

# Sustainable Action Fund Grant Program

## SMALL GRANT APPLICATION

2018-19

This application is for requests from \$500 up to \$5,000. For detailed application instructions and further information about the program, please refer the *Small Grant Application Toolkit* located on our website at [www.wvu.edu/sustain/programs/saf/apply/](http://www.wvu.edu/sustain/programs/saf/apply/).

Submit completed application by delivering a hard copy and emailing a scanned version (including signatures) to the SAF Grant Program Coordinator Johnathan Riopelle at Viking Commons Room 24. Applications must be provided in both forms in order to be reviewed. Email: [johnathan.riopelle@wwu.edu](mailto:johnathan.riopelle@wwu.edu).

### SECTION 1: Project Concept.

- a. Project Title: WWU Filipino-American Student Association (FASA) 24th Annual Heritage Dinner
- b. Describe your proposed project:

The purpose of the Western Washington University Filipino-American Student Association (henceforth referred to as “WWU FASA” or simply “FASA”) heritage dinners are to explore, educate, and appreciate Filipino culture as well as the community that FASA created here at WWU. This year’s annual heritage dinner pays homage to the EDSA Revolution where Filipinos defied and impeached a then tyrannical government in a non-violent way. Student leaders in FASA believe that we, as Filipinos and Filipino-Americans at Western, have a civil duty to remind ourselves of our culture and heritage while living here in the United States. With that in mind, this year’s heritage dinner offers a chance for Filipinos and non-Filipinos to re/connect to the Filipino culture through the showcase of traditional Filipino folk dances, musical performances, a keynote speaker, and Filipino cuisine. This way, our culture and heritage is sustained while being away from our homes.

This event will include performances by general members of FASA, the Filipino Music Liason, Sayaw sa Western, hip-hop dance group Sini-Ha, and a keynote speaker.

If this opportunity is funded, the SEJ will be contributing to an effort to sustain our cultural heritage and educate the greater Western community and student body here at WWU (for expanded detail on sustaining cultural heritage, please see 2b). It is not currently possible to make the dinner a free event as ticket sales usually return to our club account in order to have enough money in the next year to continue the tradition of the heritage dinner. The money from tickets also usually fund other methods of sustaining cultural heritage by attending the Northwest FASA Conference (held in the spring), or the Filipino Olympics, which is held in the fall. These events require registration and vehicles. Our club fund is also used for Sayaw sa Western, FASA’s folk dance troupe. We use this money to purchase newer, authentic clothing, or dance

props and materials. Without making a profit off ticket sales, we would struggle even more to continue doing all that is mentioned above. A way that this event can be free is to approach the SEJ fund next year sooner, and receive more funding that can potentially cover all the fees and dinner costs.

Throughout the years, individuals whom are a part of FASA's community and various other ESC/AS/WWU communities have regarded this event, and others like it, as phenomenal, invigorating, and inspirational. From the performances developed and crafted by the students here at WWU and within FASA's community. To the dances of our ancestors taught to those whom are familiar and those whom are alien but willing to learn. Through the stories told of coming to terms with one's own identity despite conflicts with society and their own family. Stories of success that is not without strife, full of sacrifices that oneself or one's family had to make just to reside here in the United States, even attend WWU. What is presented at this event acts as fuel for future generations of leaders that step up and kindle the fire that is the passion we as Filipinos attending Western have cultivated, shaped, and cared for since the club's birth. Leaders have come from Filipino and non-Filipino descent; all with the intention of bettering the club with their ideas and sacrificing their time and energy to provide a place of acceptance and learning. These leaders then become responsible for educating larger and wiser populations than the ones that preceded them; cultivating a community that is tolerant, educated, and appreciative of the Filipino culture and community that is present at WWU and the greater Whatcom county as a whole.

c. Who is the intended audience?

The intended audience for this event includes, but is not limited to, the general members of WWU FASA, the family members of the attendees, WWU's student body, and administrators within WWU's Ethnic Student Center and other Associated Students-related offices. The audience will witness a plethora of performances as well as be exposed to Filipino cuisine. Attendees will also be exposed to the creativity developed and shared by members of WWU FASA. For instance two dance groups, Sayaw sa Western and Sini-Hha, were established as sub-groups of FASA members led by students whom develop their own choreographies. Both of these groups will be showcasing dances that they have made at the heritage dinner.

d. How many students will be affected?

