



KAREN W. MORSE

INSTITUTE
FOR
LEADERSHIP

Proposal to bring Jesse Moore to campus Alum-in-Residence

As a student, Jesse Moore ('05) had a major impact on WWU's campus as the President of the Black Student Union, a two-term Vice-President for Diversity, and the first-ever student recipient of WWU's Presidential Achievement Award for Excellence in Diversity Programming. Since then, he has gone on to be a speechwriter for President Obama and held many positions in the US Department of Health & Human Services, the US Administration on Children & Families, and the White House. He is now the President and Principle Consultant for Common Threads Strategies, a company designed to transform institutional cultures, priorities, and public perception through tailored messaging, branding, and bridge-building activities. The hope of his organization is to develop elegant solutions for complex problems. His clients range from non-profits and philanthropic organizations in the public sector to academia and entertainment industry, including Columbia University, the National Basketball Association, and Carnegie Hall, among others.

The Ralph Munro Institute for Civic Engagement and the Karen W. Morse Institute for Leadership are bringing Mr. Moore in April 22-26, 2019 for a week-long series of events, including visiting various classes (e.g., Political Science, Leadership Studies, and Communication Studies), student organizations and clubs on campus (hopefully to include the Legislative Affairs Council, the Black Student Union, LeaderCorps and others), and are working to develop other events. We are planning a signature event, which is a "Courageous Conversations Reunion Event" to celebrate the collaboration between Jesse and communication studies instructor Korry Harvey who created the original Courageous Conversations series that ran for a number of years in the Western and Bellingham community to encourage dialogue to develop collaborative solutions to community problems.

The Ralph Munro Institute for Civic Engagement and the Karen W. Morse Institute for Leadership welcome any funding support to bring Mr. Moore to campus and invite requests to develop programming for Mr. Moore during April 22-26, as we are developing his weeklong schedule now.

Expected costs:

\$5,000	Week long speaker's fee/honorarium
\$1,050	Lodging
\$1100	Estimate for transportation (airfare, rental car)
\$275	Per diem for food (\$55/day)
\$7425	TOTAL ESTIMATED COSTS



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Western Washington University's **Ralph Munro Institute for Civic Education** is devoted to promoting civic literacy within secondary education and the public at large. It offers students, teachers and community members an opportunity to work with professors, activists and political leaders to learn how local, state and national politics develop.

The purpose of the **Karen W. Morse Institute for Leadership** is to develop graduates who are able to demonstrate responsible leadership to become positive change agents in a challenging world. The institute is committed to building leaders from all disciplines and interests by integrating theory and practice with the guidance of supportive professionals and alumni.

The Munro Institute for Civic Education and the Morse Institute for Leadership welcome all funding support for Mr. Moore's visit and invite requests to schedule time with Mr. Moore during his weeklong visit (April 22-26, 2019) . Please feel free to contact Drs. Johnson or Stout (see below).

Contact Information:

Dr. Vernon Damani Johnson, Director
Munro Institute for Civic Education
Vernon.Johnson@wwu.edu

Dr. Karen Stout, Director
Karen W. Morse institute for Leadership
Karen.Stout@wwu.edu