



## Western Washington University Associated Students

### AS Leadership Council

February 3, 2020

VU 567

**Members:** *Present:* Nate Jo (AS Business Director), Mae Turney (KUGS Program Director), Tara Stevens (OC Excursions Coordinator), Keenan Kaemingk (ASP Director for Logistics), Sargun Handa (AS Student Senator), Jeff Bates (AS Publicity Center Coordinator), Rachel Walsh (AS Personnel Director), Jen Cook (AS Clubs Program Advisor)

**Advisor:** Casey Hayden (Assistant Director of Student Activities)

**Secretary:** Elaine Morado (AS Board Assistant)

**Guest(s):**

*Nate Jo, AS Business Director, called the meeting to order at 1:05 pm.*

**I. Welcome and Introductions**

**II. Recap of the December 6<sup>th</sup> Meeting**

The notes from December 6, 2019 were looked at.

**III. Discussion Items**

**A) Choosing values to guide our AS 2020-2025 Strategic Plan**

**i. What 5 values are the fundamental beliefs of the AS?**

The council collaboratively brainstormed values that they believe are pivotal to the AS. The following were discussed:

- Communication: effective sharing of what the AS does
- Service: we're here for students and because of students (student dollars)
- Leadership/growth: opportunity for growth and development
- Responsibility: our duty to give back to students
- Accessibility: services are available to all regardless of ability/background
- Transparency: clearly showing what we do and how we do it
- Equity: considering the social inequalities we face
- Collaboration: working with other departments
- Accountability: having systems for evaluation

5 chosen: Transparency (communication, accountability), Service (responsibility, representation), Growth (leadership), Collaboration, and Justice (equity, accessibility). After some discussion on the essence of sustainability, a 6<sup>th</sup> value was added: Sustainability (both environmental and economic, and through the transfer of knowledge).

**B) The WWU 2018-2025 Strategic Plan**

**i. Where should the AS Strategic Plan map onto the WWU Plan?**

The council took a look at the university's strategic plan, noting where their discussions overlapped and differed between their vision for the AS Strategic Plan and the university's. It was noted that their discussion on justice connected with the fourth goal of Western (*"Pursue justice and equity in its policies, practices, and impacts"* – WWU 2018-2025 Strategic Plan).

ii. **Where should the AS Strategic Plan deviate from the WWU Plan?**

The council agreed that they should aim to be more specific than the university, pointing to the second goal of WWU's Plan (*"Advance a deeper understanding of, and engagement, with place"* – WWU 2018-2025 Strategic Plan).

**C) Survey results on top AS strategic priorities (from Winter Training?)**

The council read over the survey results, noting that it is a common goal to improve engagement.

**D) Timeline and goals for developing a strategic plan**

Jo informed the committee that they would be taking today's discussion on values and goals, and drafting a strategic plan.

The council will meet again in 2-3 weeks.

As for the plan with the Strategic Plan once it's drafted, the course of action will depend, with a formal adoption being a possibility.

*Jo adjourned this meeting at 1:45 pm.*