

AS Unified Funding Form

Parker Eckardt - Tue, Feb 20, 2024 3:31 PM

Welcome!

Select your application identity (the option that applies to your funding application):

AS Office/Program

AS Offices and Programs

Is your AS Office/Program requesting funding for a large event (over 100 attendees)?

Yes

Is your AS Office/Program requesting funding to purchase new equipment?

No

AS Large Event Fund

AS Office:

Primary sponsoring AS Programming Office

AS Outdoor Center

Event name:

Outdoor Wellness Extravaganza

Event location:

Lakewood

When are funds needed by (mm/dd/yyyy)?

04/03/2024

Please provide background information on the speaker, performer, or service for which you are requesting funding.

Or skip this question and upload a documents below such as speaker bios, resumes or credentials.

The Outdoor Wellness Extravaganza is a partnership event between the Outdoor Center, Counseling and Wellness Center, and Lakewood Boathouse. It is an event aimed to offer a variety of mindfulness activities and a means of joyful recreation for all WWU students.

Upload background document:

n/a

How will this event benefit the WWU community?

Please provide a paragraph response.

The first time this event was run was during Spring 2021 with significant COVID restrictions and 50 people. Last year (2023), we ran the event with \$13,000 from the AS Large Events Reserve and welcomed over 800 people into Lakewood for the Outdoor Wellness Extravaganza. Knowing this precedent of student excitement and involvement in both outdoor recreation and mindfulness activities, we hope to continue to expand what we can provide for all WWU students. We are planning to shift the focus even more towards outdoor wellness, as the title of our event states. This will be achieved by hosting a wellness speaker to give a wellness/inspirational talk on the Lakewood stage, followed by a small acoustic performance to enhance the accessibility of the event by creating a way that students of all ability can enjoy the Lakewood property. Given the sheer number of students and community members who attended last year, the event was immensely successful, but also quite high energy, stepping away from the core of mindfulness. This year, we hope to prioritize activities based in inclusive forms of wellness through enjoying the outdoors. This will mean more access to free food, more student staff to

help run the activities, a greater focus on inviting students to join yoga, boating, outdoor info sessions, and more led by the Outdoor Center, as well as Counseling Center employees. We hope to continue the Outdoor Center's tradition of hosting the Extravaganza as a free, accessible event by not charging any admission. However, we plan to generate revenue through parking, concessions, and t-shirts, which will help to encourage carpooling/using the shuttle, and bringing their own materials to tie-dye, as well as provide a financial deliverable for this event.

What kind of funding are you requesting?

Grant

Please download and complete [this budget sheet](#). Then upload it here.



DOWNLOAD FILE

Discussion

C Cindy Monger

Write a message

[Add an Attachment](#)

CANCEL

POST

Reviewers

Non-Voting Reviewers

C Cindy Monger
Association - Form

T Trent Austin
Association - Form

Large Events Reserve Budget

Office:	WWU AS Outdoor Center
Event:	Outdoor Wellness Extravaganza
Date:	May 18th, 2024
Location:	WWU Lakewood

This form helps event organizers plan their budget. All numbers are estimates. Please complete to the best of your ability. Enter amounts and the totals will automatically calculate.

Estimated Expenses

Type	Amount
Outdoor Center Student Staff	\$ 9,200.00
Speaker/performer charges	\$ 400.00
Publicity/advertising	\$ 300.00
Shuttle Service	\$ 2,000.00
Arts and Craft Supplies/Tie-Dying Material	\$ 2,000.00
Food Truck Rental	\$ 6,000.00
Concession (snack) Materials	\$ 400.00
Stage Set-up and event services	\$ 2,700.00
Total expenses:	\$ (23,000.00)

\$200 for a musician, \$200 for a guest speaker

includes 450 free food vouchers for attendees

Estimated Revenue

Ticket Sales		
Price	Number	Subtotal
\$ 10.00	150	\$ 1,500.00
\$ 6.00	150	\$ 900.00
\$ 5.00	200	\$ 1,000.00
Co-Sponsorships		
Name	Amount	
Broad Reach Endowment Fund (Sponsorship 3)	\$ 1,000.00	
Total revenue:	\$ 3,500.00	

PARKING
CONCESSIONS
OC TIE-DYE SHIRTS

Total projected balance: \$ (19,500.00)

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	# of Students	Hours	Wage	Total
Day Of	24	8	17.38	3336.96
Hours Prep/Set Up/Tear Down	24	14	17.38	5839.68
				9176.64

With projected wage increase to be put in pla