Take Back the Night of \$1,700 underwrite. **Passes.**

*The meeting was called to order by Morgan Burke, Vice-Chair at 4:42pm*

**I. REVISIONS TO THE AGENDA**

**II. APPROVAL OF THE MINUTES**

*MOTION MC 14- W-5 by M. Smith*

Approval of the minutes from January 30<sup>th</sup>, 2014  
Second: Marmion      Vote: 12-0-0 Passes.

*MOTION MC 14- W-6 by Hernandez*

Approval of the minutes from February 13<sup>th</sup>, 2014  
Second: Luvera      Vote: 12-0-0 Passes.

**III. INFORMATION ITEMS**

- a. Morgan Burke informed the committee that the Jake Merrill Memorial proposal is not the type of funding request that fits the charge of Management Council. This council can approve the idea of the event as a good use of funds. This will will push it forward for the Board to make a decision on its funding. Brian Bates and Jason Davis stated that Osprey backpacks is donating three of their ABS backpacks. Jason has been in contact with ABS and they have offered a discount on their backpacks. They have offered \$300 off of retail price. Jason stated that normal students cannot purchase this equipment on their own, so this will provide that equipment to students. This will incentivize the spread of the taking of an avalanche safety course because students

will only be able to rent them if they have the appropriate certifications. With the use of these bags, there is a 97% survival rate, while the survival rate for those without is 75%. Graham Marmion asked if the backpacked are one use only. Davis clarified that the cylinder is, but it can be purchased at a low cost. Users who pull use the cylinder will have to pay that fee. These backpacks can be used not only for skiing and avalanche safety up alto for hiking and other excursions. This is a time sensitive item because Osprey needs to know if Western will be receiving them for production reasons.

*MOTION MC 14- W- 7 by Ko en ing*

Suspend the rules of operation to move the Jake Merrill Memorial Project to an action item.

Second: Marmion      Vote: 12-0-0 Passes.

*MOTION MC 14- W-8 by Bates*

Endorsement of the Jake Merrill Memorial Project.

Second: Hernandez Vote: 12-0-0 Passes.

#### **IV. ACTION ITEMS**

- a. Emily Hanna informed Management Council that the Chinese Student Association has agreed to co-sponsor the event which means they will receive additional funds. Marmion asked what the specific cost will be. Hanna stated that a conservative estimate would be \$5,800. It previously was going to cost \$7,000. Burke asked if there is a specific number as to how much Hanna will be requesting from other committees. D. Smith asked if the underwrite will change. Matt Smith stated that it will not to ensure that they will be set in case any curve balls are thrown their way. They do not anticipate using all of the \$1,700. Mason Luvera asked what the money would be used for if all of it was to be used. M. Smith stated that it would be encase their other funding supporters fall through. Bates asked if part of the contract was paying for the caretaker. M. Smith stated that is unfortunately the case. Marmion stated that while he can get behind the movement, he feel that the speaker costs too much money. It is almost the equivalent of two quarters of education for one student. M. Smith stated that when looking at the different budgets within the AS you cannot compare because they are utilized differently. He stated that it is not often that the ROP gets the opportunity to have such a notable speaker and that the event is financially feasible. Nidia Hernandez stated that their effort to find funding is very commendable. Last week Luvera asked what the speaker's previous audience sizes were. Hernandez wanted to know what those numbers were. M. Smith stated that the numbers are high, in the 500 to 1000 range, which means that they don't want to over advertise because the space they will be using does not have the capacity to seat such high numbers. Hernandez asked if advertising will come through various avenues because funding has come from many different areas on campus. Hanna stated that advertising will come from many areas, and not just the AS. In particular, Fairhaven College will be heavily advertising for the event. Hernandez asked if they had reached out to Joanne DeMark. Hanna stated that was a great suggestion. Luvara stated that this needs to be used as a tool to benefit the AS. He wants to be heavily involved in the promotion of this event. Bates thinks that there is \$3,700 and that money should be used. This late in the school year this would be a good usage of funds because there isn't much more

time for other funding requests. He also asked if the speaker could do a craft night as well. Hanna stated that the speaker's manager stated that it is not possible. Burke added that it is better to fund programs earlier in the year. She also asked if they would consider lowering the funds being requested with the new considerations of cost. M. Smith stated that they need to know for sure that they can commit and getting this money will allow them to do so. Polly Woodbury wanted to add about the AS brand. She believes that inclusivity is one of the core values of the AS. This event would provide a great opportunity for marginalized identities which would address the issue of inclusivity. D. Smith asked if they had thought about ticketing the event. Hanna had stated that it was still an option. However, they want this to be as accessible as possible because this performance is a life changing opportunity. D. Smith suggested only charging a community admission cost. Luvera stated that because this is so big, it can do a lot for the branding of the AS. Koenig stated that the goal of this committee is to drain the account, however this is a very expensive event. Tristan Wood stated that KUGS would be glad to help publicize this event. Marmion doesn't think that unspent student money is a bad thing. He would rather reduce student fees than find ways to spend the money. Hernandez stated that she believes this will benefit a large and diverse body of students and that will make the money worth it. Luvera stated that one of the biggest items of feedback from student polls is that they love how much stuff there is to do and this will help further that notion. Bates stated that he liked what Marmion stated. However, the question is about right now. Woodbury like that Marmion brought it back to the students and that the council should think about how they know what students want. She stated that when your identity is not being represented, that is harmful. D. Smith stated that MC has the money now, MC should use it. Hernandez stated that because this is a huge event, she wondered if they could add a component to receive student feedback. Hanna stated that adding a questionnaire asking who viewers would like to see.

*MOTION MC 14- W-9 by Woodbury*

Approval of the supplemental funding request for Take Back the Night of \$1,700 underwrite.

Second: Wood Vote: 12-0-0 Passes.

**V. BUDGET PROPOSAL PROCESS**

a. Burke stated that the process is being discussed. Taylor Franks and Burke will be speaking soon to determine the Budget timeline. The timeline will be extended because of the employee changes. Everyone will be sent budget proposal forms. Burke showed MC the budget forms. If anyone has questions they should direct them to Franks as she is the new business director.

**VI. OTHER NEWS**

a. Hernandez stated that nominations for employee of the quarter are due next Thursday. Marmion stated that March 11<sup>th</sup> is the filing period for the AS Board of Directors elections. Budget proposals are due March 14<sup>th</sup>.

**Meeting was adjourned at 5:59 pm**