

AS Unified Funding Form

Brody Hunt - Thu, Feb 29, 2024 6:49 PM

Welcome!

Select your application identity (the option that applies to your funding application):

AS Office/Program

AS Offices and Programs

Is your AS Office/Program requesting funding for a large event (over 100 attendees)?

Yes

Is your AS Office/Program requesting funding to purchase new equipment?

No

AS Large Event Fund

AS Office:

Primary sponsoring AS Programming Office

AS Productions

Event name:

Lawnstock (06/08/24)

Event location:

Communications Lawn

When are funds needed by (mm/dd/yyyy)?

06/01/2024

Please provide background information on the speaker, performer, or service for which you are requesting funding.

Or skip this question and upload a documents below such as speaker bios, resumes or credentials.

Funding will go towards: performers (possible names: Bully, The Moss, Hello Mary, Sea Lemon, Marshall Law Band, REPOSADO); attraction rentals (e.g., rock wall, hamster lane, wipe out); supplemental activities (e.g., temporary/flash tattoos, face paint, tie dye); event operations (stage setup, Event Services); custom merchandise (bucket hats, baseball caps, tees); promotional needs (lawn stakes, banners, stickers), publicity, advertising, hospitality, parking, security.

Upload background document:



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How will this event benefit the WWU community?

Please provide a paragraph response.

This year, ASP's goal is to open up Lawnstock to directly involve more of the WWU community than it has in the past. While a major focus will still be on the music, we also want to make Lawnstock more than just a music festival; we want to make it a wider AS event. We're planning to work with other AS offices, LGBTQ+ Western, the ESC, clubs, and student vendors to have an array of tables that could stretch all the way from the Communications Lawn to the flagpole. We want a big focus of this event to be on belonging, the arts (not just music), and getting more participation from students; we're planning to do that with a diverse set of musicians being booked, many supplemental activities, attractions, involving more student organizations, and doing a call for art for Lawnstock stickers. We'll also be putting a lot of effort into merchandise and promotion: we want students to get really excited about this, and we want

to have quality products they can purchase (or get for free via food/clothing donation) which makes the hype worth it.

What kind of funding are you requesting?

Grant

Please download and complete [this budget sheet](#). Then upload it here.



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Discussion

C Cindy Monger

Write a message



Add an Attachment

CANCEL

POST

Reviewers

Non-Voting Reviewers

C

Cindy Monger

Association - Form

T

Trent Austin

Association - Form

Large Events Reserve Budget

Office:	AS Productions
Event:	Lawnstock
Date:	6/8/2024
Location:	Communications Lawn

This form helps event organizers plan their budget. All numbers are estimates. Please complete to the best of your ability. Enter amounts and the totals will automatically calculate.

Estimated Expenses

Type	Amount
Headliner (Miya Folick or artist of similar caliber)	\$ 8,000.00
Support 2 (REPOSADO or similar)	\$ 5,000.00
Support 3 (Day Soul Exquisite or similar)	\$ 1,000.00
Support 4 (Cherry Ferrari or similar)	\$ 500.00
Sounds of the Underground Winner (Frog Rocket)	\$0
Attraction Rentals (Hamster Ball Track, Wipe Out)	\$4,200
Staging and Lighting Rentals (True Tone)	\$9,200
VU Event Services	\$ 7,000.00
Supplemental activities (flash or henna tattoos, face paint, tie dye)	\$ 1,000.00
Publicity/advertising (stickers, posters, banners, lawn stakes)	\$ 600.00
Hospitality	\$ 500.00
Merch / SWAG (caps, bucket hats, shirts, totes)	\$ 5,000.00
Parking	\$ 300.00
Overnight Security	\$ 1,000.00
Total expenses:	\$ (43,300.00)

Estimated Revenue

Ticket Sales

Price	Number	Subtotal
		\$ -
Free Admission - No Ticket Revenue		

Co-Sponsorships

Name	Amount
AS Large Events Reserve	\$ 23,750.00
FXXLWN	\$ 12,600.00
FXXPOP	\$ 3,500.00
Merch Revenue (ex: \$10 caps, \$12 buckets, \$15 tees)	\$ 3,200.00
Food Truck Vendor fee revenue (\$50 per truck)	\$ 250.00
Total revenue:	\$ 43,300.00

Total projected balance:	\$	-
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