



AS Communications Committee

Wednesday, April 6th, 2016

4:00pm

YU567

Members: ***Present:*** Kelly Mason (AS Communications Director, Chair); Israel Rios (ASVP for Activities, Vice Chair); Marina Price (AS Review Editor-in-Chief); Kaitlin Backus (AS KUGS Marketing and Development Director); Julia (Environmental and Sustainability Programs Staff)
Absent: Brian Gliński (AS KVIK Coordinator); Mitchell Lee (AS Outdoor Center Marketing Coordinator); Bridget Williams (AS Organizing and Outreach Coordinator); Alan Leung (AS Productions Assistant Director for Marketing and Assessment); Gabriel Ibanez (AS Ethnic Student Center Internal Coordinator); Ginger Reinauer (AS Webmaster); Sierra Tryon (AS Communications Coordinator); Brianna Broadwater (AS Publicity Account Executive 2)

Advisor: Jeff Bates (Publicity Center Coordinator)

Secretary: Octavia Schultz (Board Assistant for Internal Committees)

Guests:

Motions: No motions were made.

Mason called the meeting to order at 4:03pm.

I. Discussion Item

a. Office Updates

Price stated the AS Review was released late that week. She stated the AS Review was no longer interviewing AS Elections candidates in person, but was holding interviews through email. Backus stated there were more people going through KUGS newsreader training. She stated KUGS would play AS Elections candidates interviews on air. Bates noted the Publicity Center was very busy. He also noted the Publicity Center was working with the Viking Union to create graphics and updating the Viking Union website. He stated the large banner on the side of the Viking Union was being taken down in June, and that the space was available for potential AS use. Schultz inquired how long the banner would have been posted. Bates stated the goal was to change the banner every year. Mason inquired when Bates needed a decision about whether or not the AS wanted to utilize the space. Mason inquired when Bates needed a decision about whether or not the AS wanted to utilize the space. Rios noted the Board of Directors was looking to update the AS travel policy for committees. He noted the Elections Board was collecting students' questions for the AS Elections forums. (Julia) stated the Environmental and Sustainability Programs Office was very busy because of Earth Day and Earth Week. She stated the biggest event was the Earth Day festival. Mason stated the Communications Office wanted feedback about how to promote students to vote. There were suggestions of using Snapchat, tabling, and Facebook to advertise. Mason updated the committee on the collection of passwords for AS social media accounts.

II. Adjourn

Mason adjourned the Meeting at 4:35pm.