



Sustainable Action Fund Grant Program

SMALL GRANT APPLICATION

2018-19

This application is for requests from \$500 up to \$5,000. For detailed application instructions and further information about the program, please refer the *Small Grant Application Toolkit* located on our website at www.wvu.edu/sustain/programs/saf/apply/.

Submit completed application by delivering a hard copy and emailing a scanned version (including signatures) to the SAF Grant Program Coordinator Johnathan Riopelle at Viking Commons Room 24. Applications must be provided in both forms in order to be reviewed. Email: johnathan.riopelle@wvu.edu.

SECTION 1: Project Concept.

a. Project Title: **Wonder Woman Tech Summit**

b. Describe your proposed project:

The Wonder Woman Tech (WWT) Summit will take place in Washington D.C., Maryland on April 30- May 1st. WWT is a non-profit organization that produces year-round programming and national conferences that highlight, educate, and celebrate womxn and underrepresented identities. Their conferences offer a dense schedule that includes variety of speakers, coding classes, workshops, diversity career fair, and other activities that will help build leadership to empower diverse communities through direct mentorship.

Since 2015, Wonder Woman Tech has been establishing networks globally for womxn and underrepresented identities in STEAM (Science, Technology, Engineering, Arts, and Math) industries. They are an ecosystem that not only supports but continues to explore the intersectionalities of those who come from marginalized communities. They want to challenge the current conference model and create a shift in diversity and inclusion by offering revolutionary content and critical conversations that will lead to discussions about furthering the development of girls, womxn, and underrepresented identities as innovators.

Historically, society has oppressed womxn, resulting in them not being able to reach their full potential. They were seen as nurturers, caregivers, stay-at-home wives, and even property. We are now able to reject societal norms and fulfill our visions in becoming independent, confident, and successful through different mediums. This conference is one of those mediums, geared towards empowering womxn to realize their full potential and leave with the tools to further the development of those skills.

c. Who is the intended audience?

The intended audience for this trip will be underrepresented womxn of color who are interested in STEM careers. We believe this conference will lead us to success by providing us with access to future career and network development. There are many aspects to the conference that include a career fair, resume review lounges, workshops and keynote speakers. We want to be able to incorporate those who have been underrepresented in the college of business to develop critical skills that will lead to professional and academic success. Through the workshops we will gain skills, knowledge and opportunities to be able to bring back with us. We are willing to create an avenue to help bridge underrepresented, marginalized students and use that information to structure a model that WWU can continue to use for the years to come. We are also in the process

of creating a club within CBE called the Multicultural Business Scholar Association geared towards those who hold marginalized identities with the goal of alleviating social inequities that have hindered students of color the ability to succeed in the realm of Business and Economics.

d. How many students will be affected?

The group consists of 15 Womxn of Color in the College of Business and Economics studying a wide variety of fields in Business including Accounting, Finance, International Business, Marketing, and Management. Though there is only a total of 15 attending the conference, the greater impact will be for the entire college. There are 8 ESC Clubs represented in these Womxn and each of them will have a chance to bring back the knowledge to their own club members. We want to create an outlet for underrepresented individuals in CBE to access valuable resources and support through the creation of the Multicultural Business Scholars Association. This group will be for historically and academically underrepresented individuals to seek guidance and inclusion in the business world. The conference provides a time for students to network with other womxn that could lead to internships and future career opportunities.

e. How long will the project last?

This trip will take place May 30-April 2, the conference is May 30 - April 1 with an added day to speak to Legislators on the 2nd. The work done at the conference will extend beyond the trip and into our ESC clubs and the formation of the New Multicultural Business Scholars Association of CBE.

SECTION 2: Project Goals.

a. What are the goals and desired outcomes of your project?

1. Ability to gain access from professional networks around the country to help jumpstart our careers in business.
2. Presenting to our University on the importance of allowing students who have inaccessibility to travel in order to get real-world and career experiences.
3. Learning the new tech advancements from people in our communities.
4. Ability to gain professional skills with the mock professional interview pitch session.

b. How will your project positively impact sustainability at Western?

We are currently working to establish the first club in CBE for underrepresented students. We want to be able to cultivate this club into becoming a place where those who come from marginalized communities can come share space, experiences and resources. We want to acknowledge that there are racial gaps in education, careers, and within business as an entity. There is no current model in place that will help bridge social justice and business within CBE here at WWU and we are hoping with the implementation of the club we will be able to start achieving that. It is important that we remember 'underrepresented' is an umbrella term that covers a multifaceted spectrum. Within that spectrum we have multiple identities and intersectionalities. The womxn going to this conference are an element of those who are underrepresented and want to be able to relay the information and the experiences to our peers when we return.

