



Sustainable Action Fund Grant Program

LARGE GRANT - FINAL APPLICATION

For applicants requesting \$5,000-\$300,000. Application instructions can be found in the Large Grant Application Toolkit located on our website www.edu/sustain/oroarams/saf/apply/Applications are due by March 3rd, 2017.

Submit applications by delivering a hard copy AND emailing a scanned version (including signatures) to the SAF Grant Program Coordinator Johnathan Riopelle at Viking Commons Room 24. Email: John.Riopelle@www.edu

1. PROJECT TITLE: Points of Intervention Tour

2. TEAM INFORMATION

Project Advisor Information (Faculty or Staff) Student proposals must include a staff or faculty advisor. The role of the advisor is to provide assistance and guidance to the proposal submitter during the development, implementation and post-implementation stages of the proposal process.

Project Lead: There must be at least one team leader assigned to the project.

Name	Department/School Students also provide major/minor	Position Faculty/staff/student. Students provide expected quarter/year of graduation	Phone Number	Email	W#
Project Advisor:	Danica Kilander	Associate Director of the IDEA Institute	(360)650-3230	Danica.Kilander@www.edu	
Project Lead:	Gwen Larned, Business and Sustainability with a minor in Entrepreneurship and Innovation	Zero Waste Coordinator/ Student- Fall 2018	(360)650-4924	Gwen.Larned@wwwu.edu	W01131773
	Hugo Cesar Sanchez Garcia, Business Administration with a marketing emphasis and a minor in Entrepreneurship and Innovation	Student- Spring 2018	(509)312-0519	Sancheh@wwwu.edu	W01274842

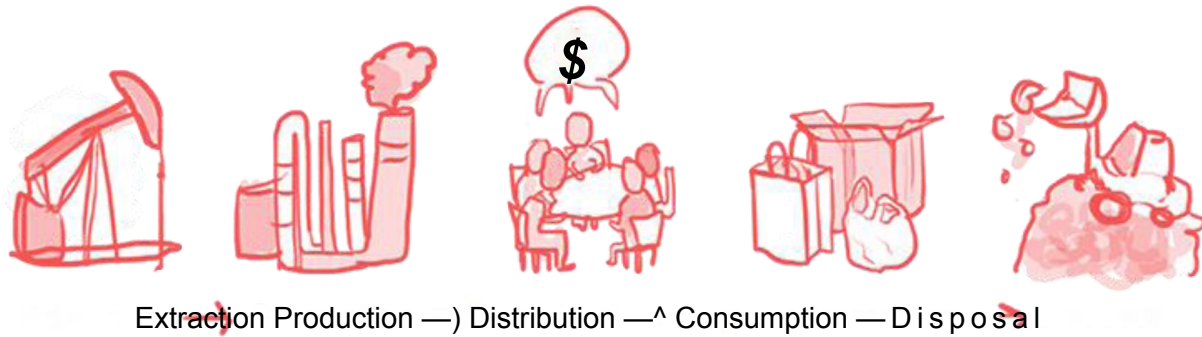
* Teams may have two to four people.

3. PROJECT DETAILS

a. Describe your proposed project.

Our team would like to bring the Points of Intervention Tour (POI Tour) to campus on May 8th. The tour is organized by the Post Landfill Action Network (PLAN) of which Western is a member school. The tour is stopping at roughly

two dozen other universities and we want to be one of them. The tour has the potential to be a two day event including a main speaker series with five panelists that have diverse backgrounds talking about different points of intervention in the Linear Consumption Economy (see graphic below for LCE model), hosted in Viking Union room 565 A/B/C.



