

**Western Washington University Associated Students
Management Council**

Wednesday May 28th, 2014 VU 567

Present: Lisa Rosenberg (Assistant Director of Student Activities), Mason Luvera (Communications & Marketing Director), Luke Brouček (PC Account Executive), Morgan Burke (AS VP for Bus Ops), Matt Smith (ROP Director), Brian Bates (OC Equipment Shop Coordinator), Graham Marmion (REP Associate Director), Kasey Koenig (Club Coordinator), Patrick Stickney (KUGS Program Director), Teena Thach (ESC Program Support Coordinator), Nidia Hernandez (Personnel Director), Taylor Franks (Business Director) Nina Olivier (ESP Associate Director), Daley Smith (AS Productions Director),

Absent:

Advisor: Lisa Rosenberg

Secretary: Max Zentner

Guest(s): Ro Sigle, Samantha Goldblatt, Cooper Anderson.

Motions:

MC 14-S-7 Approval of the minutes from May 14th, 2014. **Passes.**

MC 14-S-8 Approve the changes to the mission statements and program standards for the AS Publicity Center, AS Review, Legal Information Center, AS Equipment and Bike Shop, and the Environmental and Sustainability Programs. **Passes.**

MC 14-S-9 Approve the new language for the Program Standards semi-targeted language. **Passes.**

The meeting was called to order by Morgan Burke, Chair at 4:10 pm

I. Approve Minutes

MOTION MC 14-S-7 by Stickney

Approval of the minutes from May 14th, 2014.

Second: Hernandez Vote: 11-0-1 Passes.

II. Info Item:

- a. **Program Standards - Gender Neutral Meetings:** Morgan Burke explained that there is a proposal to add to the program standards a sections that states that gender neutral restrooms must exist at AS events and trainings. Ro Sigle stated that earlier this quarter the Queer Experience occurred where the cast members wanted gender-neutral restrooms. The VU staff did not want those bathrooms gender-neutral because they felt It would confuse the public. On one instance, a VU staffer made harmful remarks about the bathrooms, showing a lack of understanding for the need. Sigle felt a better policy was needed. Burke explained that Management Council should discuss this issue. Graham Marmion asked the cost associated. Sigle stated that there are no costs associated. Matt Smith stated that part of this is to get uniform signage for the Associated Students. Marmion

would like the words events and services to be re-clarified as they can refer to things they don't mean to such as polling stations. Patrick Stickney likes this as he feels It Is encompassing and allows It to be enforced. M. Smith stated that the current signage does not explain why It Is Important. He feels that signage that educates Is Important. Nina Hernandez feels that Resource and Outreach Programs (ROP) should work with the Publicity Center (PC) on this to ensure It exists. Lisa Rosenberg thinks It might be wise to work through this In a smaller group because there are complexities that can't be worked out In one meeting with a group this large. Mason Luvera thinks that the wording "closest restroom" Is problematic In that It could be confusing. Sigle stated that the wording exists because they didn't want people to create gender-neutral restrooms as far away as possible. Additionally, cls-gendered Individuals can use the gender-neutral restrooms. Nidia Hernandez asked If there Is a map online where gender-neutral restrooms are. M. Smith stated that It does. Hernandez stated that It would be helpful If this map were made more readily available. She added that It would be helpful to Include the VU staff In this conversation. Luvera suggested having recommended locations for each building.

III. Action Items

- a. **Mission Statements:** Burke explained that the mission statements will move on through the process after today. M. Smith stated that he feels the Environmental and Sustainability Programs statement Is too short. Hernandez and Luvera disagree.

MOTION MC 14-S-8 by M. Smith

Approve the changes to the mission statements and program standards for the AS Publicity Center, AS Review, Legal Information Center, AS Equipment and Bike Shop, and the Environmental and Sustainability Programs.

Second: D. Smith Vote: 11-0-0 Passes.

- b. **Program Standards:** Members reviewed the program standards. Hernandez does not like the wording "or some other appropriate and relevant AS Board member" because It should be a specific position. Burke suggested It read "or the appropriate AS Board member."

MOTION MC 14-S-9 by Hernandez

Approve the new language for the Program Standards semi-targeted language.

Second: Luvera Vote: 11-0-0 Passes.

IV. Branding Guide

- a. Luvera presented the branding guide, what Is In It, and how to Interpret It. He stated that It Is very detailed, and 43 pages long. They wanted to ensure that those who read It understood what the AS Is about. Luvera stated that It Is

important for AS employees to think about how their office fits the AS brand. Consistency is key. It will be 62 pages when it is completely finished.

V. Discussion Item

- a. Feedback:** D. Smith would like times on the agenda so the members can hold themselves accountable. Taylor Franks would like dittos cards. Marmion would like documents before hand. Hernandez would like more strict deadlines for submitting documents and items. M. Smith likes the bi-weekly, hour and a half long setting. Olivier would like more consistent office updates. M. Smith would like to know when other offices were planning big things for the sake of not overlapping. He added he liked Burke's flexibility. Brian Bates stated that an update at each meeting as to the current state of the budget would be nice.
- b. End of the Year Banquet:** Hernandez reminded members that the banquet will occur tomorrow. She also reminded members that it is a non-alcoholic event.

The meeting was adjourned at 5:33 pm

Minutes were approved by Chair.