We are conscious of how much student labor has gone into obtaining funds to attend this conference, and are actively searching for permanent funding to alleviate the burden that is placed on students. Building a sustainable club with the long-term objective of supporting career development opportunities for womxn of color

in the College of Business and Economics. Being able to find organizations that stand by our mission and would be willing to contribute to our efforts would be instrumental to deconstructing systemic barriers within the field of Business. We believe this club is vital to have for a variety of reasons. Historically, people of color and those who come from marginalized communities have faced multiple obstacles achieving the same level of success as those who come from more privileged backgrounds. We are now honored to have access to some of the same resources as our white counterparts and would appreciate for our community to support us by helping us turn our desired goals into accomplishments.

This club would also be a place where professors could reach out and ask how they can help support underrepresented students in their classroom. We’ve realized a lot of the classes we’ve taken in CBE still uphold harmful pedagogies and want to replace the outdated methods and instead help incorporate social justice. It’s important we’re taken seriously and that our professors and University evolve along with society.

- c. How does your project tie into broader campus sustainability goals or initiatives, including Western’s Sustainable Action Plan?

Our desired goal is not only to establish the MBSA in CBE, but to create a model that other Universities across the country can adopt. WWU, along with many other business institutions are built upon the expansion and globalization of “underdeveloped communities”. Currently, CBE provides little to no support or access to an education that is sustainable to the environment or the livelihood to the societies that capitalism exploits and undermines. Course curriculum is heavily dominated with capitalist ideologies that are unsustainable to our communities. The normalization of capitalist language establishes a rhetoric that future leaders of the country follow and profit from. As of now, it is students of color who are taking on the burden of challenging this system to be more mindful and introducing conversations to implement change. That, on top of being full-time students, and having full or part time jobs is mentally, physically, and emotionally draining. We envision a future WWU being versatile and helping create these spaces that are much needed for all students to be successful.

SECTION 3: Project Participants.

- a. Team Information: A team should consist of two to five individuals, including the advisor.

Project Advisor Information (Faculty or Staff) Student proposals must include a staff or faculty advisor. The role of the advisor is to provide assistance and guidance to the team during the development, implementation, and post-implementation stages of the proposal process.

Project Lead: There must be at least one team lead designated for the project. This individual is expected to serve as the communication liaison for the project.

Name	Department/School Students provide major/minor	Position: Faculty/staff/student Students provide expected graduation quarter/year	Western email address
<i>Team Advisor:</i> Lucas Senger	College of Business and Economics	Faculty/staff	Lucas.Senger@wwu.edu

<i>Team Lead:</i> Angelica Sanchez	CBE/Management	Student/ Spring 2019	sanchea9@wwu.edu
<i>Team Member:</i> Denisse Oregon	CBE/ Management	Student/ Summer 2020	oregond@wwu.edu
<i>Team Member:</i> Jasmine Medina	CBE/ International Business	Student/Spring 2019	medina2@wwu.edu
<i>Team Member:</i> Joselyn Chavez	CBE/ Marketing	Student/ Summer 202	chavezj5@wwu.edu

b. Project Stakeholders

Does your project involve labor, include involvement, or require permission from organizations, departments, or individuals on campus or in the community? These project partners are your stakeholders; list them below. Each stakeholder must provide a signature of approval for this project. Insert additional rows as necessary. More than two stakeholders may move your application into the medium grant process. For more information, please refer to the Small Grant Toolkit.

Name	University Department and Position	Involvement in Project	Stakeholder signature of approval
N/A			

If your project team is proposing a temporary or permanent facility or property modification, then a Project Owner Form must be submitted with the application. Form can be found on SAF website: www.wwu.edu/sustain/programs/saf/apply

c. Will any Associated Students clubs be involved?

Club	Involvement in Project	Club representative signature
Multicultural Business Scholars Association	Attending and raising funding for the Wonder Women Tech Summit	

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- d. Each SAF Project team is required to meet with their project coordinator on a regular basis. This individual will provide support and advisement on your project. Communication with your project advisor is necessary for your project to proceed. Initial below to acknowledge this agreement.

SAF Project Coordinator	Initials	Date
Team Lead	Initials	Date
Angelica Sanchez	A.S.	3/15/2019

SECTION 4: Project Timeline.

- a. Describe your project’s progress and promotional activity. Outline all tasks that are required to complete the projects, and all means in which you will promote the project to the campus, in the table below. Insert additional rows as necessary.

Action	Purpose	Initiation	Completion
Apply for all possible Funding	To travel to get to conference	3/7/2019	
Approve of Travel Funds	To travel to get to conference	4/18/2019	
Buying Conference Tickets	To travel to get to conference		4/18/2019
Attend Conference	Attend Career Fair, workshops, and build connections	4/30/2019	05/1/2019
Meet with Members of Congress	Discuss Legislative Agenda	5/2/2019	5/2/2019
Bring back information to ESC Clubs	Discuss the experience of WWT to our peers involved within the ESC.	5/9/2019	
Hold Presentation Open to the Public	Thank community that aided us in reaching our goals. Share information learned.	5/23/2019	

- b. Where will the project be located?
Washington D.C., Maryland

c. Planned project completion date:
05/23/209

d. Project final report due date: Project coordinator initials:

SECTION 5: Project Budget.

a. Provide an itemized list of the budget items required for this project. Include equipment, construction costs, publicity, labor, and any other costs. Include funding amounts from other sources that will impact project cost (see 5b.). Insert additional rows as necessary.