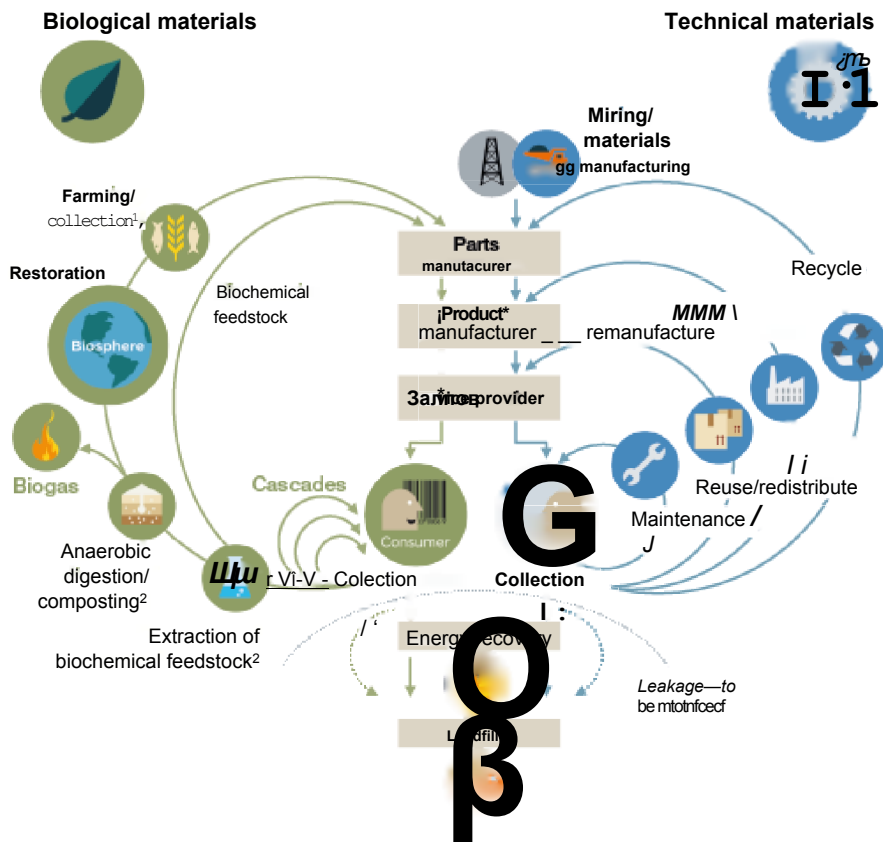
In addition, we will host a series of workshops throughout the day. Current plans include a workshop on staying involved in changemaking post-grad, a DIY workshop with Lush, and a roundtable meet and greet with the guest speakers. The team hosting the tour and the speakers will both have availability to do class presentations during the day and the day after as well to make the most of their time in Bellingham.

We will use posters, a banner, flyers, tabling, graphics on VU tv's, and a social media campaign to advertise the events.

The grant will cover expenses such as paying the speaker fee, advertising, room set up and decorations, zero waste prizes for a raffle and catering for the speaker series event.

b. Describe the purpose of your proposal.

The points of intervention in the Linear Consumption Economy are defined by PLAN as Extraction, Production, Distribution, Consumption, and Disposal. Climate change, waste, economic disparity and social inequities are all symptoms of this model but there are things we can do to intervene. The POI Tour will highlight a few of these strategies such as Resistance, Redesign, Regulation, Redistribution, Reuse and Repair. With inspiring stories from the speakers and actionable opportunities to make change we hope to prepare students to make a difference on campus and in the future, so that together we can work toward creating a circular economy (see graphic below).



- c. Provide a rough budget estimate. An estimated range is acceptable here. Provide the source documentation of how you came up with this estimate.

Expense	Cost
Speaker fees, travel and lodging paid to Post Landfill Action Network	\$13,000
Space Reservation	\$1,000
Catering	\$500
Advertising	\$500
Raffle Prizes	\$500
Potential Other Expenses	\$500
Total:	\$16,000

- d. How does your proposal align with the Sustainable Action Fund Grant Program mission?

This grant aligns well with each aspect of the SAF mission.

Increase Student Involvement and Education: Educating students on the Linear Consumption Economy and alternative ways of creating or using the products and services we need every day will be a great introduction to sustainability for students.

Reduce the Universities' Environmental Impact: This program will enable students to live more sustainably on and off campus and will increase their interest in campus sustainability efforts. Hopefully we can inspire individuals to take action on campus through systems changes that will help WWU reduce emissions, reduce waste, improve efficiencies and continue sustainability education.

Create an Aware & Engaged Campus Community: The POI Tour's mission includes wanting to, "Empower young people to realize their individual skills and passions as essential parts of a collective solution." We want our community to be involved in this conversation.

e. Does your project tie into any broader campus sustainability goals or initiatives? If yes, please describe how.

This project ties into the Sustainability Committee's Charter Article 2- Goals and Responsibilities, "1. Build awareness, understanding, and a culture of sustainability on campus." The intention of this event is to give students new perspectives on a variety of ways to solve sustainability issues. The more often we can engage in these types of conversations the closer we will come to having a true culture of sustainability on our campus.

4. CASESTUDIES

Find at least one example of the type of project you are working on at another institution and describe what make them successful. Additional case studies will strengthen your proposal.

Last year PLAN did the Patagonia Worn Wear Tour and visited 21 campuses including Yale University, University of New Hampshire, UC Berkley, and University of Colorado. For full details of events and testimonials visit:

<http://www.postlandfill.org/wp-content/uploads/2017/06/Patagonia-Worn-Wear-College-Tour-Report-Back-Draft1.pdf>

"I think having the Worn Wear presence helped bring these different groups/ initiatives together to 'rally' around a SHARED event in a new, creative energetic way. (Way better than a typical 'environmental info fair' would do)." Anonymous feedback from PLAN's post event survey.

