



# ALTERNATIVE TRANSPORTATION FEE COMMITTEE

Tuesday February 28th, 2017, 8:00 AM YU460

**Members:** *Present: Wayne Rocque (AS VP for Student Life), Bryce Hammer (AS VP for Governmental Affairs), Carol Berry (Transportation Program Manager), Kay McMurran (Program Support Advisor), and Jacob Keith (Student at Large). Absent: Henry Haro (AS Student Representative), Greg McBride (Assistant Director for VU Facilities), and Isaac Bartick (AS Alternative Transportation Coordinator).*

**Advisor:**

**Secretary:** *Cora Cole (AS Board Assistant for Representation Committees)*

**Guests:** Donnell Tanksley (Tank) was the representative from campus security in place of Darin Rasmussen.

*Wayne Rocque called the meeting to order at 8:14 AM*

## I. Discussion Items

- a. **Referendum:** We finalized in the last meeting, Kay agreed that it was good to go. The late night shuttle wording worked for Carol and Kay. Jacob said it was short enough and easy enough to digest that it works just fine. Filing for the referendum opens tomorrow so Bryce and Wayne will be bringing it to the Board on Friday. The Vote is the last week of April and filing closes the last week of spring quarter, anti-referendum filing closes the following week. The campaign period is verbal January 5<sup>th</sup>, Physical period is April 8<sup>th</sup>, Tabling can happen before but they can't distribute printed information about the referendum. WTA will be distributing materials for the rout change
- b. **Publicity:** Carol has been talking to Seth about providing students with information, she will be talking with Anna and folks at the ESC about how to publicize and who will be a part of that. Bryce added that she works with folks in the REP on election publicity, in addition to the relevant board assistants. Wayne and Bryce can advocate for students to vote for or against something, other people who get paid by the AS cannot advocate in that way because of government employee regulations, although they can volunteer. Bryce said that she could try to get in contact with environmental clubs to host both candidates and referendum sponsors to talk about issues. She showed the committee the mock-up of the handbills, which listed the things in the referendum and the history of it, as well as having a very cute bus. Kay asked if the bike image would be misleading, Bryce

said that she didn't think so because of how many students bike to bus stops. Kay offered to update the Alternative Transportation Website with information about the referendum, Bryce said that the ESP could do a digital leaderboard announcement through publicity center. Carol suggested KUGS could do a PSA about the Alternative Transportation Fee.

- c. **Board Update:** Bryce said that another item up for vote this year is the AS Restructure, which is splitting up board positions to better represent student interests. Among other things, the VP for Student Life is becoming two positions VP for Student Services and VP for Sustainability. The VP for Sustainability would work with this committee and if the committee has any questions they can bring them to Bryce who has been working closely with this process. The committee responded positively, they would like more details on the issue but it seems like an obviously good choice, given how busy and overworked Wayne is. The changes would go into effect in Fall 2018.

**Wayne adjourned the meeting at 8:36 am.**