

# "Underground Coffeehouse Keyboard"

**Proposed Motion:** "To introduce an electronic keyboard to the Underground Coffeehouse event programming."

**Sponsor:** AS VP for Business & Operations, Hannah Brock AS VP for Activities, Israel Rios

**Persons of Contact:** AS Productions Director, Jonah Falk AS Productions Assistant Director for Marketing & Assessment, Alan Leung

Date: Thursday, March 10th 2016

#### **Attached Document**

No additional documents.

# **Background & Context**

After reviewing the feedback from both the Underground Coffeehouse Coordinator and participants from the programming that occurs, it has become apparent that there is a need for a keyboard to play during events such as Open Mies. The Underground Coffeehouse Coordinator believes that this will provide more musical diversity to the Open Mies and enable greater accessibility to students that do not have the means to purchase or transport their own keyboard.

### **Summary of Proposal**

This proposal shall act to introduce an electronic keyboard into the event programming of the Underground Coffeehouse. AS Productions would like to purchase an M Audio Keyboard, a keyboard stand, a wheeled keyboard bag, and piano bench.

M Audio Accent 88-Key Digital Piano (comes with pedal) <a href="http://www.bhphotovideo.com/c/product/1218364-">http://www.bhphotovideo.com/c/product/1218364-</a>
RE G/m audio accent 88 key digital piano.html

K-88 Tightweight Keyboard Case with Wheels <a href="http://www.bhphotovideo.com/c/product/287620-">http://www.bhphotovideo.com/c/product/287620-</a>
REG/Gator Cases GK 88 GK 88 Keyboard Case html

Piano Stand

http://www.sweetwater.com/store/detail/PlatformStd

Piano Bench

http://www.bhphotovideo.eom/c/product/1039786-REG/auray pbs xx x style piano.html

**Fiscal Impacts** 

Cost of Keyboard: \$499.00 Cost of Case: \$145.00 Cost of Stand: \$79.95 Cost of Bench: \$35.95 Total Cost: NTE \$1,500.00

# Rationale

The introduction of the keyboard would improve accessibility of the Underground Coffeehouse programming, specifically the Open Mies. However, this keyboard can also be used to backline Wednesday Night Concerts and Jazz Jams. Musicians in Jazz Jams have received parking passes in the past to transport their keyboards and this purchase would eliminate that cost, in addition to the other benefits described.