



SUSTAINABILITY ACTION FUND COMMITTEE

Friday, March 3rd, 2017, 8:00 AM. VU460

- Members:** *Present: Wayne Rocque (ASVP for Student Life), Mary Moeller (ASVP for Business and Operations), Greg McBride (Assistant Director of Viking Union Facilities), Anna Kemper (Environmental & Sustainability Programs Director), Johnathan Riopelle (Sustainable Action Fund Grant Coordinator), Jasmine Goodnow (Faculty Representative), Keiko Betcher (AS Sustainable Action Fund Education Coordinator), Jacob Keith (Student at Large) and Izzy Juell (Student at Large).*
Absent: Seth Vidana (Sustainability Manager for Western)
- Advisor:** Greg McBride
- Secretary:** Cora Cole
- Guests:** *Dario Castellón and David Simpson (WWUBike Counter Project Applicants) and Spiro Pappas (SAF Projects Coordinator)*

MOTIONS

SAF-17-W-4 Approved minutes from October 12, November 23, and January 27.
Passes.

Wayne Rocque called the meeting to order at 8:07 am.

I. Introductions

The committee and guests introduced themselves.

II. Guest

- a. Bike Counter Project:** Guests Dario Castellón and David Simpson explained that their proposal would count bikes on campus for research purposes using Eco-totems in two high profile locations and one unseen Zelt bicycle counter on a lower profile location. Other counters are present at California State University, Monterey Bay, and the City of Seattle in partnership with Cascade Bicycle Club which have been highly effective and have produced high quality data. Eco Totems and Eco-Displays would in total cost between \$55,000-\$75,000, and would be installed as close to sources of electricity as is possible while still reaching the key pathways. The locations would be the corner of Oak and High streets and at the corner of Bill McDonald and W College Way, and E College Way by the footpath to Fairhaven. The location of the Oak and High counter is currently under discussion because of issues regarding visibility. They concluded that the project would assist our goals of sustainability and community at Western. Mary asked if they had considered partnering with the Office of Survey Research to extend the

projects impact, David said that they would be looking at partnership with them and ATF and perhaps the City of Bellingham as well. Partnering with the City might help them to put counters off of campus, which is in line with the cities goals. Wayne asked how, specifically, the project will increase bike ridership, David said that it will increase visibility and make planning for bicycle infrastructure in the future, therefore increasing students who bike. Wayne followed up by asking about how they were going to do outreach to students, Dario said they were looking at partnering with Smart Trips to do promotional outreach as well as potential events with a portable counter, like a bike-a-thon at lake Padden. Anna asked about the costs and they explained that the total listed total was the total for all three of the counters, additionally the eco-display version is solar powered, which reduces electricity cost. The upkeep cost is pretty low, with batteries replaced every few years. Facilities Management is willing to potentially take on those costs, they have been in contact with Ed Simpson about this for a while. Wayne asked if they have a project owner, and if not when they need to have one by. Johnathan said that there isn't one now but the conceptual application doesn't need that and they should have one by the end of the year. Jasmine suggested that they add research about preventing accidents since that data exists and justifies the high ticket. Mary suggested that they look at the rubric as they continue going forward and that they reach out to Erick Yanzon about the student tech fee going forward. Jasmine asked if the counters will be triggered by motorcycles, David said that strollers might set them off but motorcycles will not. Jacob asked where data is stored, they answered that it is stored online and students will be able to access it. The committee decided to vote at the end of the meeting and the guests left for class.

III. Minute approval: Given that Johnathan Riopelle had some amendments he wanted to make to the minutes from February 17th, 10th, and 24th, those minutes will be voted on electronically next week and the committee only voted to approve the minutes from October 12, November 23, and January 27th.

MO TION SAF-17- W-4 by Roque

Motion to approve minutes from October 12, November 23, and January 27.

Second: Kemper Vote: 5 - 0 - 0 Action: Passes

IV. Discussion Items

- a. Rubric:** Wayne asked if folks who hadn't been there for the last couple meetings had input on the rubric 2.2. Last week they discussed the range for meeting criteria, folks mentioned that the Does Not Meet Criteria should to be phrased differently because as it is it implies that the project is a 0, but the scale labels it as a 0-1. Keiko said we could phrase it as Needs Improvement. Greg suggested have Does Not Meet be ranked only as 0 and then have 1 be a part of meets criteria which then has a larger scale of how well it meets. Mary suggested that for the Environmental Impact, change "sustainability to "Environmental Sustainability" to be more clear. Greg and Mary asked if we could call social reach "Engagement and Marketing" to have more even balance between social and economic or environmental sustainability. Jasmine suggested to move that category to below Econ Impact in order to have Environmental, Economic, and Social Sustainability grouped together. Anna Kemper said that on Environmental Impact they should be more vague about what would be a kind of impact and then create a separate category for offsetting emissions. She

pointed out that Berkley does that in their rubric and some members think that would be helpful, specifically offsetting use of power, have that as a cell. Johnathan said that the question gets to the heart of the problem of stakeholder buy-in, because he does that in his position. Greg said that in the past stakeholders have not been strong enough to maintain their investment, Mary agreed. The committee decided to switch Student Leadership and Stakeholder Investment to Yes/No Questions because they are not very complicated and they have to pass through the Office anyway. Greg asked about the points for yes no questions, Mary responded that until we use this a couple times we won't really have a brightline for points.

- b. Charge and Charter Change Discussion:** This item was brought up in order to bring more voices in the SAF, Wayne suggested having a position for an international student because those folks live on campus and have different perspectives on Western's sustainability. Greg said we should have voting membership of 9, just to maximize the quorum of 5. Mary said that a lot of international students aren't full year students which might make having a protected position for that hard, Wayne pointed out that wasn't quite true but that having a student for part of the year would still be cool.
- c. Goals:** Wayne wants to have the rubric ready to run stimulations by mid quarter. Mary would like to use the rubric on projects that we hear to see if it works and weighs them fairly. Greg said that we have budget coming up for next year and we get to approve that for the small grants. Mary doesn't like that projects under \$5k are approved by Seth and Johnathan but they can only do \$4,00 over a year. Setting up committee for success, meeting properly next year.

V. Action Item

- a.** Because Jacob Keith left the meeting during the discussion of Charge and Charter Changes, the committee lost quorum and decided to put forth an electronic vote for the project later.

Wayne Rocque adjourned the meeting at 9:03 AM.