Within the last few years, WWU FASA has captivated audiences of over 200 attendees in past heritage dinners. This year, we have a max capacity of roughly 230 attendees as it will be held at the MAC gym here at Western. In tandem students typically return and attend heritage dinners in the consecutive years; of these students, some become inspired to be leaders in FASA either as board members, volunteers, performers, etc. This trend continues every year and we as a club are happy that students are willing to give their time to spreading Filipino culture to the Western Washington University community.

e. How long will the project last?

Planning the event started in the Summer of 2018, however the event itself is only one night.

## SECTION 2: Project Goals.

### a. What are the goals and desired outcomes of your project?

The goals for this project is to first and foremost provide students, faculty, staff, and community members the opportunity to celebrate and educate Filipino heritage and culture through a heritage dinner. The secondary goal is to continue our community's sustainability at Western by creating planning committees that consist of newer general members and by inspiring other general members to become FASA leaders through volunteering or performing. Finally, we hope to continue the tradition of the heritage dinner in order to create a piece of home away from home for Filipino-Americans/Filipino immigrants in our community.

### b. How will your project positively impact sustainability at Western?

This project will positively impact sustainability at Western because it equips and informs students with cultural and historical knowledge that reaches beyond the typical curriculum found in classrooms. Additionally, FASA is a firm believer in emphasizing sustainability through social equity and justice. We also firmly believe in setting a precedent for ESC clubs by ensuring that our heritage dinner is zero-waste.

Finally, with this, we hope that the dinner can be a way to maintain aspects of cultural sustainability. WWU, a predominantly white institution, and Bellingham, a predominantly white town, is not a hub for those that hold a Filipino identity. In fact, the lack of visible and active representation can be quite alienating and perpetuate facets of unsustainability in our community, especially when it comes to families encouraging younger generations to assimilate, thus losing a part of their culture and not playing an active role in continuing it on in order to better fit into Bellingham and/or WWU. This heritage dinner is not only for Western students, but also for Filipino individuals in Bellingham. As it stands, the Filipino community in Bellingham must drive two hours to Seattle or an hour to Vancouver to be able to not only celebrate aspects of their culture (food, music, etc), but to flourish and thrive within it. Our organization firmly believes in being the seed-planters of ensuring that future Western students, Bellingham residents, and Whatcom county Filipino communities, as a whole, can find community just a short drive away, and a heritage dinner is the first step to that.

We can quantify the success of this dinner on the amount of tickets we sell. Our goal is to sell out and reach capacity for the MAC gym. In years past, we have sold out our heritage dinner and we hope to continue this trend. However, every year, we struggle to get more funding, bigger space, or adequate Filipino food. We hope that another sold out dinner can be an indicator that our dinner is consistently successful, thus requiring more funding to accommodate more community members and Western students.

### c. How does your project tie into broader campus sustainability goals or initiatives, including Western's Sustainable Action Plan?

The Action Plan says: *Part of sustainability is consideration of economic equity and social justice. Historically, we have seen poor people throughout the world and in our community suffer the most from both the impacts and the suggested mitigations of environmental threats and catastrophes. Our plan must make social justice a priority (4).*

Ethnic communities on campus have seen time and time again a lack of support - specifically financially - for the sustainability of our communities. Sustainability should not only include mitigations of environmental threats or catastrophes, or reduce, reuse, recycle, but it should also include aspects of social justice and reframe dialogue to also address gender and racial inequity. At our dinner, we plan on conducting a Miracle Minute and donate proceeds to the Kabataan Alliance, a national alliance of Filipino youth dedicated to serving our communities here and back home in the Philippines.

**SECTION 3: Project Participants.**

a. Team Information: A team should consist of two to five individuals, including the advisor.

Project Advisor Information (Faculty or Staff) Student proposals must include a staff or faculty advisor. The role of the advisor is to provide assistance and guidance to the team during the development, implementation, and post-implementation stages of the proposal process.

Project Lead: There must be at least one team lead designated for the project. This individual is expected to serve as the communication liaison for the project.

