

AS Unified Funding Form

**Lark Pascual** - Wed, Mar 29, 2023 3:47 PM

Your AS Position: AS Productions- Popular Music Coordinator

Event name: Lawnstock 2023

Event dates: June 3rd, 2023

Event location (city & state): Bellingham, WA

When do you need funds by? 05/03/2023

Please provide a paragraph response.

This opportunity will contribute to my professional development as Popular Music Coordinator by giving me the chance at planning and facilitating an event at a larger scale comparable to the standard music industry's average concert. As an active performer and full-time music student executing a concert of this caliber will solidify my overall comprehension and mastery of art event planning, as I would then have diverse experiences of all sorts and sizes. As a brown transmasculine queer person it is important to me that I stress that people of my identities are disproportionately represented in the music industry in all facets, and that I plan on utilizing all the resources that Western can offer me to bolster myself to be competitive in arts administration/music industry. I also believe that my colleagues would benefit from this experience, as my style of planning is highly collaborative and democratic intentionally as I want anyone working with me to learn and grow as much as possible.

How will you use this experience to improve the AS?

Please provide a paragraph response.

This experience will improve the AS by solidifying to the university and campus that AS provides events that are connective, community-oriented, and inclusive. With Lawnstock being the largest event that Western puts on every year, there has been a longstanding tradition and expectation that it will be an absolute blast. Students take a break from all the stressful studying for finals to the Communications Lawn to enjoy fantastic live music and party with their friends. My mission for this Lawnstock is to make it the most diverse yet by booking majority femme and queer acts along with giving space to local community organizations to share resources and information. Connection and communal joy are what I hope to offer to every single attendee.

# ASP Budget Proposal Worksheet

**Event:** Lawnstock 2023

**Date:** 6/3/2023

**Location:** Comm Lawn

Estimated Expenses	
Performers:	
Skating Polly	\$ 8,000.00
Lemon Boy	\$ 500.00
Black Ends	\$ 700.00
TezaTalks	\$ 1,500.00
Drag Performers	\$ 120.00
Circus Performers	\$ 800.00
Staging & lighting rentals	\$ 9,500.00
VU Event Services	\$ 7,000.00
Publicity	\$400.00
Advertising	\$ 200.00
Hospitality	\$ 500.00
Lodging	\$ -
Transportation	
Attraction Rentals	\$ 6,133.00
Merch / SWAG	\$ 5,000.00
Parking	\$ 300.00
overnight security	\$1,000.00
<b>Total Costs</b>	<b>\$41,653.00</b>

Co-Sponsorship Revenue	
Large Event Reserve	\$ 18,000.00
ASP Budget (FXXLWN & F	\$ 23,000.00
Merch Revenue	\$ 1,000.00
	\$ -
<b>Total</b>	<b>\$ 42,000.00</b>

Box Office per ticket fee	1.05
ticket price \$30.00 - \$39.99	2.30
ticket price \$40.00 - \$49.99	2.80