



Western Washington University Associated Students Alternative Transportation Fee Meeting Minutes

April 6, 2022, 4:00 PM

Attendees:

Committee Members: Laura Wagner, Jillian Trinkaus, Jasmine Fast, Bob Putich,

Guests: None

Staff and Assistants: Jen Black

Motions:

Laura Wagner, Committee Chair, called the meeting to order at 4:00 PM

I. CONSENT ITEMS

- a. no previous minutes

II. REVISIONS TO THE AGENDA

- a. Not a formal meeting

III. INFORMATION ITEMS

- a. Laura Wagner - We don't have quorum for this meeting, so notes are not formal. We are discussing active transportation fee related issues and we'll share those notes and conversations with other members. At the last meeting we had last quarter, Jasmine brought up an interesting point about the other transportation related committee and this one too.
- b. Jillian Trinkaus – Quick update – I am still working on getting a car share for campus. It is important to offer to students especially if we ask them to not bring a car. It will likely not be in place until fall quarter. We've decided to go out for an RFP, which means a request for proposals from different car share companies to see what services they offer and what the cost would be. The Flix Bus, which was here last year and then left right before fall quarter started is returning tomorrow. Their first trip will go out in the evening and then Friday, Saturday, Sunday, and Monday. They have an incoming trip and an outgoing trip, one per day. It is kind of like the bolt bus. It doesn't have as many trips, although one advantage to the Flix bus is it stops on campus. It will pick up and drop off

people at the PSE. It does make a couple of stops in Seattle, including the airport, so it is a little bit of a more expanded scope than the bolt bus. It does to Eugene as well.

- c. Laura Wagner – This was shared by James as a Teams post. This is kind of just as we discussed before, our efforts are totally going to be educational in nature. Then early May is when we are allowed to start campaigning and spreading awareness. I would love to help with that if there's any help that is needed for tabling.
- d. Jillian Trinkaus – I know that the committee itself will have to just be informational in our materials but will there be an effort on the part of anybody in the student body, to actually have a yes vote campaign.
- e. Laura Wagner – In the student body, I'm not sure if anyone, but as elected officials, I'm pretty sure, especially since I'm also on this committee, I don't think I can necessarily side one way or the other. Jasmine, do you think we could maybe reach out to some student senators who are not on the committee?
- f. Jasmine Fast – That is a good idea. We could reach out to some. Let's talk with Brenner and see if he can find anyone that has interest in doing that.
- g. Laura Wagner – I will connect with Brenner about potential student senators who are not affiliated with this committee, sharing information and encouraging students to approve our language. Another quick update, it is kind of related to elections as a special appointment is that by our next ATF meeting, we should have a VP for Governmental Affairs assigned. The position is normally vice chair for me on this committee, but by next committee we should have him in the position. His name is Elijah. He is completing his onboarding and everything, I will be connecting with him and then he'll be here by next meeting.
- h. Jillian Trinkaus – The executive board approved the fee language. I don't remember if we ever got that at the end of last quarter.
- i. Laura Wagner – As of this quarter, yes, it is approved. We took a vote on it, and it got approved. Our first meeting of this quarter.
- j. Jillian Trinkaus – Great. So, the fee language is set, and the way we have it is good. Did they ask for any changes?
- k. Laura Wagner – No, specific language for referendum, but with elections code, I don't think there were any concerns.
- l. Jillian Trinkaus – I was reading through the specific specifications for the election codes, and it sounds like there's somebody who has to submit the fee language to the AS Governance Program Coordinator. I am wondering who does that?

- m.** Laura Wagner – I can do that as chair, Kiara already reached out to me about both SEJF and ATF, so it's very convenient that I'm just the point person for both of those. I'll just double check that Kiara has that language. I think I already referred her to the approved language from Exec board, but I'll just resend it again in Teams so that it's just in a message.
- n.** Jillian Trinkaus – There is a referendum filing form, but you'll take care of that. No, as funds or resources shall be used to campaign. But we can use fee monies for information pieces, right? We already determined that, right? Or do we just limit to \$50? Do we get \$50 like everyone else?
- o.** Bob Putich – If we could carry that forward somewhere with somebody with authority on using that fee, I think it would be appropriate. I don't pass that judgment.
- p.** Laura Wagner – I connected with Delfine and I've just been so swamped with Earth week planning that I forgot what they said. So, I pulled up their email response, which I think I forwarded it to James. If these marketing materials are for campaigning during the election, ATF funds are not spent. To be equitable to other ballots or candidate campaigns. I do think that if this is general marketing materials for ATF that have been and can be used year-round where it won't say things that are talking about or involving as elections on the ballot and are generally informative of what ATF committee is the student body then it should be fine.
- q.** Bob Putich – It does sound familiar, and, in my mind, I evaluated how we could possibly imply that you should vote for this but would not say that and so on. I think that will work, yeah.
- r.** Jillian Trinkaus – Just informational, ok. Does referendum get \$50 for their campaign materials?
- s.** Laura Wagner – That's what it seems like Delfin was suggesting, but if we wanted to use ATF funds to explain like exactly what the funds go towards covering, like printing out pamphlets and everything about ATF overall, or even this committee. Delfine said it's totally cool if we dip into that ATF funding, but it just must be like separate from plugging the referendum itself.
- t.** Jillian Trinkaus – What type of physical materials do we want to include in our campaign? We've got posters, quarter page flyers, banners. Do we want to hang any banners? Social Media? What do we want to do? I guess social media is not physical, what kind of design elements do we want?
- u.** Laura Wagner – If you want to dedicate a little bit more time like as a group to creating kind of some informational material even outside of the time that we