Name	Department/School Students provide major/minor	Position: Faculty/staff/student Students provide expected graduation quarter/year	Western email address
<i>Team Advisor:</i> Michael Casteneda	ACS Department	Faculty	Michael.schulze- oechtering@wwu.e du
<i>Team Lead:</i> Laurie Laudesma	Elementary Education Major	Student - Fall 2020	ledesml2@wwu.ed u
<i>Team Member:</i> Pauline Elevazo	Anthropology Major, Social Justice Minor	Student - Spring 2019	elevazp@wwu.edu
<i>Team Member:</i> Ian Vance Belicina	College of Science and Engineering - Math major	Student - Spring 2019	belicii@wwu.edu

<i>Team Member:</i> Donella Lalas	College of Humanities and Social Sciences - Public Relations Major	Student - Spring 2020	lalsd2@wwu.edu
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b. Project Stakeholders

Does your project involve labor, include involvement, or require permission from organizations, departments, or individuals on campus or in the community? These project partners are your stakeholders; list them below. Each stakeholder must provide a signature of approval for this project. Insert additional rows as necessary. More than two stakeholders may move your application into the medium grant process. For more information, please refer to the Small Grant Toolkit.

<b>Name</b>	<b>University Department and Position</b>	<b>Involvement in Project</b>	<b>Stakeholder signature of approval</b>
<b>Tori Eckhoff</b>	Aramark	Help curate the menu for the dinner as well as other dining services.	
<b>Moya Lojewski</b>	ESC	Help with organizing the logistical aspects for planning the dinner.	
<b>Wendy Johnson</b>	VU Event Services	Help with the venue aspects of the event such as set up.	

*If your project team is proposing a temporary or permanent facility or property modification, then a Project Owner Form must be submitted with the application. Form can be found on SAF website: [www.wwu.edu/sustain/programs/saf/apply](http://www.wwu.edu/sustain/programs/saf/apply)*

c. Will any Associated Students clubs be involved? N/A

<b>Club</b>	<b>Involvement in Project</b>	<b>Club representative signature</b>

<b>WWU FASA</b>	This club is in charge of hosting the event.	

d. Each SAF Project team is required to meet with their project coordinator on a regular basis. This individual will provide support and advisement on your project. Communication with your project advisor is necessary for your project to proceed. Initial below to acknowledge this agreement.

<b>SAF Project Coordinator</b>	<b>Initials</b>	<b>Date</b>
<b>Team Lead</b>	<b>Initials</b>	<b>Date</b>

**SECTION 4: Project Timeline.**

a. Describe your project’s progress and promotional activity. Outline all tasks that are required to complete the projects, and all means in which you will promote the project to the campus, in the table below. Insert additional rows as necessary.

<b>Action</b>	<b>Purpose</b>	<b>Initiation</b>	<b>Completion</b>
<b>Request and have approved our budget by ESC Budgeting and Planning for money</b>	Obtain the necessary funds to have our heritage dinner	12/15/18	
<b>Request money from the Lenard Jones fund</b>	Obtain the necessary funds to have our heritage dinner	12/15/18	01/09/19

<b>Complete our Aramark contract</b>	For our food that will be served during dinner	12/15/18	
<b>Reserve Carver Gym</b>	Make sure that the space for our heritage dinner is reserved	11/20/18	12/15/18
<b>Find performances</b>	To make sure we have entertainment for the event and make sure that the entertainment fits the theme of our event	12/15/18	01/11/19
<b>Send out letters asking for sponsorships or donations</b>	To obtain funds for our dinner, as well as find merchandise to put our gift baskets for silent auction together	12/15/18	
<b>Tickets go on sale</b>	Tickets for the event	01/22/19	
<b>Promotional Banners go up</b>	Promotion for the event to inform the general public (Facebook, Instagram, Twitter, banners on Bond or Library, posters, ticket raffles, video promotions, sponsorship letters to local businesses and organizations)	12/15/18	01/22/19

b. Where will the project be located? Carver Gym WWU, Bellingham

c. Planned project completion date: 02/9/2019

d. Project final report due date: 02/9/19

Project coordinator initials:

**SECTION 5: Project Budget.**

a. Provide an itemized list of the budget items required for this project. Include equipment, construction costs, publicity, labor, and any other costs. Include funding amounts from other sources that will impact project cost (see 5b.). Insert additional rows as necessary.

<b>Item</b>	<b>Cost per Item</b>	<b>Quantity</b>	<b>Cost</b>
VU Services	\$600	1	\$600
Publicity/Advertising	\$100	1	\$100
Aramark Dining Services	\$4500	1	\$4500
Equipment Rental	\$500	1	\$500
Decorations	\$300	1	\$300
<b>Total project budget</b>			<b>\$6000</b>
<b>Total of all other funding sources, listed below</b>			<b>\$5000</b>
<b><i>Total requested funds from SAF</i></b>			<b><i>\$ 1000</i></b>

a. Additional funding sources: The SAF Committee encourages the identification of additional funding sources to augment SAF funds, and failure to secure such support may prevent approval of an application. List pending, approved, and denied applications for funding from other sources, along with amounts requested from those sources.

