

BIO:

Jesse Moore is a former aide to President Obama and White House staff speechwriter. As associate director for public engagement, he managed White House partnerships with the entertainment industry and minority faith communities. He served nearly nine years on both of Obama's campaigns for President, within his department of Health and Human Services aiding the passage and implementation of the Affordable Care Act, at the Administration for Children and Families, advancing the Administration's poverty reduction agenda, and on White House task forces for criminal justice reform and My Brother's Keeper - to empower kids of color.

In 2016 Jesse launched Common Thread Strategies, a consulting agency focused on facilitating institutional reform through creative messaging and bridge building tactics for clients in entertainment, law enforcement, sports and social justice. He joined the leadership team of the Pop Culture Collaborative in 2017, a bold new \$25 million philanthropic resource for entertainment and social justice organizations aiming to transform movies and television to advance justice through authentic storytelling. Jesse remains a thought leader and respected voice at the intersection of politics, criminal justice, and the power of pop culture to drive change in the real world.

Before entering politics, Jesse worked in youth empowerment, and maintains close ties with youth focused organizations around the country. He is a graduate of Western Washington University and native to the Seattle metro area.