



Sustainable Action Fund Scoring Rubric

		Does Not Meet Criteria	Meets Criteria	Exceeds Criteria	Score
	* POINT RANGE				
Relevance to the SAF Values and Mission	Environmental Impact	<ul style="list-style-type: none"> • Little or negative net impact. • Impacts individual's environmental impact. • Does not address environmental sustainability. 	<ul style="list-style-type: none"> • Impacts a program or a department's environmental impact. 	<ul style="list-style-type: none"> • Significant Benefit • Impacts environmental sustainability at the university level. 	
	Social Impact	<ul style="list-style-type: none"> • Little or no positive impact. • Does not address social sustainability. • Disproportionality stresses marginalized communities. • Unethical 	<ul style="list-style-type: none"> • Moderate benefit 	<ul style="list-style-type: none"> • Significant benefit to marginalized communities. • Supports social justice • Fosters greater awareness of social sustainability 	
	Economic Impact	<ul style="list-style-type: none"> • High cost, low student/University benefit. • No matching funds • Does not address economic sustainability. 	<ul style="list-style-type: none"> • High/moderate cost, for moderate student benefit • 	<ul style="list-style-type: none"> • Low cost, high benefit • Projects reduces student/University costs • Matching Funds 	

	Student Leadership	Project is faculty/staff led, students support.	Project is co-led by students and faculty/staff.	<ul style="list-style-type: none"> Project is student led, supported by faculty/staff. Opportunities for student leadership in multiple areas 	
	Campus and Community Engagement	<ul style="list-style-type: none"> Only reaches small numbers On campus exclusively 	<ul style="list-style-type: none"> Some students engage with the project Majority of engagement is with people on-campus, little external engagement 	<ul style="list-style-type: none"> Reaches external entities All students engage with the project 	
	Stakeholder Buy-in	<ul style="list-style-type: none"> Stakeholder disengaged Stakeholders does not have capacity to support the project. 	<ul style="list-style-type: none"> Stakeholders are willing No explicit interest 	<ul style="list-style-type: none"> Stakeholders are deeply engaged Ownership of the project is clear explicit 	
Project Logistics	Duration of Impact	<ul style="list-style-type: none"> Benefits of project are short-term 	<ul style="list-style-type: none"> Projects are medium-term (?) 	<ul style="list-style-type: none"> Projects benefit for the long-term. 	
	Innovation	<ul style="list-style-type: none"> Project already exists in multiple areas 	<ul style="list-style-type: none"> New project to a department/office 	<ul style="list-style-type: none"> Pilot Project New project to campus Creative 	

	Clear and Measurable Outcomes	<ul style="list-style-type: none"> No clear outcomes No tracking of outcomes 	<ul style="list-style-type: none"> Goals defined Limited ability to track 	<ul style="list-style-type: none"> Clear goals outlined Easily tracked Consistent way to measure outcomes 	
Project Communication and Collaboration	Outreach and Education	<ul style="list-style-type: none"> No promotional plans Needs a great deal of external support to achieve outreach Only reaches those already engaged 	<ul style="list-style-type: none"> Outreaches to some groups not already engaged. 	<ul style="list-style-type: none"> Promotional plan includes information that is easily accessible to the campus community. Plans for outreach and education are clear, Outreach and educational plan will reach all students 	
	Tie in with broader campus sustainability initiatives.	<ul style="list-style-type: none"> Independent from other campus goals and needs 	<ul style="list-style-type: none"> Other work on campus; not necessarily the SAP. 	<ul style="list-style-type: none"> Ties with the Sustainable Action Plan Meet strategic institutional need Fits with the campus strategic goals. 	
Total Score					