<b>Funding Source</b>	<b>Status</b>	<b>Amount</b>
<b>Leonard Jones In-Kind Fund</b>	Approved	\$1500
<b>ESC BAP Fund</b>	Approved	\$1500
<b>Diversity Fund</b>	Pending	\$1200
<b>Ticket Revenue**</b>	Pending	\$800

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\*\* Ticket prices are as follows: \$12 when purchasing with a student ID and \$15 without a student ID. If we sell a minimum amount of 67 tickets at the price of \$12 or 54 tickets at the price of \$15, that cost would cover the \$800. Since our max capacity is roughly 200 people within the MAC Gym and given the popularity of the event, we should be able to surpass the minimum amount of tickets needed to be sold.

b. If the project is implemented, will there be any ongoing replacement, operational, maintenance or renewal costs? If yes, has a source of funds been identified to cover those costs? This must be communicated to the appropriate stakeholder. No ongoing costs

Ongoing cost	Amount	Responsible Stakeholder	Signature
n/a			

c. How will the success of the project be measured? Describe the quantitative and/or qualitative sustainability metrics you will use to measure the success of your project. A data collection plan is required for all projects.

Metric (qualitative or quantitative)	Description	Impact
<b>ESC/FASA Survey (During Event)</b>	Quantitative/Qualitative : Anonymous surveys will be given to attendees to gauge their reception on the event. Attendees will be able to give free responses/ratings on varying facets of the event (quality of food, performances, etc.).	The FASA Board and heritage dinner planning committee will be able to use the feedback and data from the event and compare it with post-event reflections; contrasting to the two together to see if the impact of the event holds true. Feedback will also be used to improve future heritage dinner

		events and will allow the board and committees to quantitatively and qualitatively receive feedback.
<b>Joint-Committee Post-Event Reconciliation</b>	Qualitative: Committee members will meet as a whole to discuss their take on the planning process, the executions, and any feedback they have for group leaders.	Committee members will be able to share with each other and FASA board members their experiences (pros and cons) and have self/peer evaluations. This way, a qualitative assessment of the committees and their contribution/effectiveness to the event can be criticized.
<b>General Member Survey (Post Event)</b>	Quantitative/Qualitative : General members will have a chance to give feedback after the event with questions similar to those given during the event.	During the general meeting, members will be able to share feedback on the event after the event had passed. This will allow members who missed the opportunity to share their feedback to express their criticisms and what they enjoyed during the event. It will also allow FASA board members to see if during-event feedback holds true.

d. Is there any additional information about the project that you would like to share?

# Sustainable Action Fund Grant Program

## SMALL GRANT - APPLICATION

### PROPOSAL REVIEW

Once your project proposal is complete, you must print and receive hand-written signatures from the individuals listed below. After signatures are received, applications can be delivered as a hard copy to the SAF Grant Program Coordinator, Johnathan Riopelle at Viking Commons Room 24 or by scanning the application and emailing it to [johnathan.riopelle@wwu.edu](mailto:johnathan.riopelle@wwu.edu).

Please set an appointment with the Sustainable Action Fund Grant Program Coordinator to review your draft proposal before submitting your application.

#### **Sustainable Action Fund Grant Program Coordinator, Johnathan Riopelle**

Viking Commons, Room 24

Available by appointment

Email: [johnathan.riopelle@wwu.edu](mailto:johnathan.riopelle@wwu.edu)

Phone: (360) 650-4501

**Signature:** \_\_\_\_\_ - **Date:**

\_\_\_\_\_

*This signature does NOT indicate that you have received funding, but it does confirm that the proposal has been received and is ready for funding review.*

#### **Comments:**

Once your application is submitted, the Sustainable Action Fund Grant Program Coordinator and Director of Sustainability will determine funding for your SAF Project.

#### **Seth Vidaña, Director of Sustainability, Western Washington University**

Viking Commons, Room 25

Phone: (360) 650-2491

**Signature:** \_\_\_\_\_ - **Date:**

\_\_\_\_\_

*This signature approves funding for the project.*

#### **Comments:**

