

Supplemental Program Funding Proposal: Reflections Unheard
Management Council
Nov. 5th 2013

AS Supplemental Funding Request Proposal:

1. Program Overview:

- a. Title of Program: *Reflections Unheard: Black Women in the Civil Rights*
- b. Date of Program: November 21st, 2013
- c. Co-sponsoring Offices/Organizations: Social Issues Resource Center
- d. Description of Program: The Social Issues Resource Center will be bringing filmmaker, Nevline Nnaji to Western's Campus this November to screen her new documentary, *Reflections Unheard: Black Women in the Civil Rights*. This documentary takes a narrative approach to exploring the struggles and resilience of black women activists in the 1960s and 1970s. During this time, many black women were working within a patriarchal Black Power movement and civil rights movement as well as feminist movement centered on white middle class women. In addition to exposing the specific marginalization that black women faced in the 60's and 70s, *Reflections Unheard* also connects these struggles to contemporary ideologies and movements. The film discusses how being at the intersection of these two identities continues to have significant impacts on Black women today. After the screening of the film, Nevline Nnaji will facilitate a discussion with attendees of the event about the issues brought up in *Reflections Unheard*.

2. Program Details:

- a. Targeted Audience
 - i. This event is open for all students and community members. People with marginalized identities will likely be drawn to this program, especially black women, and people of color more generally. People who are also interested in allying themselves with these communities and learning the histories that are left out of mainstream conversations will also be drawn to this event. We will be outreaching to the Ethnic Student Center and affiliated clubs, as well as clubs that have shown an interest in social issues. We will also be contacting professors in the history, sociology, American Cultural Studies, and Women's Studies departments because the educational component of this event will complement what students are learning in these classes.
- b. Program Outcomes/Goals
 - i. Our goal is that students will leave this event with a more holistic view of the civil rights movement. We also hope that students will begin thinking about the ways that multiple systems of oppression work to have different effects on different groups of people. We recognize that many students on campus are directly impacted by issues that will be discussed in this film. We hope that this film will affirm those identities and experiences of marginalized students, particularly students of color and students with marginalized gender identities. We also seek to provide students with a broader knowledge base of social and historical issues. This will encourage students to continue to educate themselves

on how they can support marginalized people on campus and in their community.

c. Current Budget and Co-sponsorship Details

i. Speaker's Fee	1,200
Travel	798.60
Food	92.00
Publicity	62.00
Lodging	158.00
Total Costs	2310.60

ii. SIRC:x

d. Publicity Plan

- i. A poster has been designed by the publicity center and will be distributed two weeks prior to the event. We will also have an announcement sent out via KUGS. We will be contacting professors in relevant departments to spread the word to their students. We will also be sending an email via the SIRC and DOC listservs, as well as using social media such as our offices' Facebook pages. Finally, we will also ask for our event to be included in the "This Week @ WWU" email in order to outreach to freshmen.

e. Past Event Information

- i. How does this program compare to similar ROP programs in the past?
1. In the past, the SIRC has brought speakers like Lenelle Moise and Erika Huggins. Lenelle Moise is a poet who addressed intersections of race, class and gender in her art. Erika Huggins was a Black Panther who came to Western to speak about founding and leading a large political movement.
- ii. Were those programs successful? Does your event improve upon/take into account the things learned from similar previous programs?
1. The Erika Huggins event had an attendance of 100. The expected attendance for Lenelle Moise was 200. Both of these events were shown to be successful on Western's campus. *Reflections Unheard* builds upon both of these events by talking more specifically about the intersections within social movements that Black women, in particular, are faced with. This is a social issue that is not often addressed, and we hope to spark a dialogue that will continue long after the event is over.

3. Program Analysis:

- a. How does this event relate to the WWU, AS, and Office mission statements?
- i. This event upholds the ROP's commitment to diversity, as well as the SIRC's mission to "raise awareness about social issues, including those issues not commonly represented in mainstream media." This event brings to the surface those perspectives that are often forgotten when discussing the civil rights movement. Because this time was such an important historical moment in our country's history, it's important to hear these stories for a more well-rounded understanding of how these events shape the present day. This will enrich the lives of students, as per the A.S. mission statement, by providing students with a different historical lens that may not have been provided by their previous

educational experiences and giving them the opportunity to further their education outside of the classroom.

- b. How does this event fulfill the purpose of the Supplemental Funding budget?
 - i. We are asking for Supplemental Funding for *Reflections Unheard: Black Women in the Civil Rights*, because it is both a unique opportunity for Western's campus, and because we during the planning of this event, many unforeseen circumstances has led to a lack of adequate funding for this event. (These are expanded on in the following questions).
- c. In what ways is this program unique in that it doesn't fit into the scope of your office's budget?
 - i. Due to unforeseen events, we have been unable to find funding from other sources to cover the costs of this event. Originally, this event was a co-sponsorship between the SIRC and the Women's Center. The SIRC had begun planning this event during the summer and contacted the Women's Center during training to begin working together to ensure that this event could become a reality. However, because of unforeseen changes in the Women's Center's budget, including significantly reduced Copy Services and Event Services budgets that had to be increased at the expense of the Women's Center Speaker Fee/Expense budget, they had to pull themselves from the co-sponsorship. At this point, we had already made an offer that was accepted by the speaker, and thus were legally and ethically obligated to move ahead with contracting. We decided to contact other offices who might be interested in co-sponsoring, such as CEED, the ESC, AS Films, and BSU, without any luck. We then had to begin pursuing other funding options, such as the Residence Hall Association. However, the RHA's policy has changed since last year and they are no longer funding events that aren't specifically for residence. The relevant lateness of this request, in addition, is due to an unforeseen circumstance - the speaker, at one point, canceled to the A.S.'s policy of reimbursing, rather than paying directly, for travel. The SIRC still planned to do the event without the speaker, which dramatically lowered the cost. However, 1-2 weeks later, the speaker decided that she still wanted to come, and, given that we had already made a contracted offer, the SIRC felt that it was still obligated to accept, which in turn dramatically increased the budget for the event again. Therefore, the Supplemental Funding budget is our last remaining option to keep the SIRC within budget for the quarter.
- d. In what ways is this event unique, relevant, or important to the array of student events and student interests on campus?
 - i. This event is unique to Western's campus because while we are all familiar with the civil rights movement, many of us have not heard the stories of black women who fought at the same time as the well-known men such as Martin Luther King Jr. and Malcolm X. This event not only honors those that are so often left out of our history, but also pushes us to think about how oppressive ideologies are continuing to be reproduced in our present day. This event truly centers marginalized perspectives, by featuring the black women who lived and continue to live these experiences.
- e. Please describe the other funding sources you have pursued to finance this program

- i. We have pursued co-sponsorships with the Women's Center, BSU, CEED, and the ESC. We have also sent in a funding request with RHA. None of these have been successful.
- f. Do you foresee this program becoming a regular part of ROP programming that we should account for in next year's budget?
 - i. We would hope that our office continues to provide events that address intersectionality in various spaces and the effects that marginalization has on different groups of people. We don't expect that this specific event will be repeated, however.

Request from Management Council: \$800