

AS Unified Funding Form

Mackenzie Kilroy - Tue, Feb 14, 2023 12:32 PM

Welcome!

Select your application identity (the option that applies to your funding application):

AS Office/Program

AS Offices and Programs

Is your AS Office/Program requesting funding for a large event (over 100 attendees)?

Yes

Is your AS Office/Program requesting funding to purchase new equipment?

No

AS Large Event Fund

AS Office:

Primary sponsoring AS Programming Office

Viking Outdoor Recreation

Event name:

Outdoor Wellness Extravaganza

Event location:

Lakewood facility

When are funds needed by (mm/dd/yyyy)?

04/10/2023

Please provide background information on the speaker, performer, or service for which you are requesting funding.

Or skip this question and upload a documents below such as speaker bios, resumes or credentials.

The Outdoor Wellness Extravaganza is a partnership between the Outdoor Center, Lakewood, and the Counseling & Wellness Center. Entering into its third year, the festival is a co-created wellness experience which focuses on supporting students mental health and their engagement with the natural environment through community building, place-based learning and an engagement with intentional recreation. Amid Covid restrictions and a mental health pandemic the inaugural year of this festival (Spring 2021) saw 50 students engaging with counselors and OC staff to learn more about mental health and outdoor recreation in the first of its kind event here at WWU. This festival originates from a push by the Outdoor Center to change the narrative around what outdoor recreation can be and open more inclusive and accessible outdoor recreation spaces for the campus community. Last year, the second annual Wellness extravaganza saw incredible success. With funding from the large event fund we were able to welcome more than 300 people to Lakewood with a completely free event providing a day of wellness, fun, crafting, boating, yoga, mindfulness, food and music. The event supports the Counseling & Wellness Center in their multiple pathways to healing model and is a way to destigmatize mental health services and the fact that we all need a little help with our mental health from time to time. Taken together the aim of this event is to create an immersive festival experience that is focused on improving participants' connections between mind, body and spirit while fostering social connection, fun, and well-being. This year we aim to make this event even more inclusive. For the first time ever we have plans to build a stage to support live music at Lakewood and we plan to expand the activities and access to this event. Serving students through events like this is an essential component of our mission here at the AS.

Upload background document:

n/a

How will this event benefit the WWU community?

Please provide a paragraph response.

Campus mental health resources are currently seeing an uptick in demand for their services amid an unprecedented surge in the need for mental health support on behalf of college students. Tangentially, the Outdoor Center has also seen increased student demand and long waiting lists for each of our excursions since 2021. The Outdoor Wellness Extravaganza will provide a much-needed opportunity to bring together recreation and mental health in support of the overall wellbeing of students on campus in a manner that is accessible to a wider swath of the campus community than either of these services have been able to do in the past. Let me be quite frank, this event will not be therapy, nor will it serve that purpose. Instead, the focus of this event will be providing activities and options, from OC staff and trained counselors alike, that participants can add to their mental health tool bag and pull from for years to come. Additionally, the event allows for counselors to meet with students as a means of building relationships and demystifying mental health services in a casual, informal manner. For the past two plus years students have faced innumerable barriers in their ability to build community, get to know each other and explore what Bellingham and this campus has to offer in a healthy and safe way. The hope of this event is to help remedy this challenge and provide a space for students to build community and engage in place, all while learning healthy habits and practices to aid in individual and community thriving.

What kind of funding are you requesting?

Grant

Please download and complete [this budget sheet](#). Then upload it here.



DOWNLOAD FILE

Discussion

B Brandon Denny

Write a message

Add an Attachment

Large Events Reserve Budget

Office:	Viking Outdoor Recreation
Event:	Outdoor Wellness Extravaganza
Date:	May 14th
Location:	Lakewood Boat House

This form helps event organizers plan their budget. All numbers are estimates. Please complete to the best of your ability. Enter amounts and the totals will automatically calculate.

Estimated Expenses

Type	Amount
Outdoor Center Student Staff	5,645.25
Art/Creative Supplies/Tie Dying Material	\$ 1,000.00
Publicity/advertising	\$ 500.00
Food Truck Rental	\$ 5,000.00
portable restrooms	\$ 700.00
shuttle service	\$ 2,000.00
Miscellaneous	\$ 500.00
musicians	\$ 900.00
stage set up + event services	\$ 6,000.00
Total expenses:	\$ (22,245.25)

Estimated Revenue

Ticket Sales		
Price	Number	Subtotal
\$ -	0	\$ -
		\$ -
Co-Sponsorships		
Name	Amount	
Counseling Health and Wellness	\$ 1,000.00	
Broad reach endowment fund (Sponsorship 3)	\$ 1,000.00	
Total revenue:	\$ 2,000.00	

We are requesting \$9,000 from AS Large Event Reserves

Total projected balance: \$ (20,245.25)

OC Student Staff Wage Calculator				
	# of Students	Hours	Wage	Total
Day Of	25	8	17.37	3474
Hours Prep/Set Up/Tear Down	25	5	17.37	2171.25
				5645.25

The first time this event was run was during Spring 2021 with significant Covid restrictions and 50 people. Last year we budgeted about \$9000 and ran a successful, large event, welcoming 300 people into Lakewood. This year we again aim to expand the Extravaganza's offerings and reach. We have expanded the budget to accommodate growing demand and goals for outdoor wellness activities, we have the assumption and knowledge that leftover funds will go back into AS reserves.