



AS Communications Committee

Wednesday, April 27th, 2016

4:00pm

YU543

Members: ***Present:*** Kelly Mason (AS Communications Director, Chair); Israel Rios (ASVP for Activities, Vice Chair); Alan Leung (AS Productions Assistant Director for Marketing and Assessment); Kaitlin Backus (AS KUGS Marketing and Development Director); Sierra Tryon (AS Communications Coordinator); Brianna Broadwater (AS Publicity Account Executive 2); Ginger Reinauer (AS Webmaster)

Absent: Anna Kemper (AS Environmental and Sustainability Programs Program Director); Alejandro Ibanez (AS Ethnic Student Center Internal Coordinator); Bridget Williams (AS Organizing and Outreach Coordinator); Brain Gliński (AS KVIK Coordinator); Marina Price (AS Review Editor-in-Chief); Mitchell Lee (AS Outdoor Center Marketing Coordinator)

Advisor: Jeff Bates (Publicity Center Coordinator)

Secretary: Octavia Schultz (Board Assistant for Internal Committees)

Guests:

Motions:

CC-16-S-2 To approve the minutes from April 13th and April 20th, 2016.

Mason called the meeting to order at 4:08pm.

I. Minutes Approval

MO TION CC-16-S-2 by Broadwater

To approve minutes from April 13th and April 20^h, 2016.

Second: Mason

Vote: 7-0-0

Action: Passed

II. Discussion Item

a. Office Updates

Mason stated there had been technical difficulties in voting for the AS Elections, and directed members to the AS Elections Coordinator if students had trouble voting. Grady stated the Club Hub was preparing for the Club Renew event. Leung stated there was VIP seating being given away as a prize for the outdoor event for students who responded to the Facebook “Something Wonderful” Facebook event. Reinauer entered. Bates stated he was proposing a request for a new large-format printer in the Publicity Center to the AS Board of Directors later that week. Mason inquired if the new printer would replace the current large-format printer. Bates stated it would. Broadwater stated the Publicity Center was doing publicity for the Low Rider show in May. Backus stated that KUGS was airing the AS Elections candidate statements that week, and that the station was giving away tickets to see the Democracy Now tour in Mount Vernon. Rios stated that the Services and Activities Fee Committee had begun meeting. He stated the committee was considering raising the fee for the following academic year. Reinauer stated the Viking Union Technology Services was working with VoteNet to fix the technical issues with the AS Elections voting.

b. Summerstart

Mason stated the goal of the AS Communications Office was to represent the Associated Students through an Info Fair and information session at Summerstart. She noted the Info Fair was the only past involvement the AS had with Transitions, and noted that there was an additional AS information session during Summerstart. She stated the session was an hour long for each Summerstart and asked for suggestions to give the next AS Communications Director. Backus noted that the Info Fair during Summerstart was much more successful when students were not with their parents. Try on stated she had tried to make a Scavenger Hunt for the AS Fall Info Fair but that the idea was last minute. She suggested trying that idea the following year with more planning. Broadwater suggested making the AS session more interactive than just a PowerPoint presentation, including tours of the AS offices. Grady stated there were club leaders that were willing to table and promote the AS club system. Rios suggested having the AS VP for Activities table at the Summerstart Info Fair. Schultz suggested including an online scavenger hunt on the AS website. Grady stated there was something similar on the AS Club Hub webpage.

III. Adjourn

Mason adjourned the Meeting at 4:45pm.