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**ESC Club Programming Decision Package**

**AS Ethnic Student Center**

**Overview**

**Title:** AS Ethnic Student Center Club Programming Support

**Contact:** Moya Lojewski (ESC Club Advising Manager)

**Summary of proposal:** The Ethnic Student Center clubs utilize this budget mainly to supplement their individual club accounts to run their clubs. From large scale banquet style dinners, to hosting speakers, and traveling to conferences, the clubs have requested money to offset pricing for expensive programming. Increasing this budget would help the clubs have access to more funds to increase the quality of their programming without sacrificing the little time they pour into these extracurricular activities.

**Total fiscal impact:** $3,300 - $8,000

**Information**

We are requesting funding to expand the support the Ethnic Student Center clubs can request from this budget to continue to plan fundraisers, travel to conferences, and put on large scale events. Since the last time this budget was reviewed, there have been four clubs added under the ESC umbrella. Requesting funds has become competitive, decreasing the desire for clubs to want to work together collaboratively to plan large scale events. Increasing the budget would give more clubs access to the support this budget was intended to be used as.

**Fiscal Impact**

**We are proposing three different options for increasing the ESC Club Programming Budget as follows:**

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| --- | --- | --- | --- |
| Option | Description | Previously Allocated  | Proposed Allocation  |
| 1 | Club Programming (FXXESP ASBEAG) | $30,000 | $33,300 |
| 2 | Club Programming | $30,000 | $35,500 |
| 3 | Club Programming | $30,000 | $38,00 |

**Option 1**

*Increase the Club Programming Budget by $3,300.*

**This first option, the most conservative fiscally, would put the ESC Club Programming budget at $33,300.** This increase would accommodate the smaller scale activities the newer clubs have been planning. Activities like bake sales, t-shirt sales, and gas money/vehicle rentals for travel to local regional conferences. This increase, at $1,752 distributed equally to each of the clubs, would allow for all 19 clubs to do some combination of the large scale events they have already been able to plan along with the addition of several smaller scale events.

**Option 2**

*Increase the Club Programming Budget by $5,500.*

This option would be able to comfortably allow the clubs who regularly do large scale events, like heritage dinners, to do them without giving the illusion to other clubs who regularly do smaller scale programming that there isn’t enough money in the budget to accommodate their events. **This option increases the budget to $35,500, roughly $1,868 per club.** There are typically 13 ESC clubs that put on large scale events, ranging from heritage dinners, themed sit-down fundraisers, or large community outreach events.

**Option 3**

*Increase the Club Programming Budget by $8,000.*

This final option, though most costly, would provide the most equal representative among the clubs. The last review of this budget essentially gave the 15 ESC clubs access to $2,000 each throughout the year for club programming. **At 19 clubs with this same model, the budget would be $38,000**. The average heritage dinner costs a club itself around $2,500, utilizing external granting areas, including but not limited to the University In-Kind Fund and the Diversity Fund. It is reasonable to assume that most clubs do put on a couple fundraisers throughout the year to make money to put on heritage dinners. At this rate, the Club Programming budgeting committee could approve a $2,000 request to help all 19 clubs put on one heritage dinner.

**Justification**

**IMPACT**

This budget has been at this number for the past several years, created for 15 clubs being able to equally receive $2,000 each. The Ethnic Student Center now has 19 active clubs and at this distribution, that's just over $1500 for each club. That does not nearly cover the cost of putting on only one large scale event a year, let alone that event in addition to fundraisers, traveling to conferences, and providing community building items and activities. The 2017-2018 school year was the first impact of the Multicultural Center construction when clubs couldn't use a staple venue, the Viking Union Multipurpose Room, discouraging many of them from finding alternatives that were easy to decorate, at an accessible area of campus, and easy to compute the price for renting. Increasing this budget at any of the options above would improve the access to funding the Ethnic Student Center clubs have to be able to put on events for the greater Western community without having to fundraise the entire year to compete for space during spring quarter when they’ve finally made all their money.

**ALTERNATIVES**

If none of the options for increasing this budget are accepted, the clubs will continue as they have for the past several years, feeling as though they are competing with each other for resources instead of feeling fully supported in creating meaningful events and programs to cultivate a strong community. The ESC clubs have worked with this budget as it has been for years and could continue working it, though it is not ideal, or easy, for a club to work only with ~$1,580 when they feel community pressure to accurately represent their entire culture year after year.