



# AS Communications Committee

Wednesday, May 18<sup>th</sup>, 2016

4:00pm YU543

**Members:** ***Present:*** Kelly Mason (AS Communications Director, Chair); Brain Gliński (ASKVIK Coordinator); Kaitlin Backus (AS KUGS Marketing and Development Director); Brianna Broadwater (AS Publicity Account Executive 2); Ginger Reinauer (AS Webmaster); Julia Hinson (AS Environmental and Sustainability Programs Staff)  
***Absent:*** Anna Kemper (AS Environmental and Sustainability Programs Program Director); Alejandro Ibanez (AS Ethnic Student Center Internal Coordinator); Bridget Williams (AS Organizing and Outreach Coordinator); Marina Price (AS Review Editor-in-Chief); Mitchell Lee (AS Outdoor Center Marketing Coordinator); Israel Rios (ASVP for Activities, Vice Chah); Alan Leung (AS Productions Assistant Director for Marketing and Assessment); Sierra Try on (AS Communications Coordinator)

**Advisor:** Jeff Bates (Publicity Center Coordinator)

**Secretary:** Octavia Schultz (Board Assistant for Internal Committees)

**Motions:** No motions weremade.

*Mason called the meeting to order at 4:03pm.*

## I. Discussion Item

### a. Office Updates

Mason noted there were multiple events coming up the following week, including the AS Board of Directors Inauguration with a prize available for playing a game. Backus inquired how the AS Elections raffle had gone. Mason stated there were more students involved on Twitter than Facebook, and that two winners had been chosen from Twitter and one from Facebook. Bates noted the Publicity Center had gained multiple new printers including a large format printer. Broadwater noted the Publicity Center was no longer taking requests until the end of spring quarter. Gliński stated that KVIK had a couple of events coming up in the following weeks. Reinauer gave the committee updates on the edits made to the Viking Union website. It was noted that the Sustainable Action Fund Showcase was that night. Broadwater inquired when Lawnstock was happening. It was noted that the set list was not finalized. Bates noted he was working with a team to design a large banner for the side of the Viking Union. Mason stated she was hoping to edit the AS Branding Guide to make it more accessible and reflect the priorities and values of the AS. There was discussion about more effective ways to train marketing coordinators.

## II. Adjourn

*Mason adjourned the Meeting at 4:30pm.*