Item	Cost per Item	Quantity	Cost
Plane Tickets to Washington D.C. (5,000- CBE Grant)	\$ 528.00	15	\$7,920.00
Conference tickets (Activities Council)	\$112.37	15	\$1685.55
Hotel Fees	\$400.00	5	\$2000.00
Ground Transportation	\$600	1	\$600.00
Meals (ESC BAP)	\$159	15	2,385.00
Total project budget			\$ 14,590.00
Total of all other funding sources, listed below			\$ 6,650
Total requested funds from SAF			\$5,000.00

a. Additional funding sources: The SAF Committee encourages the identification of additional funding sources to augment SAF funds, and failure to secure such support may prevent approval of an application. List pending, approved, and denied applications for funding from other sources, along with amounts requested from those sources.

Funding Source	Status	Amount
College of Business and Economics	Approved	5,000.00
Viking Funder	Approved	1,650.00

b. If the project is implemented, will there be any ongoing replacement, operational, maintenance or renewal costs? If yes, has a source of funds been identified to cover those costs? This must be communicated to the appropriate stakeholder.

Ongoing cost	Amount	Responsible Stakeholder	Signature
N/A			

- c. How will the success of the project be measured? Describe the quantitative and/or qualitative sustainability metrics you will use to measure the success of your project. A data collection plan is required for all projects.

Metric (qualitative or quantitative)	Description	Impact
Attend the conference without a financial burden placed among us	Expense budget attached on form	Not place a burden for us to pay our monthly living costs
Connections built at conference	Expanding our contact base by speaking with corporate professions	Ability to expand on our skills and expansion on new places to work around the country
Bring the knowledge back to the classroom	Learn from our experience at the conference	Allow them to see the talent of racial minorities in the workplace

- d. Is there any additional information about the project that you would like to share?

This conference encompasses a variety of skills that we will actively practice and utilize in our future endeavours and careers. The Business field is considered a cutthroat industry and it is essential we have access to opportunities that will aid us in succeeding. Supporting students of color, underrepresented and marginalized students is essential in order to build a more fluid connection within our community as a whole. The Wonder Women Tech Summit is important to us and we have been recruiting Womxn of Color from the College of Business and Economics to attend. Womxn make up about 20% of the technology jobs in the United States--this number does not account for Womxn of Color who are apart of the industry. Womxn have been discouraged to go into STEAM for many reasons including lack of female mentors, not enough practical hands on experience and gender inequality in STEAM jobs. As technology has intersected with every type of job industry more Womxn are applying and joining. How we better support Womxn to have access to these positions is providing them with resources to network, build their resumes, attend workshops, and training by Womxn who are making waves throughout the country. Womxn of color face discrimination in various job industries--Western Washington University is actively looking to support more marginalized groups--this is a perfect opportunity to send 15 WWU CBE Womxn of Color to Washington DC to attend this conference but also meet with two to three Washington State Legislatures to discuss the needs of Womxn in STEM and Womxn in the workforce.

Things like the making of the multicultural center show that WWU is progressively transforming into a more inclusive space for all identities. We aim to carry on that work by integrating inclusivity within CBE.

Attached link to the conference is <https://wonderwomentech.com>

<https://smallbiztrends.com/2018/03/women-in-technology-statistics.html>



Sustainable Action Fund Grant Program

SMALL GRANT - APPLICATION

PROPOSAL REVIEW

Once your project proposal is complete, you must print and receive hand-written signatures from the individuals listed below. After signatures are received, applications can be delivered as a hard copy to the SAF Grant Program Coordinator, Johnathan Riopelle at Viking Commons Room 24 or by scanning the application and emailing it to johnathan.riopelle@wwu.edu.

Please set an appointment with the Sustainable Action Fund Grant Program Coordinator to review your draft proposal before submitting your application.

Sustainable Action Fund Grant Program Coordinator, Johnathan Riopelle

Viking Commons, Room 24

Available by appointment

Email: johnathan.riopelle@wwu.edu

Phone: (360) 650-4501

Signature: _____ **Date:** _____

This signature does NOT indicate that you have received funding, but it does confirm that the proposal has been received and is ready for funding review.

Comments:

Once your application is submitted, the Sustainable Action Fund Grant Program Coordinator and Director of Sustainability will determine funding for your SAF Project.

Seth Vidaña, Director of Sustainability, Western Washington University

Viking Commons, Room 25

Phone: (360) 650-2491

Signature: _____ **Date:** _____

This signature approves funding for the project.

Comments: