

Choosing Core Values

Strategic planning is built on an organization's core values. What we value will guide what we choose as our organizational goals.

List of Values

Acceptance

Achievement

Adventure

Beauty

Belonging

Caring

Change

Commitment

Communication

Compassion

Competition

Confidence

Contribution

Cooperation

Courtesy

Creativity

Customer Service

Dedication

Dependability

Determination

Diplomacy

Efficiency

Empathy

Environmental
Sustainability

Equity

Family

Flexibility

Friendship

Fun

Generosity

Genuineness

Growth

Health

Helpfulness

Honesty

Hope

Humor

Innovation

Joy

Justice

Kindness

Knowledge

Leadership

Learning

Leisure

Loving

Loyalty

Mindfulness

Non-conformity

Openness

Opportunity

Optimism

Order

Passion

Patience

Peace

Popularity

Punctuality

Purpose

Rationality

Respect

Responsibility

Safety

Service

Simplicity

Stability

Tradition

Trust