This year's tour will function the same way but with a new mission and new stops.

5. PROJECT TEAM, PARTNERS AND STAKEHOLDERS

a. Using the table below describe how each of your team members can contribute to the success of this project

Name	Relevant experience or knowledge for this project. Also detail the roles and responsibilities of each project partner.
<i>Project Advisor:</i> Danica Killander	Danica is the advisor for Western's TedX event. Her experience in hosting an amazing speaker series will help us best set up the flow of our events. She also has great campus and community contacts that can help support and advertise the event.
<i>Project Lead:</i> Gwen Larned	Gwen's work with the Post Landfill Action Network as Western's Zero Waste Coordinator brought this opportunity to WWU. Her passion for understanding the global economy and the history of how we became a throwaway society will guide our conversations with stakeholders and other groups around the importance of this event. Gwen will be in charge of all communication with PLAN as well as doing the details of reserving event space, setting up advertising, and working with SAF.
Hugo Cesar Sanchez Garcia	Hugo has been collaborating with different groups across campus, primarily in the Ethnic Student Center to leverage shared goals for institutional change. His advocacy and involvement on campus has connected him with countless student leaders and engaged faculty. Hugo will help our team connect with other groups that work on social justice and environmental justice to help us work together to make this event beneficial for as many students and groups as possible.



Sustainable Action Fund Grant Program

LARGE GRANT - CONCEPTUAL APPLICATION

Applicant Team/Advisor Partnership Agreement

An Applicant Team / Advisor partnership is a relationship of substance between the project applicant(s) and a faculty or staff advisor involving shared responsibilities and mentoring in undertaking the project funded by the SAF Grant Program. To ensure that the project runs smoothly and achieves its objectives, the SAF Committee requires project applicants and the faculty/staff advisor to demonstrate their commitment to the project by acknowledging the principles of good partnership practice set out below and identifying the nature and role of the partners.

Principles of Good Partnership Practice

1. Project partners must have read the Rules of Operation for the SAF Program (found on this webpage: <https://sustain.wvu.edu/saf/> under the tab, "guiding documents"), reviewed the Large Grant Application Toolkit, and understand what their role in the project will be before signing the partnership statement.
2. The project lead must consult with the partners regularly and keep them fully informed of the progress of the project.
3. Substantial changes to the project should be agreed upon by the partners before being submitted to the SAF Committee. Where no such agreement can be reached, the applicant must indicate this when submitting changes for approval.
4. The partners authorize the project lead to sign the proposal application and represent them in all dealings concerning the project's development, review, and implementation.
5. Project partners must have read the project proposal before signing the completed application.
6. All partners must receive copies of any report submitted to the SAF Committee.
7. All project partners agree to be present during the team's presentation to the SAF Committee in case input is needed or requested.
8. If the grant is awarded, partners shall take part in the development, implementation and review of the project under clearly identified roles and responsibilities.

We will comply with the principles of good partnership practice during the development, implementation, and review of this project.

Project Lead Name

Project Lead Signature

Date

Team Member Name

Team Member Signature Date

Team Member Name

Team Member Signature Date

Team Member Name

Team Member Signature Date

Faculty/Staff Advisor Name

Faculty/Staff Advisor Signature Date

Sustainable Action Fund Grant Program

LARGE GRANT - CONCEPTUAL APPLICATION

Once your conceptual project proposal is complete, you must print and submit
a final copy with hand-written signatures.

PROJECT TITLE:

Project Lead Name (print): _____

Project Lead's Signature: _____ **Date:** _____

By signing this document you agree that all information is true to the best of your knowledge. You also agree that this information may be shared with the public and members of the Sustainable Action Fund Committee.

Staff/Faculty Advisor's Name (print): _____

Staff/Faculty Advisor's Signature: _____ **Date:** _____

By signing this document you agree that all information is true to the best of your knowledge.

Comments:

After completing the final draft of your Conceptual Application proposal, please set an appointment with the Sustainable Action Fund Grant Program Coordinator to have your proposal reviewed and signed.

Sustainable Action Fund Grant Program Coordinator, Johnathan Riopelle

Viking Commons, Room 24

Available by appointment

Email: [John.Riopelle\(5\)@wwu.edu](mailto:John.Riopelle(5)@wwu.edu)

Phone: (360)650-4501

Signature:_____ **Date:**_____

This signature does NOT indicate that you have received funding, but it does verify that you have fulfilled all the requirements and have successfully submitted a completed Project Proposal by the deadline.

Comments: