



Sustainable Action Fund Scoring Rubric- draft 2.6

Note to applicants: No one project must meet all of these criteria. Project planners should try to meet as many as they can, but the committee will weigh the impacts of projects through both magnitude and quantity. A project should aim to score well on the point based questions as well as responding positively to 3 yes or no questions (?).

		Does Not Yet Meet Criteria	Meets Criteria	Exceeds Criteria	Score
	*POINT RANGE	1	2-6	7-10	
Mission Statement	Environmental Impact	The project impacts only a few individual's sustainability and has no impact on the community at large, doing little to promote or preserve the health of the built and natural environment.	Promotes or preserves the health of the built and natural environment at a departmental or small scale.	The project promotes or preserves the health of the built and natural environment through education or direct action at the university-wide level.	
	Social Impact	The project does no harm to any social group but it has little to no positive community impact.	The project offers moderate push towards a healthier community and most of the impact is on campus. It does no harm to any social group	Project engages diverse groups of people, both on and off campus, creating a healthier community. It does no harm to any social group	
	Economic Impact	There is a high cost with low student/University benefit and the project is not economically sustainable. There are no potential parties to match funds and/or the ongoing costs are not reasonable to the source of funding.	High or moderate cost, for moderate student/university benefit with easy to meet ongoing costs. Generally respects student dollars.	The benefit of the project is significantly higher than the cost and it respects student dollars. The ongoing costs are low and/or, other parties are willing to invest in this project.	

	Engagement and Marketing	The Project effects a small group of people on campus who see a small benefit or increased education.	The project is accessible or of interest to a smaller group of people on campus who benefit or are educated a large amount.	The Project Benefits, educates and engages large groups of people, both on and off campus.	
	Offsetting Emissions	There will either be a net neutral or net negative emissions reduction (as measured by energy use, waste creation, and greenhouse gas emissions) as a direct result of this project.	The project will somewhat reduce emissions (as measured by energy use, waste creation, and greenhouse gas emissions) in its area.	The project will substantially reduce emissions in its area (transportation, energy use, waste reduction, and so on).	

Does this add onto, or work in tandem with any other campus initiatives goals or projects? Yes No _____

Will information about the project be readily available to the campus/community at large? Yes No _____

Are the stakeholders dedicated and engaged? Yes No _____

Is this a new project to campus? Yes No _____

Is this project led by students? Yes No _____

Does this project appear to have long term viability (can it be infused into college operations and easily maintained in the future)? Yes No _____