

AS Unified Funding Form

Brody Hunt - Thu, Feb 29, 2024 6:49 PM

Welcome!

Select your application identity (the option that applies to your funding application):

AS Office/Program

AS Offices and Programs

Is your AS Office/Program requesting funding for a large event (over 100 attendees)?

Yes

Is your AS Office/Program requesting funding to purchase new equipment?

No

AS Large Event Fund

AS Office:

Primary sponsoring AS Programming Office

AS Productions

Event name:

Lawnstock (06/08/24)

Event location:

Communications Lawn

When are funds needed by (mm/dd/yyyy)?

06/01/2024

Please provide background information on the speaker, performer, or service for which you are requesting funding.

Or skip this question and upload a documents below such as speaker bios, resumes or credentials.

Funding will go towards: performers (possible names: Bully, The Moss, Hello Mary, Sea Lemon, Marshall Law Band, REPOSADO); attraction rentals (e.g., rock wall, hamster lane, wipe out); supplemental activities (e.g., temporary/flash tattoos, face paint, tie dye); event operations (stage setup, Event Services); custom merchandise (bucket hats, baseball caps, tees); promotional needs (lawn stakes, banners, stickers), publicity, advertising, hospitality, parking, security.

Upload background document:

DOWNLOAD FILE

How will this event benefit the WWU community?

Please provide a paragraph response.

This year, ASP's goal is to open up Lawnstock to directly involve more of the WWU community than it has in the past. While a major focus will still be on the music, we also want to make Lawnstock more than just a music festival; we want to make it a wider AS event. We're planning to work with other AS offices, LGBTQ+ Western, the ESC, clubs, and student vendors to have an array of tables that could stretch all the way from the Communications Lawn to the flagpole. We want a big focus of this event to be on belonging, the arts (not just music), and getting more participation from students; we're planning to do that with a diverse set of musicians being booked, many supplemental activities, attractions, involving more student organizations, and doing a call for art for Lawnstock stickers. We'll also be putting a lot of effort into merchandise and promotion: we want students to get really excited about this, and we want

to have quality products they can purchase (or get for free via food/clothing donation) which makes the hype worth it.

What kind of funding are you requesting?

Grant

Please download and complete [this budget sheet](#). Then upload it here.



DOWNLOAD FILE

Discussion

C Cindy Monger

Write a message

[Add an Attachment](#)

CANCEL

POST

Reviewers

Non-Voting Reviewers

C Cindy Monger
Association - Form

T Trent Austin
Association - Form

Large Events Reserve Budget

| | |
|------------------|---------------------|
| Office: | AS Productions |
| Event: | Lawnstock |
| Date: | 6/8/2024 |
| Location: | Communications Lawn |

This form helps event organizers plan their budget. All numbers are estimates. Please complete to the best of your ability. Enter amounts and the totals will automatically calculate.

Estimated Expenses

| Type | Amount |
|--|-----------------------|
| Headliner (Bully, The Moss, Sarah Kinsley, Pom Pom Squad, The National Par | \$ 10,000.00 |
| Support 1 (Hello Mary, Luna Li, Miya Folick) | \$ 7,000.00 |
| Support 2 (REPOSADO, Marshall Law Band, Sea Lemon) | \$ 4,000.00 |
| Support 3 (Aurora Ave, Cottage Corpse, Midnight High) | \$ 1,500.00 |
| Sounds of the Underground Winner | \$0 |
| Attraction Rentals | \$6,500 |
| Staging and Lighting Rentals (True Tone) | \$9,200 |
| VU Event Services | \$ 7,000.00 |
| Supplemental activities (flash or henna tattoos, face paint) | \$ 1,000.00 |
| Publicity/advertising | \$ 600.00 |
| Hospitality | \$ 500.00 |
| Merch / SWAG | \$ 5,000.00 |
| Parking | \$ 300.00 |
| Overnight Security | \$ 1,000.00 |
| Total expenses: | \$ (53,600.00) |

Estimated Revenue

| Ticket Sales | | |
|------------------------------------|---------------------|----------|
| Price | Number | Subtotal |
| | | \$ - |
| | | \$ - |
| Free Admission - No Ticket Revenue | | |
| Co-Sponsorships | | |
| Name | Amount | |
| AS Large Events Reserve | \$ 35,000.00 | |
| FXXLWN | \$ 12,600.00 | |
| FXXPOP | \$ 3,500.00 | |
| Merch Revenue | \$ 2,500.00 | |
| | | |
| Total revenue: | \$ 53,600.00 | |

Total projected balance: \$

-