

AS Unified Funding Form

Jamie Hoover - Thu, Nov 9, 2023 3:06 PM

Welcome!

Select your application identity (the option that applies to your funding application):

AS Office/Program

AS Offices and Programs

Is your AS Office/Program requesting funding for a large event (over 100 attendees)?

Yes

Is your AS Office/Program requesting funding to purchase new equipment?

No

AS Large Event Fund

AS Office:

Primary sponsoring AS Programming Office

AS KUGS-FM

Event name:

KUGS 50th Anniversary Concert

Event location:

PAC Mainstage

When are funds needed by (mm/dd/yyyy)?

01/26/2024

Please provide background information on the speaker, performer, or service for which you are requesting funding.

Or skip this question and upload a documents below such as speaker bios, resumes or credentials.

Performers The Linda Lindas, Riot Grrrl influenced punk band from Los Angeles made up of Asian and Latinx teens. Their 2021 video of the performance of "Racist, Sexist Boy, at Los Angeles Public Library for AAPI Heritage Month had hundreds of thousands of views <https://www.youtube.com/watch?v=J5AhU5Q7vH0>. The Linda Lindas have opened for Japanese Breakfast and Paramore, and did a mini European Tour. Pom Pom Squad, Brooklyn based Quiet Grrrl Punk. Founded by Mia Berrin, who in Rolling Stone Magazine discussed her use of high-femme imagery to express her truth as a queer, mixed woman. Pom Pom Squad's debut album "Death of a Cheerleader" was released in 2021. <https://www.youtube.com/channel/UCtAZN8fC7tt5yUWiM5YOwjg> Cat Valley, Bellingham, garage rock and riot-grrrl punk, made up of four unapologetic feminists. <https://www.youtube.com/channel/UCcrGJRohgemZo6lB3mYE9Vw>

Please note that KUGS/ASP will be making extra efforts in their publicity to ensure that people know this inclusive and intersectional event.

Upload background document:

n/a

How will this event benefit the WWU community?

Please provide a paragraph response.

As a collaborative event with AS Productions, The KUGS 50th Anniversary Concert, will celebrate the contributions of the students who have volunteered and worked at KUGS over the last 50 years and the student voice that has been shared with the WWU community and beyond. The concert will bring to life the diverse sounds of artists that KUGS shares over the airwaves with listeners daily, benefit the non-KUGS affiliated Bellingham community, by introducing the general music community to some larger

bands, (who normally wouldn't come to Bellingham without this money we're asking for) that benefits everyone. The concert is curated by KUGS and ASP working together across offices. And fulfills the mission of KUGS: To serve the students of Western Washington University in Bellingham, Wash., by providing a diverse program of music and information consistent with student interests. The Board of Trustees of Western Washington University holds the license and the Associated Students operates the station. KUGS is staffed by volunteers who are committed to providing programming that encourages a greater understanding of the human differences and cultural pluralism within the university community and the world we live in. Through its programming, KUGS serves as a bridge from the university to the surrounding community.

What kind of funding are you requesting?

Grant

Please download and complete [this budget sheet](#). Then upload it here.



DOWNLOAD FILE

Large Events Reserve Budget

Office:	KUGS-FM
Event:	KUGS 50th Anniversary Concert
Date:	2/2/2024
Location:	PAC Mainstage

This form helps event organizers plan their budget. All numbers are estimates. Please complete to the best of your ability. Enter amounts and the totals will automatically calculate.

Estimated Expenses

Type	Amount
Compensation - The Linda Lindas	\$ 20,000.00
Compensation - Pom Pom Squad	\$ 12,500.00
Compensation - Cat Valley	\$ 500.00
Extra lighting - PAC	\$ 1,200.00
VU Equipment rental	\$ 800.00
Publicity and Advertising	\$ 250.00
Hospitality	\$ 300.00
Lodging	\$ 250.00
Transportation	\$ 250.00
CFPA labor/cleaning/rental fees	\$ 1,400.00
Equipment backline	\$ 2,000.00
Box office 5% tax	\$ 912.50
Box office service charge	\$ 977.50
Total expenses:	\$ (41,340.00)

Estimated Revenue

Ticket Sales		
Price	Number	Subtotal
\$ 20.00	600	\$ 12,000.00
\$ 25.00	250	\$ 6,250.00
Less 25% (Given to The Linda Lindas)		\$ (4,562.50)
Co-Sponsorships		
Name	Amount	
AS Large Events Reserve	\$ 16,000.00	
FXXPOP	\$ 3,652.50	
KUGS	\$ 8,000.00	
Total revenue:		\$ 41,340.00

Total projected balance: \$ -