are together here today we could definitely create a subcommittee like a smaller group of people to work on design and informational materials for the referendum. Just for ATF in general, if you're interested in doing that and just having more clear, consistent with a smaller group of people then. We could propose that in the Teams chat. I also was already thinking about the things you brought up. Social media is great to cover just so that we have something that people can repost on WWU affiliated accounts. In person like physical materials like you already mentioned, posters, flyers, those are great, or I know students something that is really easy for students is scanning a QR code and it takes them to an electronic selection of information. I noticed when I was doing some tabling during other events, a lot of students like to scan the QR codes because that just opens really easily on their phone. That is another option.

- v. Jillian Trinkaus – I think James is working on some wording and I think he's trying to figure out if he would work or we would work with the publicity center or the SEJF folks have offered. They have in the institute of sustainability a team of student designers and they said that if we need to, we can work with those student designers and then there would not be a charge which the publicity center would charge. I don't know if this committee has a preference.
- w. Jasmine Fast – I would go with the money saving option if we can.
- x. Jillian Trinkaus – For design ideas, I'm wondering if maybe the most efficient thing to do is if there's anybody, we can just send something to in Teams. If anybody has any interest in working on this to reach out to James, and if whoever want to do that would then meet with the SEJF, the designers, and bring back some samples to the committee to look at. Maybe we could even have some ideas by the 20th for everyone to look at. How does that sound?
- y. Laura Wagner – That sounds like a reasonable and good timeline, but I think we should be able to fulfill. I will connect with James for sure and I will just make a post after this meeting. Additionally, informing about what ATF is and also what the referendum is would be really beneficial. Getting students excited about the fact that their money is going toward this and making transportation more accessible and providing diverse assortment of transportation on campus. For example, the Starlight Shuttle Instagram page because it seems like really connected with students and it is just students having fun with the Starlight Shuttle. I remember when there were those fun April fool posters that were put around campus, they posted a picture with the Starlight Shuttle of students having fun, going around and collecting them. Something that is showing off how much fun students are having and students actually using this service might

be helpful. Jasmine do you quickly want to mention the idea you pitched in the last meeting last quarter?

- z.** Jasmine Fast – We are all on the Alternative Transportation Fee committee and also the AS transportation committee and there's so many overlapping members on both of these, I threw around the idea of the possibility of combining the two, creating a new charge and charter and just having one AS transportation committee that could address all transportation means, including the alternative transportation fee, as that comes up. It's not going to be reoccurring item obviously in every meeting but one election years, that would be a bigger topic. I just wanted to get feedback and see if there are reasons why we should or shouldn't combine the two committees.
- aa.** Bob Putich – The value in combing them is I will have fewer meetings but the idea of having the people in the transportation meeting familiar with what's driving the revenue that's being used for this means that they are more informed and more committed to the outcome of whatever committee they're on. So, I do think that there is a lot of value in combining the two.
- bb.** Jillian Trinkaus – I think that one reason the Transportation Committee has really not been operation for many years is it's just too many meetings with the inability to meet quorum.
- cc.** Bob Putich – People often don't see the result of all their work and so they lose interest and something like transportation could seem so generic that they've never really see the value in the outcome and so being a part of something specific like this helps drive some motivation for people to want to be a part of it.
- dd.** Jillian Trinkaus – One of the reasons the committees are separate is that traditionally the transportation committee was more of an advocacy committee for biking, pedestrians, trying to push campus to make some changes and keeping the fee away. I don't know if that is desirable or not, but I think that is why there are two separate committees.

X. OTHER BUSINESS

- a.** Next Meeting is April 20, 2022

Laura Wagner, Committee Chair, adjourned the meeting at 4:45 PM